

Timeless wedding photos that capture your love, legacy, and precious memories.

Unforgettable wedding photos are made with a perfect sense of timing, light, and color.

Breathtaking Wedding photos with artistic composition and light play.

beautiful wedding album full of precious and unforgettable memories.

Specialist in the natural, relaxed, and unnoticed way of wedding photography.

Your wedding photos captured in a smooth, stress-free, and professional manner.

Your wedding memories captured from the most creative and wonderful angles.

the market is on sophistication level 4
the market is solution-aware
desire = very high
belief = high
trust = very low

#### Top player ads

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Timeless, Authentic, and Natural wedding photos for couples that value love and legacy!

We understand that finding the right wedding photographer is not easy. With your big day passing in a flash, it is important to hire a great team to capture your day.

We have been awarded 2023 & 2024 Couple's Choice Award and 2023 & 2024 Best of the Knot. Also being featured in publications such as MunaLuchi Bridal, Elope NC, and A Princess Inspired.

Limited availability! If you are in search of a wedding photographer to capture your big day, contact us now!

2

dreaming of capturing your love story in the most magical way? Look no further! As a passionate wedding p

You get to marry the love of your life and have a stunning wedding to celebrate, how exciting is that?!

The most important part of your wedding is YOU and your memories! The most important part of your wedding is YOU and your memories!

That's where I come in. I'm not interested in turning your day into a photoshoot, but instead, capturing your story and the celebration of your love. 💚

Moments frozen in time that will preserve every emotion you felt on your wedding day and create free nostalgia for life.

So let go, have fun, make memories, and start your journey with the love of your life.

..and I'll be there to capture every second of it.

#### current ad

# standard 2 wedding photographers at home and abroad

## **FUTURE Potential Painful State**

- What are they angry about?
- you have no personal choice in choosing the photos You are left with photos with ugly facial expressions,
- . No communication,
- the photographer was very unprofessional which gave a sour taste to the wedding.

#### bad reviews

The majority of the photos were taken from an odd angle,

Lastly, and most importantly, there isn't a photo of us (just the bride and groom) that we would be proud to frame.

There was little attention to detail,

my bridesmaids had to take time out of their already hectic day to help John stage photos and give him ideas (including the standard dress shot, bouquet, shoes, etc.).

family and friends captured many more lively images with bright colors and set up shots with their iPhones, which looked much better than majority of the images we received from our professional photographer

- What are their top daily frustrations?
   Not being able to exactly know what happend on their marriage day
- What are they embarrassed about?

## You are left with photos with ugly facial expressions

my bridesmaids had to take time out of their already hectic day to help John stage photos and give him ideas

### **Desirable Dream State**

If they could wave a magic wand at their life and change it

• Who do they want to impress?

Dierbaren.

# We also heard positive and nice messages about 'our photographer' from our guests

• How would they feel about themselves if they were living in their dream state? -

immediately back to our beautiful day, more than we ever dared to dream

I still get goosebumps 6 months later.

• What do they secretly desire most?

We recognize our feelings for the day again when we see the photos.

#### important parts of positive reviews

We were immediately put at ease

You will certainly get many beautiful, unique photos and a photo album in return

She reassured us that we didn't have to pay attention to her to pose, but could just enjoy the day.

Theo is creative in finding beautiful corners or places, also takes initiative, but is also very open to our input.

warm and understanding person. She made our special day an unforgettable experience.

. She has the unique talent to capture the deepest emotions with a perfect sense of timing, light and color. Every photo is a work of art in itself

We received our wedding photos very soon after the wedding. It was truly a surprise to be able to see and share our beautiful photos with our loved ones so quickly. nice contact with our children, beautiful composition, and high-quality, professional photos!

### current State

 What are they afraid of? Stress during the wedding due to the photographer AND BAD PHOTOS

## Values, Beliefs, and Tribal Affiliations

• What do they currently believe is true about themselves and the problems they face?

They deserve to look important [beautiful] at their wedding, arranging a good photographer is stressful.

• What character traits do they value in themselves and others?

Nonjudge mental, romantic, beautiful, and an warm personality

- What character traits do they despise in themselves and others? Judgemental thinking they don't look good.
  - What trends in the market are they aware of? What do they think about these trends?

Looking beautiful, fashion, wedding trends

• What "tribes are they a part of? How do they signal and gain status in those tribes from beauty, things that stand out, trends on Instagram doing things that make people jealous