

GOWRI BLUEPRINT

Privacy Policy

Effective Date: September 13, 2026

Last Updated: September 13, 2026

Welcome to Gowri Blueprint ("we," "our," or "us"). We operate the website gowriblueprint.co.in and are committed to protecting your personal information and privacy rights. This Privacy Policy describes how we collect, use, store, and safeguard information when you visit our website, place orders, or communicate with us.

1. Information We Collect

We collect information that you voluntarily provide to us when you inquire about products, request quotes, or place orders:

- Contact Information: Name, business/store name, phone number, email address, and WhatsApp contact details.
- Billing & Delivery Details: Shipping address, billing address, and GSTIN (for GST invoices and tax compliance).
- Order & Transaction Data: Products ordered, quantities, payment confirmations, and communications regarding your order. *(Note: We do not store sensitive credit/debit card numbers; digital payments are processed through secure third-party payment gateways).*
- Technical Information: IP address, browser type, device information, and site interaction data gathered via cookies and standard web analytics.

2. How We Use Your Information

We use the collected information for legitimate commercial purposes, including:

- Processing, fulfilling, and dispatching your orders (CPVC, UPVC, SWR fittings, electrical accessories).
- Generating GST-compliant tax invoices and transport documents.
- Communicating via call, SMS, or WhatsApp regarding order status, delivery tracking, and customer support.
- Providing wholesale price quotations and catalog updates.
- Enhancing website functionality and customer experience.
- Complying with statutory accounting and tax regulations in India.

3. Sharing & Disclosure of Information

We do not sell, rent, or trade your personal data. We share your information only with trusted third parties necessary for operational fulfilment:

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- Logistics & Transport Partners: Delivery addresses and contact phone numbers are shared with freight/courier services to deliver your materials.
- Payment Gateways: Necessary transaction details to securely process payments.
- Legal & Regulatory Authorities: When required by applicable Indian laws, tax authorities, or lawful court orders.

4. Cookies and Web Tracking

Our website may use cookies and basic tracking tools to ensure seamless site performance, remember visitor preferences, and analyze website traffic. You can choose to disable cookies through your browser settings, though certain parts of the website may function with limited efficiency.

5. Data Security & Storage

We employ appropriate administrative and technical security measures to protect your personal information against unauthorized access, loss, or misuse. Access to your transaction data is restricted to authorized personnel who need the details to process your orders.

6. Your Rights

Under applicable Indian data protection laws, you have the right to:

- Access and review the personal data we hold about you.
- Request correction or updating of inaccurate information.
- Request deletion of your personal contact data, subject to legal and tax retention requirements.
- Opt out of promotional WhatsApp or email communications at any time.

7. Updates to This Policy

We may revise this Privacy Policy periodically to reflect changes in our services or relevant regulations. Any updates will be posted on this page with an updated effective date.

8. Contact Us & Grievance Redressal

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact our support team:

- Business Name: Gowri Blueprint
- Website: <https://www.gowriblueprint.co.in>
- Email: gowriblueprint@gmail.com
- Phone / WhatsApp: +91 9505583312
- Location: Andhra Pradesh, India