

Disney Competition Rules for conducting and participating in the game "APPLE iPhone 16 Pro Max" ("Game") – a promotional game of THE WALT DISNEY COMPANY BULGARIA EOOD (hereinafter referred to as the "Rules")

Organizer:	The Walt Disney Company Bulgaria EOOD, UIC 131431836, with a head office and registered address: 55, Nikola Y. Vaptsarov Blvd., EXPO 2000, building 4, floor 6, 1000 Sofia, Bulgaria, telephone: +359 (0)2/ 4372280, e-mail address: gamesbg@disney.com (hereinafter referred to as "Disney"). The Game is co-organized and conducted with 404 d.o.o with a head office and registered address: Radnička cesta 37a, 10000 Zagreb, Croatia with VAT number 95664694376, telephone: +385 1 4833 314, e-mail address: office@404.agency (hereinafter referred to as "Agency"). The Rules and the General Terms and Conditions are available during the entire Game period on STAR Channel Croatia Facebook: https://www.facebook.com/starchannelcroatia with a link in the description (bio).
Start Date:	15.09.2025. 10:00 CET
Closing Date:	22.09.2025. 23:59 CET
Entry Restrictions:	The Game is open for participation to all adult individuals, residing in the territory of Croatia, except for managers, board members or employees of Disney and/or the Agency, as well as members of their immediate families (parents, children, spouses). Participation in the Game is not tied to a purchase. The Organizer reserves the right to delete comments/materials whose content it deems inappropriate to the theme of the Game, as well as comments/materials whose content is defamatory, obscene, threatening, offensive, illegal, which constitutes an infringement of personal or public rights, or such , which incites violence, discrimination of any kind or the commission of a crime, as well as comments/materials with commercial content, comments that violate the principles of competition, threaten the reputation of Disney or those that are unrelated to the nature of the Game. The Organizer has the right to exclude from the Game Participants who violate the above conditions at its discretion.
How to participate:	The Game takes place on the Facebook profile of the Organizer: STAR Channel ("Profile"). To become a participant, any individual has to apply for participation in the Game by commenting under the designated giveaway post and answering the question "If you could change the ending of any movie, which one would it be and how would you rewrite it?". By participating in the Game, the Participant confirms that he/she is familiar with these Rules and the General Terms & Conditions, agrees with them and undertakes to comply with them. Each Participant may enter the Game only one time.

Prize Details:	In the Game, prizes shall be awarded as follows: • 1 x APPLE iPhone 16 Pro Max, 6,9", 8GB, 256GB, iOS, black It is not allowed to replace the prize won with its monetary equivalent or with another prize. Ownership of the prize may not be transferred until it is delivered to the winner.
Awarding of the prizes	In the allocation of the prizes shall take part all participants who simultaneously meet the conditions set out above. Finalists and/or winners will be selected based on the creativity and originality of their comment, in which they share their choice of a movie whose ending they would change and how they would rewrite it. One Participant can win only one prize for the whole duration of the Game. The allocation of prizes shall be performed on 25.09. on the basis of the following criteria: originality, creativity, and emotional connection to the the movie selected for a rewritten ending and how it resonates with the participant's personal perspective. The winning participants shall be selected by a jury including representatives of STAR Channel Croatia with Agency. The Organizer retains the right to select another winner, in case that the respective winning participant does not meet or has violated any of the requirements specified in the present Rules and/or the General Terms and Conditions. The Organizer retains the right, at its discretion and without notice, to terminate, interrupt or change the duration or conditions of the Game in the event that circumstances arise which are an obstacle to its normal course or which create difficulties for its conduct.
Prize Fulfilment:	The winning participants shall be notified on the day of drawing of the prizes in a comment below the respective post for the Game, as well as by a reply to the comment made by the participant for entering the Game. The will to receive the prize by a winning participant ought to be confirmed within 2 days as of the notification thereof in writing. Delivery by courier: The will to receive the prize is confirmed by sending a private message to the Profile from the winning participant's profile with which he joined the Game, and in addition, the winning participant must indicate the following data and information for the delivery of the prize - two names, contact phone number and delivery address (the delivery address cannot be the office of a courier company) on the territory of the Republic of Croatia. Prizes are sent to the address specified by the winning participants by courier within 15 days of receipt of the delivery details. The winning participants may obtain additional information with regard to receiving the prizes (time, place and manner of receiving the prize, necessary documents, etc.) by sending an email with their questions to emails address gamesbg@disney.com or via a private message to Disney in Facebook. In case of failure to timely confirm the will to receive and use the prize, violation of the requirements of these Rules, as well as any other action or inaction on part of the participant, frustrating the possibility of using and/or

	receiving the prize, the respective individual shall lose his/her rights related to the prize.
Contact Details:	If you have any questions regarding these Rules, please contact us at gamesbg@disney.com or write to The Walt Disney Company Bulgaria EOOD, 55 Nikola Y. Vaptsarov Blvd., EXPO 2000, building 4, floor 6, 1000 Sofia, Bulgaria quoting the name of the Game.

General Terms & Conditions for Prize Draws and Competitions
("General Terms and Conditions")

By participating you agree to the requirements set out in the Rules, the following General Terms and Conditions and all promotional materials.

1. Eligibility

- (a) The Game is not open to employees of Disney, its agencies (or their parents, children or spouses), or anyone else professionally associated with the Game.
- (b) Maximum one entry per person unless otherwise stated. Entries via agents or third parties or use of multiple identities and email addresses are not permitted. Use of automated entries, votes or other programs is prohibited and all such entries (or votes) will be disqualified.
- (c) Entries must be completed by the Closing Date.
- (d) Disney reserves the right at any time to request proof of identity, to verify eligibility conditions, or to award any prize to the winner in person or a substitute.

2. Personal Information

For details on how we process your personal data, including any personal data included in your activity/submission in accordance with the Competition Rules and through which you participate in the competition (such as, depending on the particular competition, your name, image and voice, as well as the data of any person, including minor under your parental responsibility, featured or otherwise associated with such activity/submission), please read our [Competition Privacy Policy](#).

3. Winner Selection

- (a) For prize draws, the winner(s) will be selected in a random draw to take place within 10 working days of the Closing date from all received entries that comply with the Rules and the General Terms and Conditions.
- (b) For prize competitions based on skill, winners will be selected by a judge or panel of judges based on the judging criteria set out in the Rules.
- (c) For prize competitions which ask you to submit, upload or otherwise make available original content to be judged:
 - (i) Disney has the right but not the obligation to moderate all entries and reserves the right not to accept entries which are technically unacceptable, contain inappropriate material (i.e. material which is defamatory, obscene or otherwise offensive) or which breach any of these Rules or General Terms and Conditions.
 - (ii) By entering any competition you confirm and agree (aa) that you and they are the owner of the content submitted or have the necessary rights and permissions without the need for payment to any other person or entity, (bb) the content does not knowingly copy or infringe the rights of any other person (cc) that you have the permission of all individuals featured in the content and (dd) Disney is permitted to reproduce and use the entry submitted by you on any media (including without limitation, TV, online and publishing channels and social media platforms) anywhere in the world and without a time limit in order to carry out the Game and select winners (which may include publishing your personal information and your content for a public vote to select finalists or the winner and any runners-up) and for any and all related promotional purposes to promote the Game and to promote Disney in general without further notice to you, with or without attribution, and without the requirement of permission from or payment to you or any other person or entity. The participant shall be exclusively and entirely liable for intellectual property right infringements made against any other person and/or entity in relation to the content submitted by the participant that have resulted from violation of guarantees provided by the participants under items (aa) – (dd) above.
- (d) Disney reserves the right to choose a short-list of entries and publish these finalists on the Game website. Publication of any entry does not mean that you have won.
- (e) Game entries and/or shortlisted entries will be reviewed by a panel of judges and a winner (and runners-up) for each available prize will be selected according to the

judging criteria set out in the Rules or on the Game entry page. The judges shall have the sole and absolute discretion to decide on the award of each prize.

- (f) Disney reserves the right to ask winners to sign a written release, request proof of identity and verify the entry before awarding any prize.
- (g) Disney's decision to select any winner or runner-up is final and we reserve the right not to correspond on any matter.

4. Prize Confirmation & Acceptance.

- (a) If at any time (i) we require a response from any winner before awarding any prize and no response is received after we have made reasonable efforts to make contact and within a reasonable period of time (or by the dates set out in the Competition Rules), or (ii) a winner declines to accept the prize; or (iii) the requested documentation stated in the Competition Rules is not received by Disney in time; or (iv) the winner becomes unavailable; Under any of the conditions set in the previous sentence, Disney reserves the right to withdraw the prize entitlement and award the prize to a substitute winner chosen at the same time as the first name(s) were selected or judged to be a winner.
- (b) Any prize which is returned or cannot be delivered will be used in Disney's sole discretion for another competition or given to charity. Disney has no responsibility to anyone who has not responded.

5. Prize Fulfilment.

- (a) No exchange is allowed of won prizes for their cash value, nor any other exchanges pertaining to the contents of the prize, except that in the event of circumstances outside of its control Disney (and/or any sponsor partner providing any prize) reserves the right to substitute a similar prize of equal or greater value. Prizes cannot be transferred or sold, under any circumstance.
- (b) Unless otherwise provided in the Rules, all participants shall bear all expenses incurred as a result of their participation in the Game (including Internet access costs). Eventual expenses for delivery of the prize within the territory of Croatia are payable by Disney. Participants may obtain information on the possible expenses for Internet connectivity and the prices for traffic usage by contacting their Internet carrier.

6. Cancellation or Disqualification.

- (a) Disney reserves the right to disqualify:
 - (i) late, misdirected, incomplete, corrupted, lost, illegible or invalid entries;
 - (ii) entries where a requested release form is or was not provided; or
 - (iii) entrants whose conduct may bring Disney into disrepute (as Disney may decide in its discretion).
- (b) Disney reserves the right to modify, suspend, cancel or terminate the Game or extend or resume the entry period or disqualify any participant at any time giving advance notice and will do so if it cannot be guaranteed that the Game can be carried out fairly or correctly for technical, legal or other reasons or if Disney suspects that any person has been manipulating entries or the results, or has provided false information or has acted unethically in any other way.

7. Disney's Liability.

- (a) For online entries or online public voting: Disney cannot guarantee continuous, uninterrupted or secure access to the websites (including its Facebook, Twitter or other social media pages) and is not responsible for any disruption due to technical problems or otherwise due to events outside of its reasonable control.
- (b) Disney has arranged this Game in good faith but, to the fullest extent allowed by law, accepts no responsibility for loss or damages (except in cases where it has acted intentionally or with gross negligence), as a result of anyone participating in the Game or any aspect of any prize awarded.
- (c) Disney shall not be liable and could not be involved as a party to lawsuits related to the inability to use the prize occurring due to reasons beyond Disney's control, including but not limited to, any failure of the prize.
- (d) Disney shall not be responsible for the consequences of providing incorrect data for participation in the Game or for receiving or using the prize.
- (e) Disney shall not be responsible for the quality of the prizes if the latter have been produced or provided by third parties.

- (f) Disney is not responsible for and does not endorse or guarantee, the opinions, views, advice or recommendations posted on its websites (including its Facebook, Twitter or other social media pages).

8. Entry through your Facebook account

If the Game requires entry via Facebook any liability incurred by Facebook shall be governed by, and limited to, the applicable provisions of the Facebook Statement of Rights and Responsibilities. This promotion is not sponsored, endorsed, administered or associated with Facebook. By entering you are providing your information to Disney or its agents and not to Facebook. We (and/or our agents) will collect your unique Facebook User ID so that we can administer your entry i.e. record your entry and randomly select a winner.

9. Email safety.

In the event that you have provided your email address, Disney may contact you via an email ending in 'disney.com' or by phone with a follow up e-mail. Any email which appears to come from Disney but using a different ending (e.g. hotmail.com, yahoo.com etc) should be treated with suspicion and forwarded to us at gamesbg@disney.com. DO NOT respond or act on any e-mail if you are not sure that it comes from Disney. If you are in any doubt please contact us at gamesbg@disney.com.

10. Miscellaneous

- (a) By participating in the Game, participants undertake to comply with the terms set out in the Rules and these General Terms and Conditions.
- (b) The Rules and General Terms and Conditions are published on the page of the game, from where they are available throughout the Game.
- (c) The Page of the game as well as all materials, including content, web design, trademarks, logos, photographs, images, text, graphics and other materials that are part of the page, are subject to intellectual property rights which are owned by Disney or another duly designated person that has granted the right of use to Disney and may not be used in violation of the legislation in force. The use of such materials by third parties is allowed only in accordance with the legislation of the Republic of Bulgaria and with the prior consent of Disney.
- (d) For the cases not settled in these General Terms and Conditions, the provisions of the applicable Croatian legislation shall apply.