Privacy Policy
At *Brand Twin Studio* , your privacy matters. This policy explains how we collect, use, and protect your information when you interact with us.

1. Information We Collect

- Contact details you provide (name, email, WhatsApp number, company info).
- Payment details (processed securely via PayPal, PayFast, or other gateways — we never store your card details).
- Technical information such as IP address, device type, and browsing data (for analytics and site security).

2. How We Use Your Information

- To deliver your purchased services (AI Twin videos, done-for-you branding content).
- To communicate with you about your order, updates, offers, or support.
- To improve our services and marketing.

3. Sharing Your Data

- We **never sell** your information.
- We may share data with trusted service providers (e.g., Systeme.io, PayPal, PayFast, WhatsApp, Canva, etc.) only to deliver our services.
- Where legally required, we comply with **POPIA (South Africa)**, **GDPR (EU/UK)**, and **CCPA (USA/California)**.

4. Your Rights

- **South Africa (POPIA):** You may request access, correction, or deletion of your personal data.
- **EU/UK (GDPR):** You have the right to access, correct, delete, restrict processing, or object to the use of your data. You can also request data portability.
- **USA (CCPA):** California residents may request:
    - What personal information we collect.
    - That we delete your personal information.
    - That we do not sell your information (we do not).

5. Security
We use industry-standard measures to protect your information. No system is 100% secure, so you use our services at your own discretion.

6. Cookies & Tracking
Our website and funnels may use cookies or similar tracking for analytics, marketing, and improving your user experience. You can adjust cookie preferences in your browser settings.

7. Contact Us
If you have questions or concerns about your privacy, contact us at:
hello@brandtwinstudio.online