

SL: Do You Seem Like a Ghost to Clients?

Hey %FIRSTNAME%,

Straight to the point.

You are reaching out to your leads,

and you got their reply.

But after a day, they might start to act like

your message isn't reaching them, even though they have seen it—

like an invisible man in the centre of a party hall.

No matter how often you text them,

have you ever come across this situation?

Then you are not alone.

In this email,

I'm going to share 5 things...

that can slowly make you invisible in your clients' eyes.

If you continue to follow these habits,

it may cost your business in the long run:

- 1. Pitching too soon instead of connecting**
- 2. Only focusing on closing sales**
- 3. Coming across as too pushy or salesy**
- 4. Not building enough trust and value**
- 5. Failing to provide value in your follow-ups**

These insights come from my 5 years of experience in business.

Once I identified these issues,

I worked to eliminate them from my client acquisition process

and adapted the right strategies to my system.

By avoiding these mistakes,

I elevated my client close rate to over 40%,

and my clients achieved similar results after making corrections.

Now your mind may be filled with questions:

"Is this really applicable to me?"

Many face these challenges; reflecting on your interactions can help you see if they apply.

"How do I know if I'm making these mistakes?"

Seek feedback from clients or colleagues for insights into your approach.

"What can I do to improve my approach?"

Focus on building connections and understanding client needs in your follow-ups.

It took me 5 years to figure this out,

but you don't need that long—you only need 3 minutes,

because I've shared everything in this email.

So, take action!

Avoid these mistakes and adopt the right strategies,

and soon you can achieve results like me and my clients (40% increase in sales).

If we can, why can't you?

But these 5 points are just the tip of the iceberg.

If you want to learn more about the real strategies of client acquisition,

which no one else is talking about...

[Click here to watch my 10-minute video on 20 proven tips!](#)

These tips have transformed my clients and my system into a sales machine. Don't miss this chance to elevate your business!

The strategies I shared in the video stem from my 5 years of experience in business.

So, check it out; it's absolutely free and ready for you to use.

And with that all being said!!!

That's it for the day, %FIRSTNAME%.

Signing off.

