



team@asburyfresh.com | 732-481-4691

Fresh Markets Vendor Code of Conduct

The purpose of this Code of Conduct is to ensure a positive and welcoming environment for everyone involved. Vendors are expected to act professionally and courteously toward customers, fellow vendors, and market staff. Our goal is to create a thriving marketplace that benefits both vendors and customers.

As a vendor at Fresh Markets, I will:

- Follow all rules and guidelines set by Team Fresh.
- Refrain from deceiving or exploiting customers, the market manager, or staff regarding market operations.
- Uphold the highest standards of personal conduct and integrity at all times.
- Treat everyone with respect. Bullying, gossip, rude, violent, aggressive, uncooperative, or belligerent behavior will not be tolerated towards staff, vendors or customers.
- Begin breakdown and close-up activities only after the market's official closing time.

If you are having any issues at our markets we encourage you to speak privately to the market manager or email team@asburyfresh.com

Compliance with this Code of Conduct is mandatory. Vendors who violate any part of the code or engage in inappropriate behavior, as determined by the market manager or founders, may be removed as vendors without a refund.

Acknowledgment:

By purchasing dates with Fresh Markets you are agreeing to follow our vendor guidelines, code of conduct, and that you understand our cancellation policy.

Fresh Markets Mission Statement

Our mission is to **enliven and enrich local communities through pop-up shopping experiences**. We achieve this by hosting year-round farmers and makers markets, pop-up events, and other unique shopping opportunities. These events are designed to connect makers, food purveyors, farms, and small businesses with engaged and supportive customers.

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