

SL: The Better Writer. - potential

Original:
Hello Miro,

Take a look at the page below made to get a boatload more sales to your watercolor flowers course.

Makoccino, a famous watercolor YouTuber used this same strategy to attract most if not all beginner painters who were willing to buy your online courses if only she hadn't used this...

The page will create so many sad imaginations about their current issues,

They would go mad if they didn't try to solve their heightened pain.

By communicating in this "emotional" way, Your course sales will be boosted by approximately 30%.

If you do like the way I poke your emotion buttons,

Will you be free to discuss how these kinds of sales pages will help scale your business?

Have a great day,
Ryan Ho.

P.S. It can also help grow your Instagram.

Slightly altered:

Hello Miro,

Take a look at this revamped sales page. Makoccino also used this same strategy to sell out her online courses.

It'll overwork your reader's brain and overload them with so much curiosity, They'll go crazy if they don't finish reading it.

I made it because businesses like yours are giving a platform for these artists to teach and earn.

That is something that is really clever to earn for both YOU and them.

But I want to help you sell even more so everyone wins. **Including me** 😊

If you do like my writing,

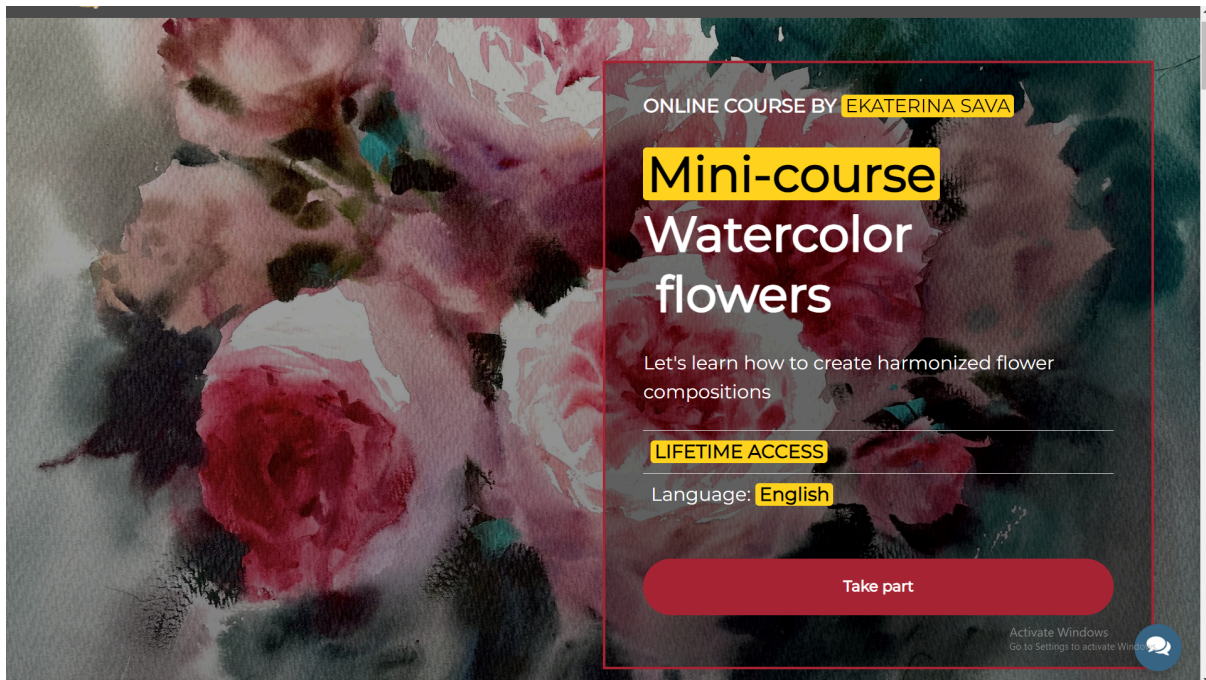
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Page:



Beauty In Bloom

A step-by-step class to create vibrant, detailed, textured, and realistic flowers that look like they're about to POP off the page

Ready to take your flowers to the next level?

If this is your first time here,

Then I must tell you this one thing that might be all you need to start creating better paintings all on your own...

You might think that experts like Davinci and Picasso are born with some gifted "talent".

That's **NOT true**.

They became known as Davinci and Picasso by learning new techniques from other artists and practicing them over and over until they made gorgeous paintings by themselves.

The more techniques you learn,

The easier it will be to develop your own painting style so you don't have to rely on tutorials to create another meaningless painting that you "copied".

After applying these 3 exercises to your paintings,

You'll be able to paint any image that inspires you, and you'll feel relaxed throughout the entire painting process.

“What ‘Techniques’ Will I Need To Develop **My Own Painting Style?**”

Of course, You will need a “foundational” toolkit before you create gorgeous flowers that make the bees buzz with joy.

Here are a few of the essentials you will get to enjoy in the course:

- A proven technique to quickly add a boatload of detail without blending or layering.
- The “key” point to create a complex flower center with immense depth and dimension
- The step-by-step guide to **correctly** use your reference that even experienced painters get wrong
- How to control your paint-to-water ratio to have perfect harmony in your artwork
- How to **easily** use water to add soft bleeds and blends to your paintings
- BONUS - My personal way to feel relaxed, motivated, and inspired whenever you sit down to paint

<Yes, I want to create gorgeous flowers NOW>



<testimonial>

Looks amazing!! But how will I know this course is **for me?**

If you've said something similar to one of these statements like:


- "I have no clue where to start when it comes to finding the right colors that complement or harmonize each other."
- "I have no idea why I have so little control and get such blotchy results"
- "I keep practicing and trying to let the watercolor do its thing but the urge to control it takes over and I end up creating a mess"
- "I FEEL SO MUCH PRESSURE ON MYSELF TO CREATE A BEAUTIFUL FLOWER"
- "I'm starting to be very discouraged. Seeing ALL these great painters out there makes me think I'll never get there, especially at my age"
- "I have watched many videos on Youtube and practiced a lot of watercolor techniques, But I still feel a bit lost"

Then this course is definitely for you.

Before you decide though,

Meet your instructor

Ekaterina Sava (Italy)



- ◆ An aquarellist, a graphic artist, an architect Ekaterina Sava conducts online master classes all around the world;
- ◆ A member of the American Watercolor Society (AWS) and the National Watercolor Society (NWS);
- ◆ A founder of the International Watercolor Society in Belarus;
- ◆ An active participant of various art exhibitions;
- ◆ Over the past few years, her art works have been recognized at dozens of major exhibitions and festivals in Europe, North and South America, Southeast Asia and the CIS;
- ◆ The winner of IWS x Paul Rubens (China) 2018 Winner of the Chinese watercolor paper block cover competition.

Ekaterina will be guiding you every step of the way through this course.

Here's what you will get:

- **In-depth, step-by-step tutorials** to make you confident and ready for your painting. The images include a sunny bouquet, a bouquet of roses, and a lily (*Just an example here*)
- **Videos that break down techniques** such as composition, depth, light, shadowing, water control, and more, to help you create detailed and lifelike flowers growing off your paper.
- Access to an exclusive chat with other course participants to share and discuss your painting.
- ~~30-day access~~
- Lifetime access to repeat this course **as many times** as you want

<Yes, I want to create gorgeous flowers NOW>

\$39

