

The Zone™

7 Spots Available

If you're reading this, you're ready for me and my community to help you transform your genius into a 24/7 marketing machine—one that sells your services for you and lands your next client within 30 days.

In the first 12 weeks you'll be attracting dream clients and leads filling your pipeline by turning your expertise into a unique framework that showcases your genius and, install a repeatable and reliable system to generate 2-3 clients every month.

And then over the following 12 months, I'll equip you with the tools and strategies to become 'boundless' growing to consistent \$30k+ months, working just 20 hours a week, doing what you love.

Without cold calls, social hustle, missing out on family time, or complex strategies.

Welcome to **The Zone™**

These results aren't typical - but they are real:

- **Dan** invoiced more in 3 months than the entire FY 2023
- **Hiten** generated \$42k in 6 weeks
- **Justin** got 18 leads and signed 3 clients in 10 days
- **Sarah & Mel** signed a new client within 1 week
- **Emily** became a LinkedIn Top Voice in just 3 months
- **Dougie** now earns the same income but works 2 days less per week
- **Aleth** signed her first-ever \$12k client
- **Kim** increased both clients & profits while cutting her workweek by a day.

They achieved this by following the Boundless Blueprint focusing on ONE framework, ONE offer, and ONE funnel.

- **Genius Code:** We'll pinpoint what makes you unique and turn this into a signature FRAMEWORK that positions you as the top choice for your dream clients. A framework transformed my approach to marketing & sales, finally expressing myself in a way that felt 100% aligned, and now does most of the selling before having a conversation with a prospect.

- **Offer Matrix:** Solve a specific problem for a specific person, and you'll secure your market spot. We'll create your teired OFFER with a low-risk high value entry point for clients to solve their immediate challenge, whilst building trust, maximising time, and increasing recurring revenue. It's simple to market, easy to buy, and super fun to deliver online from anywhere.
- **Acquisition Engine:** Transform your LinkedIn profile into a high-converting magnet for dream clients with messaging that speaks directly to your audience and highlighting your expertise through every element of your profile. We'll build a network of ideal clients around the clock using simple automation, with your profile now acting as a seamless sales FUNNEL, leads will flow in and be nurtured and converted to your offer via email and DMs.

We will go over everything you need to run this for yourself on autopilot.

You'll also get:

- The strategy to turn cold prospects into 5-figure clients in just 5 days
- The formula for creating social content that attracts ready-to-buy prospects
- The exact templates & processes I use to sell 4-5 figure offers to strangers
- Frameworks, examples, and templates galore.

Now, if I were you, I'd imagine you've gotta load of questions!...

WHERE AND WHEN?

Join now. You'll gain access to our private members area where we're active daily. Ask questions, share wins, and get support from our tight-knit community.

Every Thursday at 9 am Sydney time, we have a live Zoom call where I provide training and answer your questions.

HOW DOES IT WORK?

I'm looking for action-takers who can implement fast. I'm inviting YOU to join us today.

You'll receive bite-sized tasks you can complete in minutes. We'll brainstorm strategies specific to YOUR business in our private community, so you can implement them and report back on your results.

HOW MUCH TIME DO I NEED?

You'll need just 2 hours a week. Groups thrive on contribution, so when you get wins, we need you to share them so others can learn.

DO I NEED TO BE A GREAT MARKETER?

Nope. My methods are simple and effective. If you can work a keyboard and are eager to learn, you'll fit right in.

WHAT DO I NEED TO BRING?

Drive, ambition, and a monetisable skill you're already delivering to paying clients. I've seen great results for consultants and coaches with offers ranging from \$500 to \$50k.

ARE THERE ANY BONUSES?

Yep there are 3.

1. 1:1 Ignition Call With Karita (Save \$2,300)

Upgrade to annual for just \$3,900 and you'll receive a 1:1 private Ignition call with me valued at \$1,000!

We'll jump on Zoom and I'll help you map out your exact steps to landing your next online client and scaling to \$30k months, working just 20 hours a week.

2. Free Access to Monthly Workshops (Save \$1,800):

Get access to the latest trainings from the Boundless Blueprint to keep you learning and your business growing.

3. Free Access to The Boundless Resource Vault (\$24,000 value):

Immediate access to dozens of past trainings—everything from content writing to templates to workshop recordings. Clients rave about how simple, and effective, these approaches are.

WILL THE ZONE™ WORK IN MY NICHE?

If there are people with problems in your network, The Zone™ will work for you. The method remains the same.

WHAT'S THE INVESTMENT?

Missing out will cost you a fortune.

Your investment? Just US\$100 (AU150) now, followed by US\$100 (AU150) weekly.

This rate is locked for life.

It wouldn't be unusual to make your year's investment back in a few weeks from just one successful campaign.

LOVE IT OR LEAVE IT:

The Zone™ is a community, not a hostage situation.

You're only committed to the first 12 weeks to ensure your system is running smoothly. After that, you can leave with 7 days' notice. No stopping and starting, if you leave, you can't rejoin for 6 months.

GUARANTEE?

I'll work with you until you've signed a new client, no matter how long it takes, providing you're taking action and making offers.

I'm here to troubleshoot and support you—whatever it takes until you sign those clients.

CAN I WORK WITH YOU PRIVATELY 1:1?

You're receiving 24/7 access to our smart community and a weekly community Power Hour session with me every week as part of your membership. Beyond that I have an option to work with me personally to accelerate your growth which may be useful:

Upgrade to **Zone™ Momentum** where you'll not only receive everything you do in the The Zone, but also;

- 1 x private session with yours truly every second week
- 1 x private Inner Circle call every week with a select group of winners
- Access to a private Inner Circle WhatsApp group

You can select this at a reduced rate of US\$400 per week when you join the community.

HOW DO I GET A SPOT?

If you've read the above and meet the requirements simply email me at karita@trulyou.com.au saying 'I'm In'.

And I'll get you set up.