

1. Suganthan Mohadasan

@suganthanmn

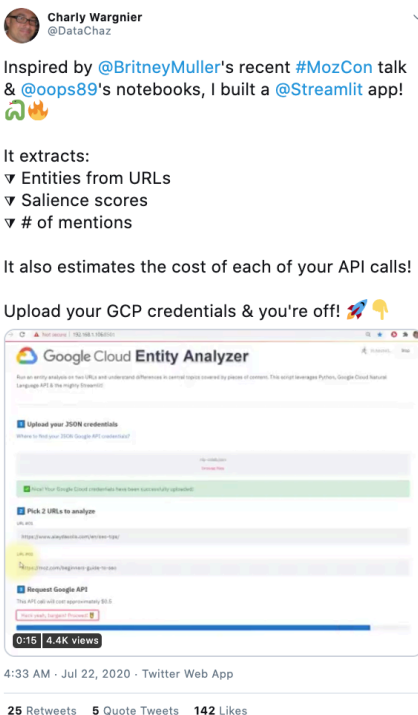
<https://twitter.com/Suganthanmn/status/1287821736705171458?s=20>



2. Charly Wargnier

@DataChaz

<https://twitter.com/DataChaz/status/1285644196750204928?s=20>



3. Areej AbuAli

@areej_abuali

https://twitter.com/areej_abuali/status/1293652126959271936?s=20



Areej AbuAli
@areej_abuali

We've got 212 speakers here who are not white dudes! Event organisers, please diversify your conference speakers (we've made it so easy for you!):

womenintechseo.com/speakers/



Carolyn Lyden (she/her) @CarolynLyden · Aug 13

🎵 Please stop picking the same white dudes to headline your [virtual] conference 🎵

[Show this thread](#)



6:54 AM · Aug 13, 2020 · Twitter Web App

55 Retweets 11 Quote Tweets 189 Likes

4. Amit Agarwal

@labnol

<https://twitter.com/labnol/status/1295716628404015104?s=20>

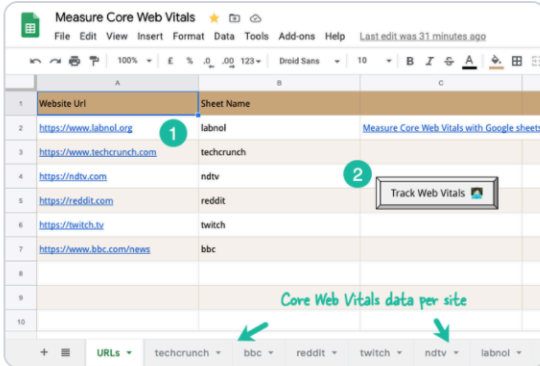


Amit Agarwal
@labnol

Easily measure Google's Core Web Vitals for your websites with Google Sheets

labnol.org/core-web-vital...

#googlesheets #googlescripts



11:38 PM · Aug 18, 2020 · Twitter Web App

8 Retweets · 4 Quote Tweets · 47 Likes

5. Brodie Clark

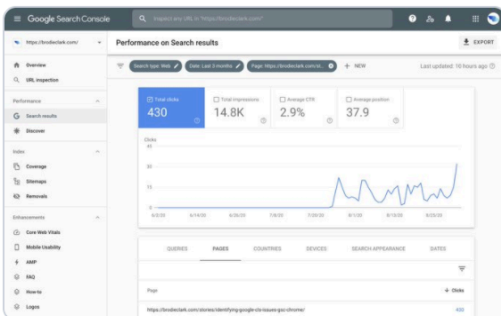
@brodieseo

<https://twitter.com/brodieseo/status/1301476331654324225?s=20>



Brodie Clark
@brodieseo

So far so good with my first Web Story test on my blog. Lots of learnings, but Web Search performance has been relatively consistent since publishing. Rolling out Web Stories for a large-scale news publisher client soon. Stay tuned 📖



9:05 PM · Sep 3, 2020 · Twitter Web App

2 Retweets · 27 Likes



6. Dawn Anderson

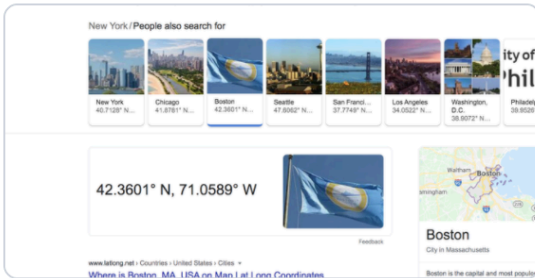
@dawnieando

<https://twitter.com/dawnieando/status/1288860825411870720?s=20>



Dawn Anderson
@dawnieando

Maybe I'm wrong here @searchliaison but you seem to be forgetting to add the - before the longitude in geo-coordinates in the Knowledge Graph extractions. The - means thousands of miles / and whole countries away differences. It doesn't tally with the search results below.



1:35 AM · Jul 31, 2020 · Twitter Web App

2 Retweets 1 Quote Tweet 12 Likes

7. Bill Slawski

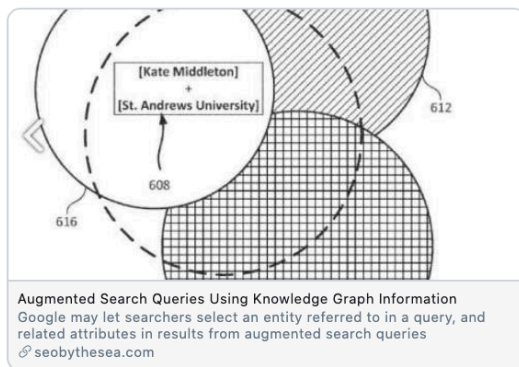
@bill_slawski

https://twitter.com/bill_slawski/status/1296109837042892801?s=20



Bill Slawski
@bill_slawski

If Google recognizes an entity reference in a query, it may decide to augment search results for that query by including knowledge type results, such as knowledge panels, PAA questions, related entities and more.



1:40 AM · Aug 20, 2020 · Twitter Web App

7 Retweets 1 Quote Tweet 30 Likes

8. Jason Barnard

@jasonmbarnard

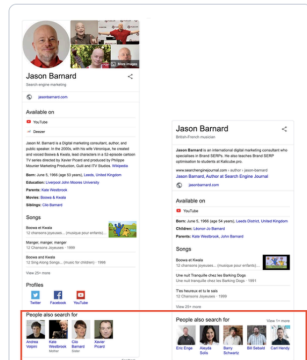
<https://twitter.com/jasonmbarnard/status/1296051381233541122?s=20>

Jason Barnard @jasonmbarnard

This took me 6 months.
getting Digital Marketing entities into my
#KnowledgePanel (in place of my Mum and sister)

In the end it required losing, then rebuilding the KP
without #Wikipedia...

Turns out to have been a blessing in disguise
(although perhaps not for the other people)



9:48 PM · Aug 19, 2020 · Twitter Web App

5 Retweets · 1 Quote Tweet · 21 Likes

9. Kevin Indig

@kevin_indig

https://twitter.com/Kevin_Indig/status/1295347081587109895?s=20

Kevin Indig @Kevin_Indig · Aug 17

When you want to drive traffic to a large site, you have to operate at scale.

Internal linking is one of those levers you can pull and throughout my career, it was always a lever that delivered results in SEO.

That's why I poured my brain out and dropped +5K words on it.

21 49 238

Kevin Indig @Kevin_Indig · Aug 17

The guide:

 Internal Linking for SEO: best practices, strategies, and axioms. This guide to internal linking shows what really works and busts the myths. It comes with lots... kevin-indig.com

9 82 257

Kevin Indig @Kevin_Indig · Aug 17

I put together a guide with everything you need to know about internal linking: basics, tools, best practices, strategies, ... and axioms!

"Why axioms?"

Axioms are commonly held and established beliefs. I think it's super important that we challenge these beliefs in SEO.

1 3 26

Kevin Indig @Kevin_Indig · Aug 17

Just a couple of days ago I tweeted one of those axioms and saw mixed reactions to it.

[twitter.com/Kevin_Indig/st...](https://twitter.com/Kevin_Indig/status/1295347081587109895)

SEO changes too fast. We deal with too much imperfect data.

We have to keep challenging our beliefs. Otherwise, we fall behind.

Kevin Indig @Kevin_Indig · Aug 13

"It hurts to link out too much" (from an SEO perspective)

True or false? what do you think?

2 21

10. Cindy Krum

@suzzicks

<https://twitter.com/Suzzicks/status/1295408567768383489?s=20>



Cindy Krum @Suzzicks · Aug 18

Replying to @jlhernando @El_Fenix and @MobileMoxie

Sort of & a bit like SameAs Schema. We let you claim stuff that 'is you' from a SERP & save it to your profile so you don't have to save it next time it shows up in another SERP. So if you publish an article off-site & claim it, your Moxie Score goes up in any SERP where it ranks

2

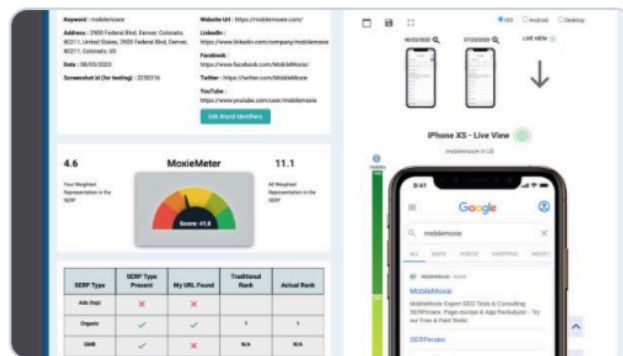


3



Cindy Krum @Suzzicks · Aug 18

So it can also include your Knowledge Graph, GMB/Maps, Apps, Hotels/Flights, Interesting Finds, or stuff on other sites. So Google and non-Google brand assets. We are pretty psyched about it. (Pic - From our Dev site - Pls Ignore Typos)



2



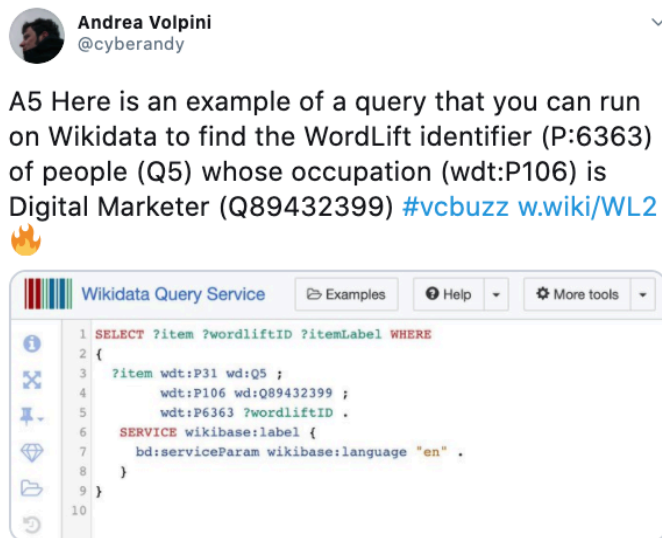
10



11. Andrea Volpini

@cyberandy

<https://twitter.com/cyberandy/status/1280543999292583936?s=20>



2:47 AM · Jul 8, 2020 · Twitter Web App

4 Retweets 11 Likes

12. Christina Brodzky

@cbrodzky

<https://twitter.com/cbrodzky/status/1299350002813276161?s=20>



12:15 AM · Aug 29, 2020 · Twitter Web App

4 Retweets 2 Quote Tweets 11 Likes

13. Jackson Lo

@jackson_lo

https://twitter.com/jackson_lo/status/1301273180963835907?s=20



14. JR Oakes

@jroakes

<https://twitter.com/jroakes/status/1299489267635322880?s=20>



15. Andy Chadwick

@digitalquokka

<https://twitter.com/digitalquokka/status/1293602676354306051?s=20>



8 Retweets 2 Quote Tweets 52 Likes

<https://twitter.com/inkovic/status/1295241579326627840?s=20>

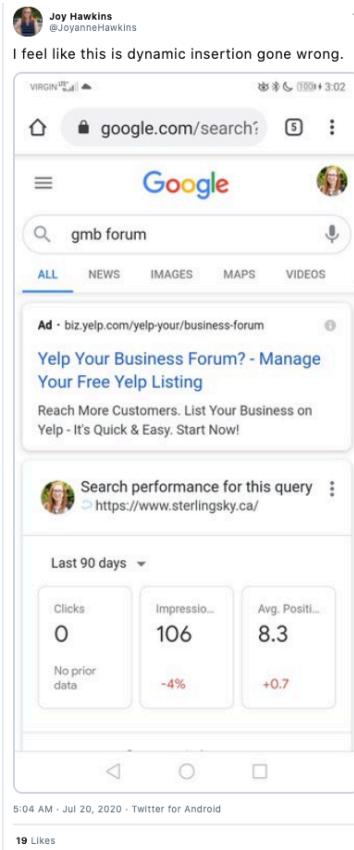


1 Like

17. Joy Hawkins

@joyannehawkins

<https://twitter.com/JoyanneHawkins/status/1286333908896931840?s=20>



18. Mark Traphagen

@marktraphagen

[https://twitter.com/marktraphagen/status/1298990046054293508?s=2](https://twitter.com/marktraphagen/status/1298990046054293508?s=20)

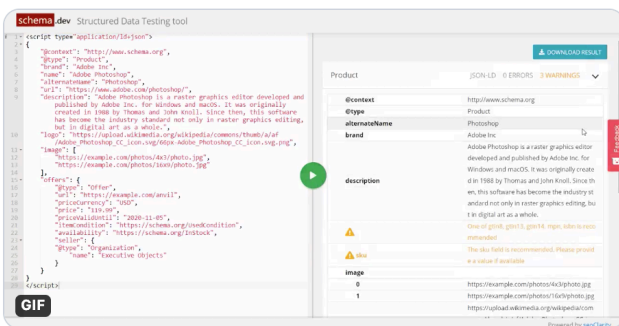
0



Mark Traphagen 🇧🇪 🇩🇪
@marktraphagen

NEW! Schema Tester is the fastest, easiest to use structured data testing tool...and it's FREE & available to EVERYONE. Brought to you by @seoClarity

Try it out today at schema.dev/schema-tester/



12:25 AM · Aug 28, 2020 · Twitter Web App

60 Retweets 9 Quote Tweets 139 Likes

19. Becky Pinkard

@beckypinkard

<https://twitter.com/BeckyPinkard/status/1283146886644486146?s=20>



Becky Pinkard
@BeckyPinkard

"SigRed can be triggered remotely via a browser in limited scenarios... abuse Win DNS servers' support for connection reuse & query pipelining features to "smuggle" a DNS query inside an HTTP request payload to a target DNS server upon visiting a website under their control." /1

7:10 AM · Jul 15, 2020 · Twitter for iPhone

2 Retweets 2 Likes

20. Sam Underwood

@SamUnderwoodUK

<https://twitter.com/SamUnderwoodUK/status/1300721887572643841?s=20>

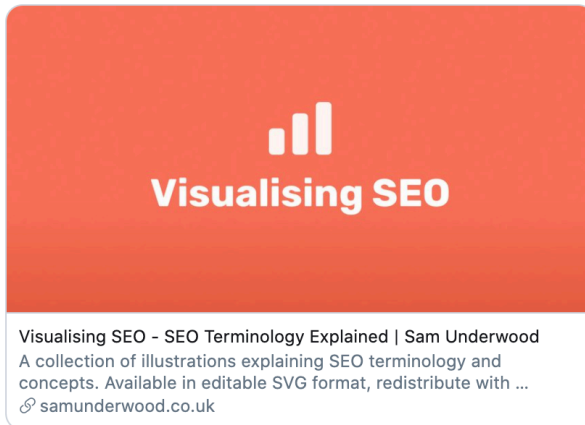


Sam Underwood @SamUnderwoodUK · Sep 1

I've been working on a side-project illustrating different SEO concepts.

I tend to use them in blog posts + as explainers to clients.

I've just open-sourced them. Check them out below 📌



44

133

419



21. Marie Haynes

@marie_haynes

https://twitter.com/Marie_Haynes/status/1278698107312750606?s=20



Marie Haynes @Marie_Haynes · Jul 3

This site is trying to rank in a competitive vertical. John's advice is that dropping random links around the web is not going to make Google's algorithms think it's a better option than competitors.

[youtube.com/watch?v=rO6wTS...](https://www.youtube.com/watch?v=rO6wTS...)

authority and say this is what I need to do but rather think about your website on a whole and think about what you should be doing overall to kind of improve your website. The same thing applies to backlinks here as I mentioned before with the other case of someone who is just building backlinks, it's something where it's very easy to get kind of pulled down into this world of building backlinks where you have to drop your links everywhere to increase the number of links to your website and that's definitely not what our algorithms are looking for. If you just like drop random links on other people's blogs or drop links in forums or in other places where it might get picked up, that's not something that we would look at and say oh this is a sign of a high quality website that we should be showing more, that's not how it works so that's something where if you've been working on this website for approximately two months then I would recommend maybe spending a bit more time on the website overall. Especially if you're active in a very competitive area so I don't know how packers and movers websites are where you are located but I've seen that as one of the more competitive areas and coming in for two months and spending a bit of time to build up a website and drop some links in various places and focus on domain authority, I don't think that would be enough to actually make a dent there. So that seems more like something where you'd have to come up with a long term strategy and figuring out ways that you can differentiate yourself from other people, from all of the other competitors that are out there and really show kind of the additional value that you provide and to make sure that Google and other search engines are able to recognize that additional value. And we would recognize that not by random backlinks that are dropped or domain authority but rather by looking at the whole picture.

2

5

11



22. Izzi Smith

@izzionfire

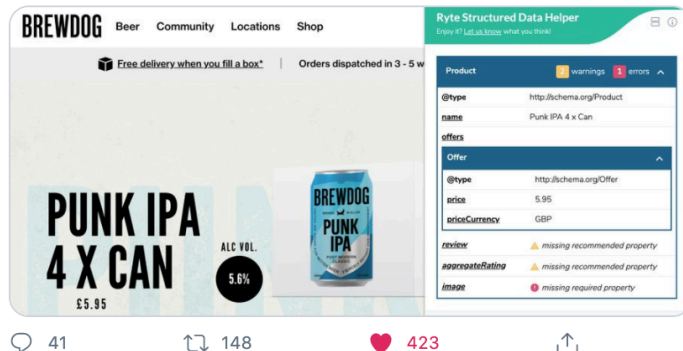
<https://twitter.com/izzionfire/status/1296057362319638528?s=20>



Izzi Smith @izzionfire · Aug 19

Really happy to be launching our new free tool; the Ryte Structured Data Helper! It's a super nifty little Chrome plugin to help you visualize and validate your Schema markup on-the-go 🚀⚡

You can install it (and share your love) here: bit.ly/Ryte-SD-Helper 🙏



23. Gianluca Fiorelli

@gfiorelli1

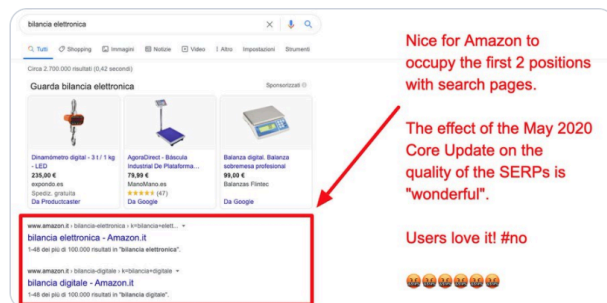
<https://twitter.com/gfiorelli1/status/1263792965325119491?s=20>



Gianluca Fiorelli wears a 🧢. Be like Gianluca 🏆 @gfi... · May 22

In the Google "SEO Starter Guide" we can read:
"Don't let your internal search result pages be crawled by Google.
Users dislike clicking a search engine result only to land on another
search result page on your site."

Thank you, Google for being consistent with what you preach.



Google SearchLiaison and 🙌 John 🙌

7 21 93

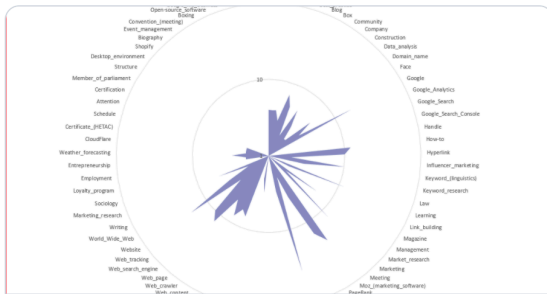
24. Dixon Jones
@dixon_jones

https://twitter.com/Dixon_Jones/status/1301808160949370881?s=20



Dixon Jones
@Dixon_Jones

New Shiny SEO Thing! Audit any website's Knowledge Graph! Excel template. Please Retweet it or express your opinions in a comment (if you are as nerdy as me)



How to Audit your website's Knowledge Graph - InLinks

Knowledge Graphs help to extract entities from the content. A website Knowledge Graph audit can be superior to a keyword based content audit.

 inlinks.net

7:03 PM · Sep 4, 2020 · Twitter Web App

53 Retweets **5** Quote Tweets **155** Likes

25. Aleyda Solis
@aleyda

<https://twitter.com/aleyda/status/1299773814239305728?s=20>

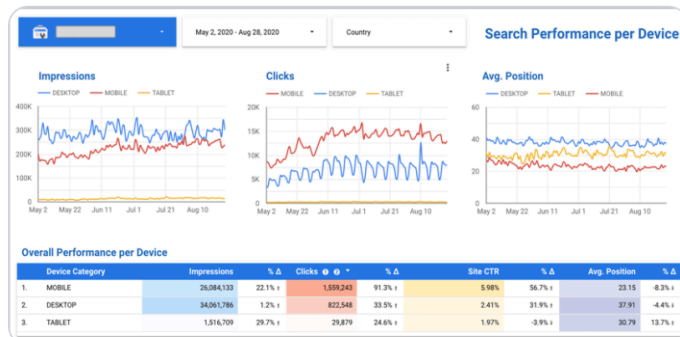


Aleyda Solis @aleyda · Aug 30

How different does your Audience searches based on the used device?
I've created this Google Data Studio Dashboard to Easily Analyze
Mobile vs. Desktop Website Search Behavior!

Check and Copy: aleydasolis.com/en/search-engi...

But aren't we living in a mobile first world anyway?...



8

↕ 58

♥ 225



26. Glenn Gabe
@glenn_gabe

<https://twitter.com/glenngabe/status/1299696915530031105?s=20>



Glenn Gabe @glenngabe · Aug 29

Interested in the ad impact on Core Web Vitals & CLS? -> Google
Introduces Publisher Ads Audits for Lighthouse v1.2.0

"The new cumulative ad shift metric is the first publisher ads audit aimed at measuring the impact of ads on Core Web Vitals metrics."
glennga.be/32COeBT



1

37

71



27. Orit Mutznik

@oritsimu

<https://twitter.com/OritSiMu/status/1298264118349066243?s=20>



Orit Mutznik @OritSiMu · Aug 26

Me to Google: Is Shein a Chinese site?

Shein: SHEIN mainly targets Europe, America, Australia, and the Middle East along with other consumer markets.

Also Shein:

#SEO

```
<!-- 神策埋点 -->  
><script rs_id="19885">...</script>  
<!-- 神策埋点 -->  
><script rs_id="19886">...</script> == $0  
<!-- seo -->
```



6



<https://twitter.com/hamletbatista/status/1298983129021952001?s=20>



30. Lily Ray

@lilyraynyc

<https://twitter.com/lilyraynyc/status/1234455278101389314?s=20>

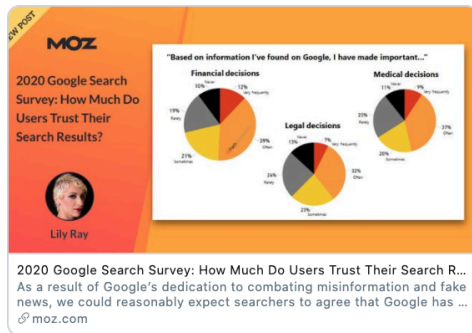


Lily Ray
@lilyraynyc

Excited to share my newest article on @Moz - How Much Do Users Trust Their Search Results?

Given Google's push toward surfacing results with good E-A-T, I thought it would be interesting to survey searchers to get their perspectives on it.

#seo



11:27 PM · Mar 2, 2020 · Twitter for iPhone

85 Retweets 13 Quote Tweets 252 Likes

31. Tony McCreath

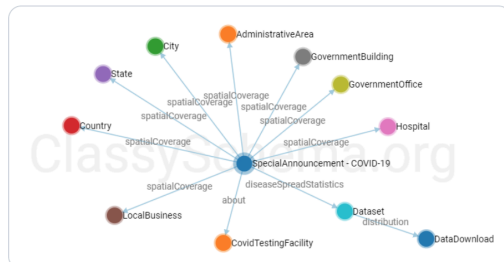
@tonymccreath



Tony McCreath
@TonyMcCreath

@BingWMC recently announced that they now support schema.org markup for Special Announcements related to COVID-19. To support adoption I have created a free editor to help relevant parties generate this structured data.

classyschema.org/SpecialAnnounc... @danbri



6:45 PM · Mar 28, 2020 · Twitter Web App

14 Retweets 32 Likes

32. Minko Gechev

@mgchev

<https://twitter.com/mgechev/status/1295608917016424449?s=20>

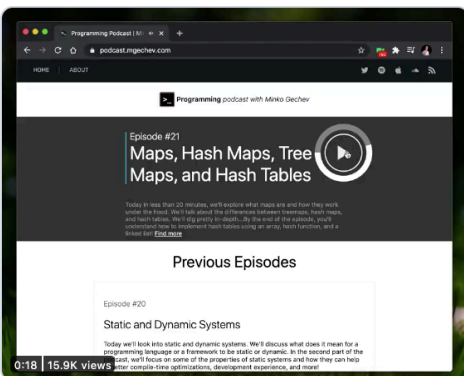


Minko Gechev
@mgchev

Tooling tip: Puppeteer Recorder is a Chrome extension that records your browser interactions and generates a Puppeteer script.

Super convenient for generating scripts for:

- Scraping
- Testing
- Monitoring



4:30 PM · Aug 18, 2020 · Buffer

253 Retweets 18 Quote Tweets 821 Likes

33. Alan Bleiweiss

@alanbleiweiss

<https://twitter.com/AlanBleiweiss/status/1301603705007996928?s=20>



Alan Bleiweiss
@AlanBleiweiss

Just a reminder that some sites do not need long time-on-site metrics to provide results people are looking for.

Source / Medium	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
Business Contact Directory	139.38% ▲ 2,311,664 vs 967,359	144.34% ▲ 2,278,841 vs 1,582,648	150.79% ▲ 2,615,312 vs 1,742,824	2.21% ▲ 87.59% vs 85.69%	6.01% ▲ 1.29 vs 1.38	0.72% ▲ 00:00:36 vs 00:00:36
1. google / organic						
Jan 1, 2020 - Sep 2, 2020	2,311,664 (100.00%)	2,278,841 (100.00%)	2,615,312 (100.00%)	87.59%	1.29	00:00:36
Jan 1, 2019 - Sep 2, 2019	967,359 (100.00%)	932,648 (100.00%)	1,042,824 (100.00%)	85.69%	1.38	00:00:36
% Change	139.38%	144.34%	150.79%	2.21%	-6.01%	0.72%

5:31 AM · Sep 4, 2020 · Twitter Web App

1 Retweet 11 Likes

34. Melissa Fach

@seoaware

<https://twitter.com/SEOAware/status/1300841761623945217?s=20>



Melissa Fach
@SEOAware

I created a Guest Blogging Guide. It includes:

- How Google Should Guide Your Guest Blogging
- Tips for Personal Branding
- Choosing a Topic to Write About
- Standing Out Amongst Millions of Guest Posts
- Tips for After Your Guest Post is Published



3:03 AM · Sep 2, 2020 · Twitter Web App

8 Retweets 3 Quote Tweets 17 Likes

35. Mike Blumenthal

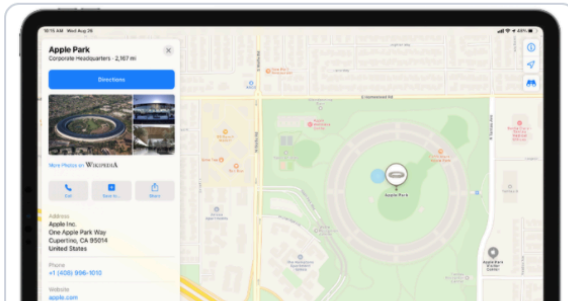
@mblumenthal

<https://twitter.com/mblumenthal/status/1298905583811284992?s=20>



Mike Blumenthal
@mblumenthal

Apple Maps will let users leave reviews and photos in latest iOS 14 beta | Appleinsider



Apple Maps will let users leave reviews and photos in latest iOS 14 bet...
Apple Maps may replace Yelp and other third-party solutions with an in-house user review system when iOS 14 releases this fall.

appleinsider.com

6:49 PM · Aug 27, 2020 · Twitter for iPhone

27 Retweets 7 Quote Tweets 44 Likes

36. Cyrus Shepard

@cyrusshepard

<https://twitter.com/CyrusShepard/status/1277733991261470720?s=20>



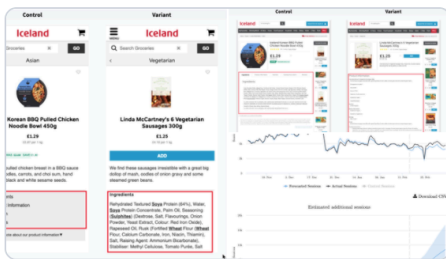
Cyrus
@CyrusShepard

In this A/B SEO split test, bringing hidden content out of tabs/accordions led to 12% increase in traffic 

How this test is helpful:

- SUGGESTS you may want to test your own hidden content
- DOES NOT prove Google's algorithm biases tabbed content

searchpilot.com/resources/case...



SearchPilot and Emily M Potter

3:17 AM · Jul 21, 2020 · Twitter Web App

127 Retweets · 11 Quote Tweets · 323 Likes

37. Robin Lord

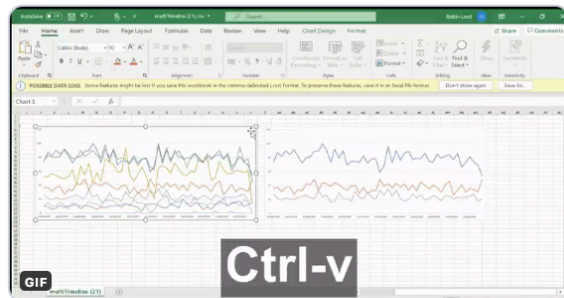
@robinlord8

<https://twitter.com/RobinLord8/status/1273237356628316160?s=20>



Robin Lord
@RobinLord8

Woah, why did no one tell me you can combine graphs in Excel just by copying one and pasting it directly into the other? [#ExcelTips](#)
[#SoHotRightNow](#)



10:53 PM · Jun 17, 2020 · Twitter Web App

9 Retweets · 4 Quote Tweets · 64 Likes

38. Rosie Murphy

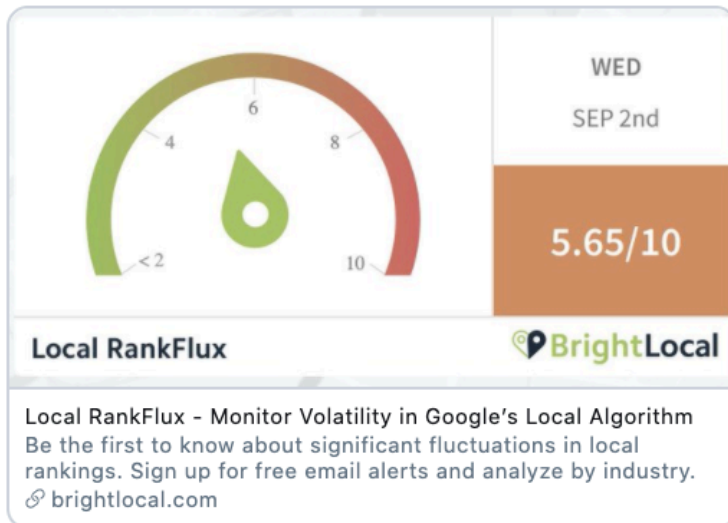
@rosiemurphy

<https://twitter.com/RosieMurphy/status/1301170328002088960?s=20>



Rosie Murphy @RosieMurphy · Sep 3

We're seeing the second biggest daily #LocalRankFlux score since launching a year ago - second only to a Google bug back in May. May be worth keeping an eye on rankings over the next few days!



1

11

14



39. Paige Hobart

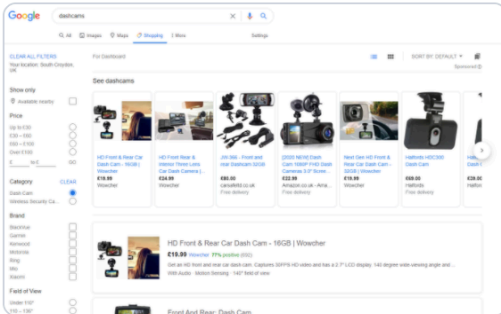
@paigehobart

<https://twitter.com/PaigeHobart/status/1285603158325186560?s=20>



Paige Hobart
@PaigeHobart

Any other #UK #SEO 's seeing the Google Shopping layout change to match the US free version? Can't tell if these are paid or not after the carousel...
[@techseowomen](#)



1:50 AM · Jul 22, 2020 · Twitter Web App

1 Retweet 4 Likes

40. Heather Physioc

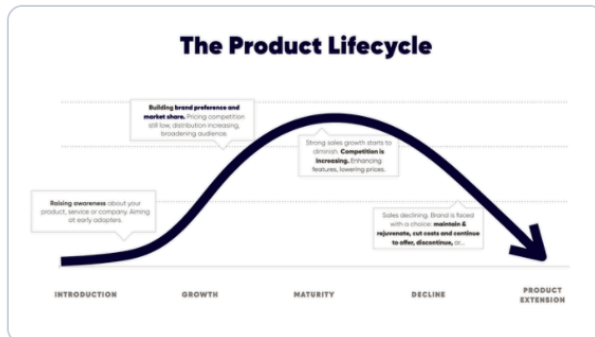
@heatherphysioc

<https://twitter.com/HeatherPhysioc/status/1283520868287754246?s=20>



Heather Physioc
@HeatherPhysioc

It is a natural part of any product or business's lifecycle to rise, stagnate, and eventually decline. When it starts to taper off, you face a decision - maintain and rejuvenate, cut costs and continue to offer, discontinue, or... #MozCon



7:56 AM · Jul 16, 2020 · TweetDeck

2 Retweets 10 Likes

41. Simo Ahava

@simoahava

<https://twitter.com/SimoAhava/status/1222459714614841346?s=20>



Simo Ahava ✓
@SimoAhava



So, [#GoogleTagManager](#) introduced "server-side tagging", at SuperWeek, which finally gives me a chance to unload some thoughts about it :)

Server-side tagging translates to a new "Server" container running on a cloud VM in your own domain namespace. 1/6

9:01 PM · Jan 29, 2020 · Twitter for iPhone

147 Retweets 39 Quote Tweets 435 Likes

42. Carolyn Lyden

@carolynlyden

<https://twitter.com/CarolynLyden/status/1291778912612220929?s=20>

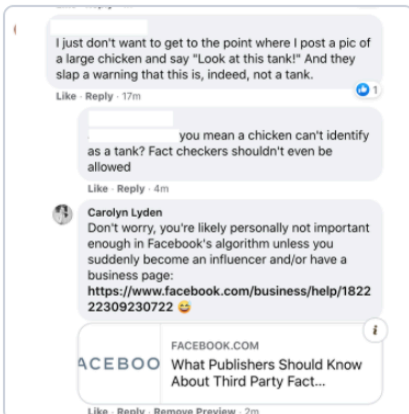


Carolyn Lyden (she/her)
@CarolynLyden



Y'all, I've figured it out!

All these ppl who have NO idea how Facebook/Google/etc. algorithms (and fact-checking) work think that they are just individually important enough for these giant tech companies to persecute them/their beliefs personally.



2:51 AM · Aug 8, 2020 · Twitter Web App

1 Retweet 17 Likes

43. Tom Capper

@THCapper

<https://twitter.com/THCapper/status/1221790837027344384?s=20>

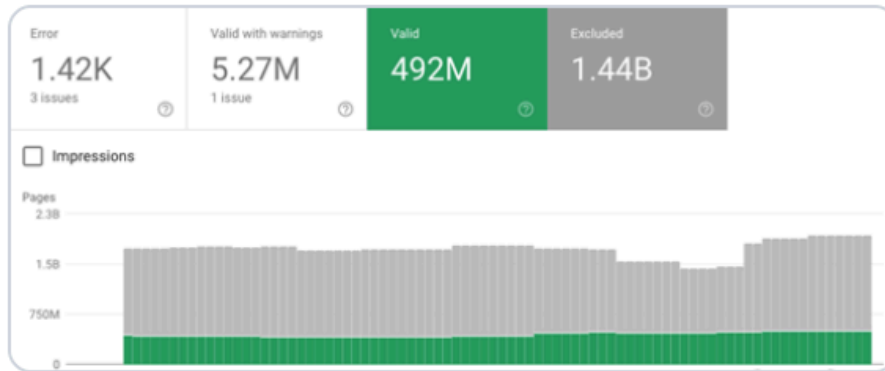


Tom Capper
@THCapper



Replying to @willohara and @dawnieando

What's up?



12:43 AM · Jan 28, 2020 · Twitter Web App

1 Retweet 3 Quote Tweets 12 Likes

44. Wil Reynolds

@wilreynolds

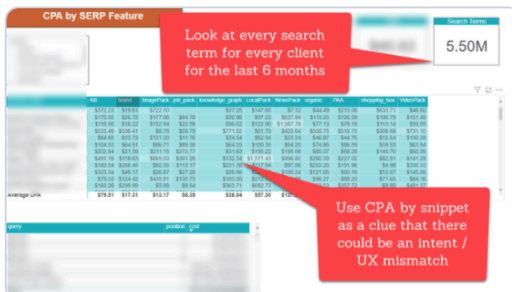
<https://twitter.com/wilreynolds/status/1283458211648090112?s=20>



Wil Reynolds
@wilreynolds



Example of data flywheels...I'll be talking about things like this in my [#mozcon](#) preso. USE GOOGLE'S machine learning prowess that powers organic, combine that with another data source (PPC), get it to run daily, find problems faster than your competitors.



3:47 AM · Jul 16, 2020 · Twitter Web App

5 Retweets 24 Likes

45. Jennifer Slegg

@jenstar

<https://twitter.com/jenstar/status/944782375690448896?s=20>



Jennifer Slegg
@jenstar

Anatomy of mobile news sites:

<ad>

<headline>

<share buttons>

<first paragraph of story>

<"Article continues below">

<ad>

<Links to 4 trending news stories>

<Links to related stories>

<second paragraph>

<third paragraph>

<auto play video ad>

... Reader gives up and leaves

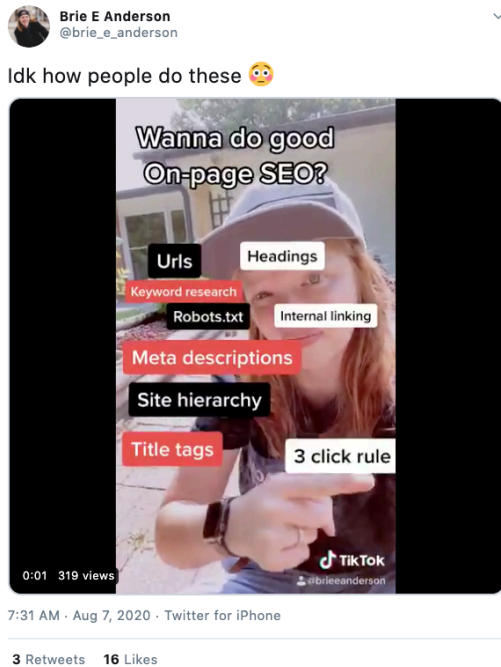
3:10 PM · Dec 24, 2017 · Twitter Web Client

250 Retweets 24 Quote Tweets 658 Likes

46. Brie E Anderson

@brie_e_anderson

https://twitter.com/brie_e_anderson/status/1291487192477392899?s=20



47. Joy Hawkins

@joyannehawkins

<https://twitter.com/JoyanneHawkins/status/1299082822616051715?s=20>



48. Tim Capper

@guidetwit

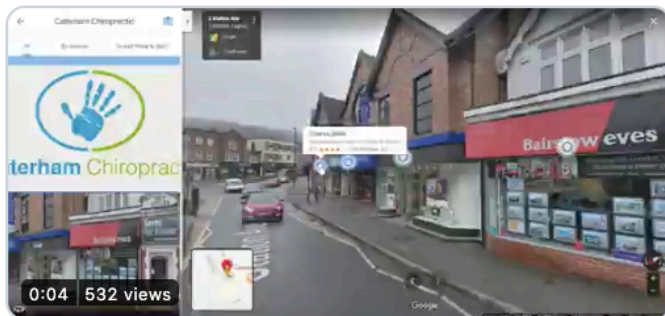
<https://twitter.com/GuideTwit/status/1296464757097213952?s=20>



Tim Capper @GuideTwit · Aug 21

Locations displayed over street view - also very handy to see where Google thinks your location is.

#LocalSEO #GoogleMyBusiness



1 12 26

49. Krystal Tiang

@krystal_tiang

https://twitter.com/krystal_tiang/status/1295386965886373888?s=20



Krystal Tiang
@krystal_tiang

Really like this earthquake feature in Google



1:48 AM · Aug 18, 2020 · Twitter Web App

9 Likes

50. Roxana Stingu

@roxanastingu

<https://twitter.com/RoxanaStingu/status/1300471900557189120?s=20>



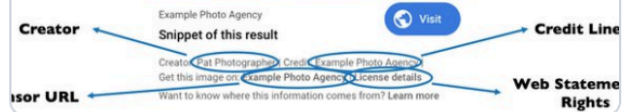
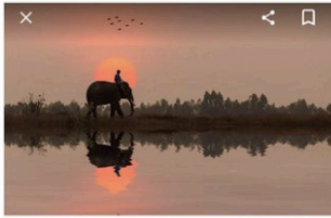
Roxana Stingu
@RoxanaStingu



One of the biggest updates for the Stock Photography industry: Google launches Licensable Images!

 **IPTC** @IPTC · Sep 1

We're very happy to see @Google launch Licensable badge on image search results. "Google Images will now direct interested users back to the supplier of the image," said Michael Steidl, Lead of the IPTC Photo Metadata Working Group. iptc.org/news/googles-l...



2:33 AM · Sep 1, 2020 · Twitter Web App

2 Retweets 5 Likes

51. Ayoola Daniel

@theayooladaniel

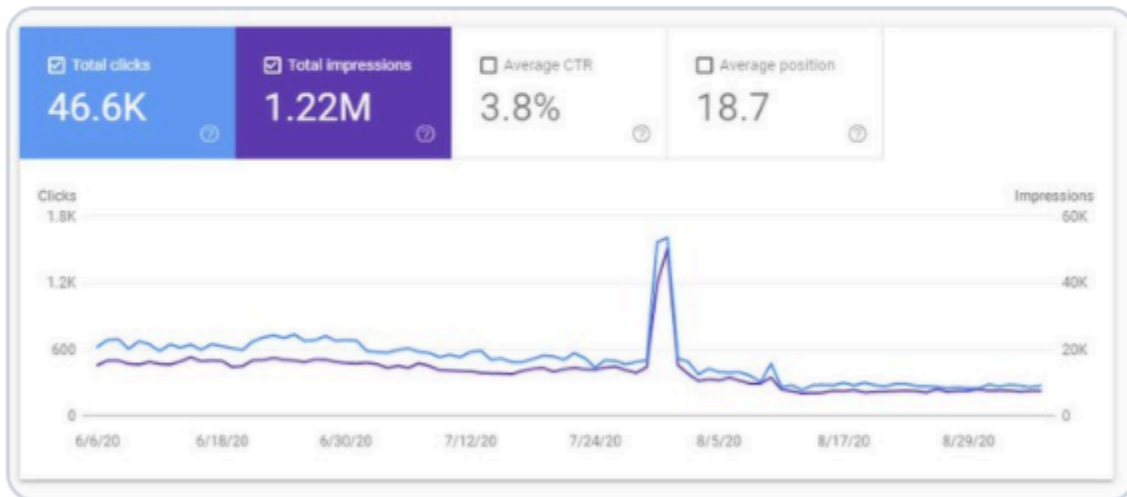
<https://twitter.com/theayooladaniel/status/1302767761618239488?s=20>



Ayoola Daniel
@theayooladaniel



Interesting! This is where a broken sitemap can take you too.



10:36 AM · Sep 7, 2020 · Twitter Web App

52. Sharif Shameen

@sharifshameen

<https://twitter.com/sharifshameen/status/1282676454690451457?s=20>

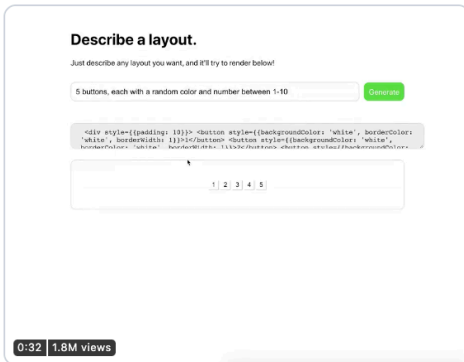


Sharif Shameem
@sharifshameem

This is mind blowing.

With GPT-3, I built a layout generator where you just describe any layout you want, and it generates the JSX code for you.

W H A T



12:01 AM · Jul 14, 2020 · Twitter Web App

11.2K Retweets 2.9K Quote Tweets 42.1K Likes

53. Dan Leibson

@danleibson

<https://twitter.com/DanLeibson/status/1301605741069914113?s=20>

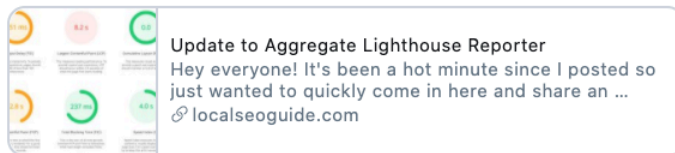


Dan Leibson
@DanLeibson

Hey everyone!

We updated our aggregate Lighthouse reporter to current version of Lighthouse and incorporated some pretty Core Web Vitals visualizations into the Google Data Studio reports.

Hopefully you dig!



5:39 AM · Sep 4, 2020 · Twitter Web App

12 Retweets 1 Quote Tweet 34 Likes

54. Greg Gifford

@greggifford

<https://twitter.com/GregGifford/status/1250106293936939008?s=20>



Greg Gifford ✓
@GregGifford



Wanna know how to use UTM tracking in your GMB profile? Check out this week's episode of Local Search Tuesdays:



How to use UTM tracking in Google My Business
In this week's episode, we share a helpful tip for using UTM tracking on your website link in Google My ...
searchlabdigital.com

2:59 AM · Apr 15, 2020 · Twitter Web App

6 Retweets 19 Likes

55. Jes Scholz

@jes_scholz

https://twitter.com/jes_scholz/status/984085363969884160?s=20



Jes Scholz
@jes_scholz



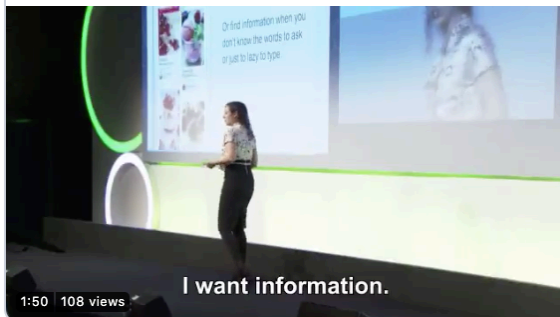
Come to SearchLove Boston to see how visual marketing strategies have developed - building this little snippet from London last year. Insider insight: There will be augmented reality tactics.



SearchLove @SearchLove · Apr 12, 2018

The #SearchLove Boston 2018 lineup is nearly complete. Go to dis.tl/sl-boston-2018 to see the 14 confirmed speakers. Including:

- @jes_scholz one of the top-rated speakers at SearchLove London
- Two speakers who have received the rating of excellent by 100% of the audience



1:06 AM · Apr 12, 2018 · Twitter Web Client

2 Retweets 1 Quote Tweet 34 Likes

58. John Murch

@johnmurch

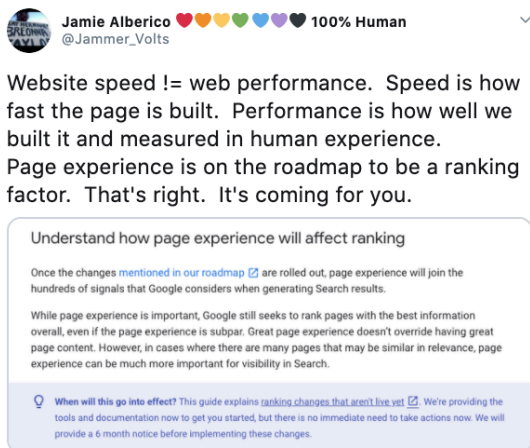
<https://twitter.com/johnmurch/status/1287092204457136130?s=20>



59. Jamie Alberico

@jammer_volts

https://twitter.com/Jammer_Volts/status/1288941614719803393?s=20



6:56 AM · Jul 31, 2020 · Twitter Web App

20 Retweets 6 Quote Tweets 79 Likes

60. Rachel Costello

@rachellcostello

<https://twitter.com/rachellcostello/status/1295314475277594625?s=20>



Rachel Costello
@rachellcostello

If you haven't watched it yet, my SEO Mythbusting episode with @g33konaut is live on the @googlewmc YouTube channel!

Give it a watch to learn more about canonicalisation, as well as finding out whether or not I managed to get over my on-camera awkwardness 🙈



9:00 PM · Aug 17, 2020 · Twitter Web App

10 Retweets · 1 Quote Tweet · 87 Likes

61. Alexis Sanders

@alexisksanders

<https://twitter.com/AlexisKSanders/status/1283048913709207559?s=20>



Alexis Sanders
@AlexisKSanders

Yay! Thanks @g33konaut for having me on SEO Mythbusting! Was an honor!



Google Webmasters @googlewmc · Jul 14

It's all about 🕸 Crawl Budget 🕸 today!

In the 2nd ep of 🕸 SEO Mythbusting 🕸, @g33konaut and @alexisksanders discuss:

- 🔹 crawl demand, crawl rate, crawl frequency
- 🔹 server setup vs crawl budget
- 🔹 crawl budget & rendering

and much more!

Watch now → goo.gl/seomb-s2e2



12:41 AM · Jul 15, 2020 · Twitter Web App

10 Retweets 1 Quote Tweet 75 Likes

62. Saijo George

@saijogeorge

<https://twitter.com/SaijoGeorge/status/1301462123965419521?s=20>

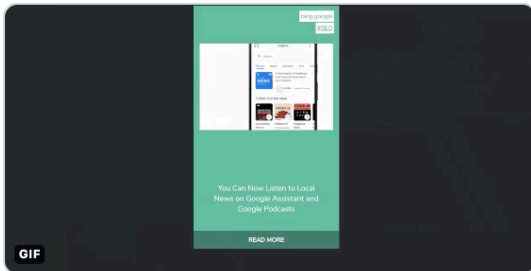


- Saijo George -
@SaijoGeorge

Digital Marketing News on 03/09/2020 - Possible Google Local Update, Shopify Rolling out ccTLD and Country Sub-Domain Support with Automatic hreflang Support and more

tldrmarketing.com/amp-stories/20...

stories from @johnmu @brightlocal @davidmihm @sergey_alakov @MattNavarra @jackson_lo



8:08 PM · Sep 3, 2020 · Twitter Web App

6 Likes

63. Joe Hall

@joehall

<https://twitter.com/joehall/status/1301924704001970176?s=20>



Joe Hall · Sep 5

Just a friendly reminder that adding a Disallow directive to your robots.txt file will not remove pages that are already indexed by the search engines. You need to add a noindex meta tag to those pages. And you can use my free tool to make that tag.



SEO Meta Tag Generator - Joe Hall

Title Tag: Meta Description Tag: Canonical URL

Tag: ROBOT DIRECTIVES Which search engine...

hallanalysis.com

2

5

22



64. Tony Haile

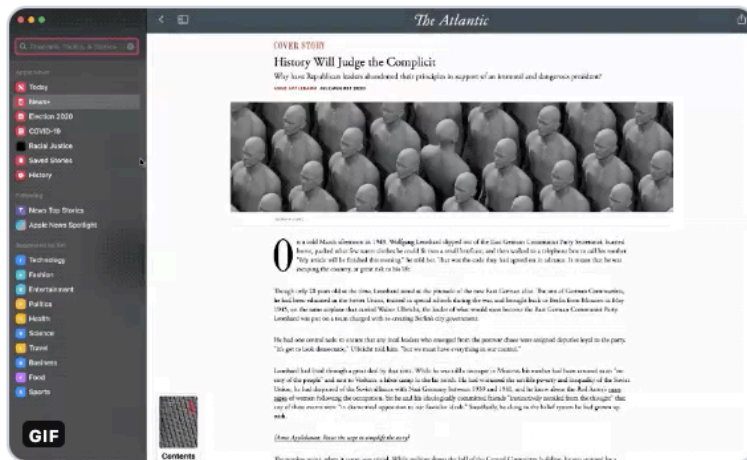
@arctictony

<https://twitter.com/arctictony/status/1292822064139841536?s=20>



Tony Haile ·

Woah, I wonder how many publishers in Apple News+ realize that the new iOS14 and MacOS Big Sur are by default intercepting traffic to their sites and sending it to the Apple News app instead.



11:56 PM · Aug 10, 2020 · Twitter Web App

460 Retweets 193 Quote Tweets 964 Likes

65. Paul Shapiro

@fighto

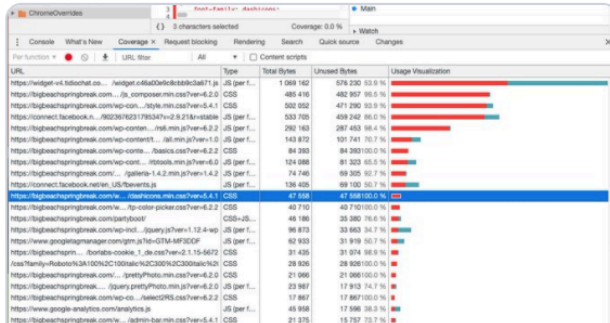
<https://twitter.com/fighto/status/1280099174038544388?s=20>



Paul Shapiro - SEO Edition

@fighto

Bulk find unused CSS/JS with Puppeteer + Chrome Coverage Report



How to bulk find unused CSS and Javascript with Puppeteer and Chro...
Bulk find assets, which are used in none of the bulk tested URLs or just
in a few page types using Puppeteer

medium.com

9:20 PM · Jul 6, 2020 · Buffer

24 Retweets 3 Quote Tweets 124 Likes

66. Niki Mosier

@niki_mosier

<https://twitter.com/nikers85/status/1299514149282566144?s=20>



Niki Mosier

@nikers85

SO in love with @screamingfrog and the ability to
crawl for dup content. screamingfrog.co.uk/how-to-check-f... #excitingfridaynight #SEO

Address	Word Count	Closest Similarity Match*	No. Near Duplicates
1 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	5027	100%	1
2 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	1408	100%	1
3 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	152	100%	1
4 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	1388	100%	1
5 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	5022	100%	1
6 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	264	100%	1
7 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	264	100%	1
8 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	152	100%	1
9 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	626	98%	1
10 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	626	98%	1
11 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	214	97%	1
12 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	217	97%	1
13 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	72	97%	5
14 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	72	97%	5
15 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	222	95%	1
16 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	225	95%	2
17 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	77	94%	1
18 https://www.bbc.co.uk/helpandfeedback/corrections_clarifications	78	94%	1

How To Check For Duplicate Content
How To Find Duplicate Content Duplicate content should be minimised
across a website, as it can make it difficult for search engines to decid...

screamingfrog.co.uk

11:08 AM · Aug 29, 2020 · Twitter Web App

7 Retweets 1 Quote Tweet 53 Likes

67. Andrew Optimisey

@optimisey

<https://twitter.com/Optimisey/status/1300498119852003329?s=20>



Andrew 'Optimisey' @Optimisey · Sep 1

Want your content to 'content' Google?

Come join me & @CamSocialMedia on Thu 3 Sep for a [#free #webinar](#) all about how to make content that works with [#SEO](#) (and your audience!) in mind.

Sign up here [👉](#)



💬 1

🔄 2

❤️ 9



68. Mordy Oberstein

@mordyoberstein

<https://twitter.com/MordyOberstein/status/1300065155364065281?s=20>



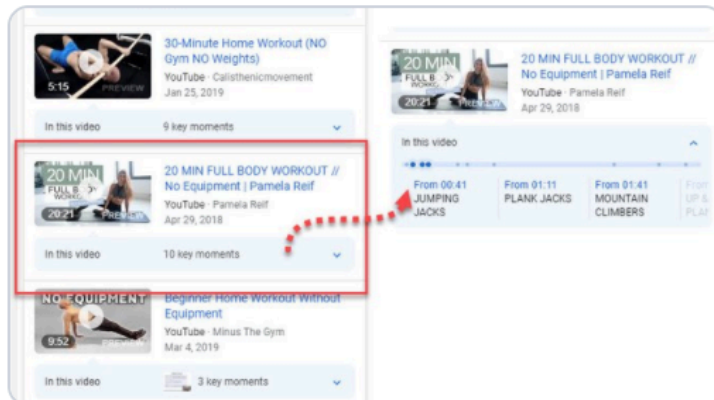
Mordy Oberstein @MordyOberstein · Aug 30

Hey, cool... Google is showing the number of key moments a video contains on mobile

(Keyword: at home workout without weights)

cc: [@rustybrick](#)

[#SEO](#)



💬 1



❤️ 13



69. Jason Brown

@keyserholiday

<https://twitter.com/keyserholiday/status/1301879691976962048?s=20>



Jason Brown Dumpster Fire
@keyserholiday

The fake 4-star attacks are still happening and Google can't stop it and is refusing to remove this nonsense. Google needs to reevaluate its review policies. #StopCrapOnTheMap



Henry Green

★★★★☆ 3 hours ago

AMY ROCKS! I was a keratin virgin and now I am hooked. Amy knows her stuff and is right on when it comes to cutting hair.



Like



Share

Response from the owner 49 minutes ago

Hi Henry.. you reviewed the wrong stylist page. This is my business, I work alone. I have no Amy in my studio.

11:48 PM · Sep 4, 2020 · Twitter Web App

9 Retweets 1 Quote Tweet 16 Likes

70. Julie Joyce

@juliejoyce

<https://twitter.com/JulieJoyce/status/1299181661033299968?s=20>



Julie Joyce
@JulieJoyce

Gotta love the authenticity.



Best of Nextdoor @bestofnextdoor · Aug 28

"Not sure of authenticity..."

\$30 off

Vincent Van Gogh- Starry Night painting

Now \$70 \$100



Tiffany Breckenridge

4 year old painting on canvas Not sure of authenticity.
Approximately 24x30

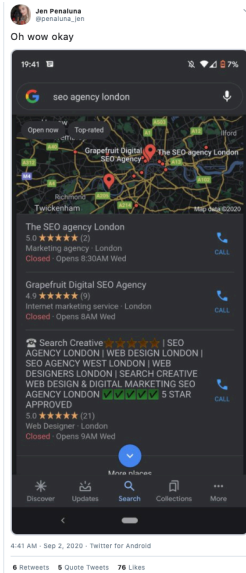
1:07 PM · Aug 28, 2020 · Twitter Web App

22 Likes

71. Jen Penaluna

@jenpenaluna

https://twitter.com/penaluna_jen/status/1300866486647521283?s=20



72. Nicola Whiting

@cybergogiver

<https://twitter.com/CyberGoGiver/status/1285837782938771457?s=20>



73. Valentin Pletzer

@vorticoncmdr

<https://twitter.com/VorticonCmdr/status/1301766860812288000?s=20>



Valentin Pletzer ✓
@VorticonCmdr



Googlebot starts rendering with Chrome v85 [#googlebot](#)
[#chrome85](#)

```
"POST /googlebot?key=85 HTTP/1.1" 200 149 - "Mozilla/5.0 (Linux; Android 6.0.1; i/537.36 (compatible; Googlebot/2.1; +http://www.google.com/bot.html)" "valentin088f3blab08accf988937de7cd5c42c054d07994b791bd710 app_engine_release=1.9.71 trace"
```

4:19 PM · Sep 4, 2020 · Twitter Web App

15 Retweets 2 Quote Tweets 64 Likes

74. Bartosz Góralewicz

@bart_goralewicz

https://twitter.com/bart_goralewicz/status/1277604815992995847?s=20



Bartosz Góralewicz @bart_goralewicz · Jun 30



The timing on this couldn't have been better 🥰 I'm super happy to see this topic get more recognition.

Rendering SEO FTW!

Onely @OnelyCom · Jun 30

Google just updated the "How Google Search Works" document, putting more emphasis on the RENDERING of websites.

Rendering wasn't even mentioned in the previous version, and now the document mentions it 5 TIMES! It also emphasizes the importance of LAYOUT for ranking pages. 1/3

[Show this thread](#)

Once Google discovers a page URL, it visits, or *crawls*, the page to find out what's on it. Google renders the page and analyzes both the text and non-text content and overall visual layout to decide where it should appear in search results. The better that Google can understand your site, the better we can match it to people who are looking for your content.

During the crawl, Google renders the page using a recent version of Chrome. As part of the rendering process, it runs any page scripts it finds. If your site uses dynamically-generated content, be sure that you follow the [JavaScript SEO basics](#).

- Be sure that Google can access the key pages, and also the important resources (images, CSS files, scripts) needed to render the page properly.
- Confirm that Google can access and render your page properly by running the [URL Inspection tool](#) on the live page.



↻ 3

❤ 20



75. Steph Watley

@seostephw

<https://twitter.com/SEOSTephW/status/1298944838386282496?s=20>



Steph Watley
@SEOSTephW



Sublime Google Sheets trick 🍌 - import all URLs in a sitemap instantly using:

```
=IMPORTXML("https://www.mysite/sitemap.xml", "//*[@local-name() = 'url']/*[local-name() = 'loc']")
```

#SEO #Analysis

9:25 PM · Aug 27, 2020 · Twitter Web App

227 Retweets 30 Quote Tweets 863 Likes

76. Patrick Stox

@patrickstox

<https://twitter.com/patrickstox/status/1289949065606606857?s=20>



Patrick Stox
@patrickstox



Uncommon SEO Knowledge #1 HTTPS

I think most people know HTTPS is a very lightweight ranking signal for Google. Here's what you might not know about HTTPS and things that may be useful to know as an SEO.

1:39 AM · Aug 3, 2020 · Twitter Web App

193 Retweets 44 Quote Tweets 594 Likes

77. Tom Waddington

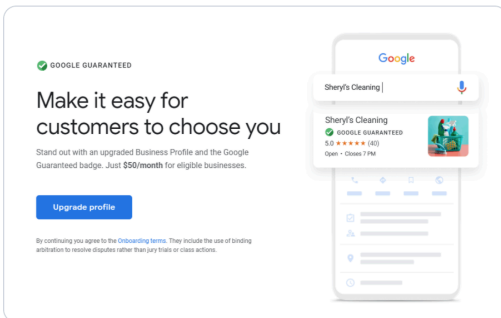
@tomwaddington8

<https://twitter.com/tomwaddington8/status/1285933536378343424?s=20>



Tom Waddington
@tomwaddington8

Google starting to offer an upgraded Business Profile (Google My Business listing) for \$50/month that will add the Google Guaranteed badge to the listing and back services the business provides with the Google Guarantee.



11:43 PM · Jul 22, 2020 · Twitter Web App

194 Retweets 112 Quote Tweets 343 Likes

78. Martha Van Berkel

@marthavanberkel

<https://twitter.com/marthavanberkel/status/1247206380047646720?s=20>



Martha van Berkel @marthavanberkel · Apr 7

If ever you doubted me that using Tag Manager or Javascript was okay for structured data, Google publishes their guide on it! Thank you @g33konaut! Of course you can also use @schemaapptool to generate the markup if you don't want to write the code :) #SEO #javascriptisnotbad

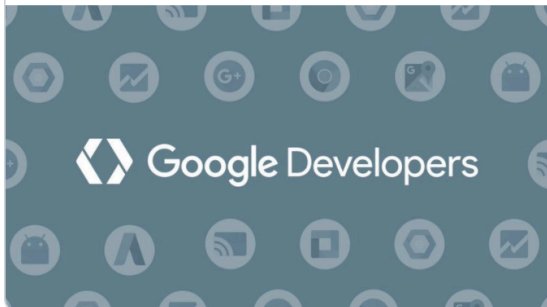


Martin Splitt @ home 🏠 @g33konaut · Apr 3

📄 New documentation! 📄

Whoop whoop, our new guide on using JavaScript to generate structured data are out: buff.ly/3aQC0c5

Let us know what you think ☀️



↻ 2

❤ 4



79. Dana DiTomaso

@danaditomaso

<https://twitter.com/danaditomaso/status/1286094362414215168?s=20>



Dana DiTomaso ✓
@danaditomaso



Hey marketers, just a friendly reminder:

When is the last time you used your website on a mobile device?

How about on an old mobile device and a slow connection? In a dark room? Or outside in full sun?

Because that's what your visitors are doing and they're probably annoyed.

10:22 AM · Jul 23, 2020 · Twitter for Android

29 Retweets 10 Quote Tweets 148 Likes

80. Gaston Riera

@gastonriera

<https://twitter.com/GastonRiera/status/1300561961701105670?s=20>



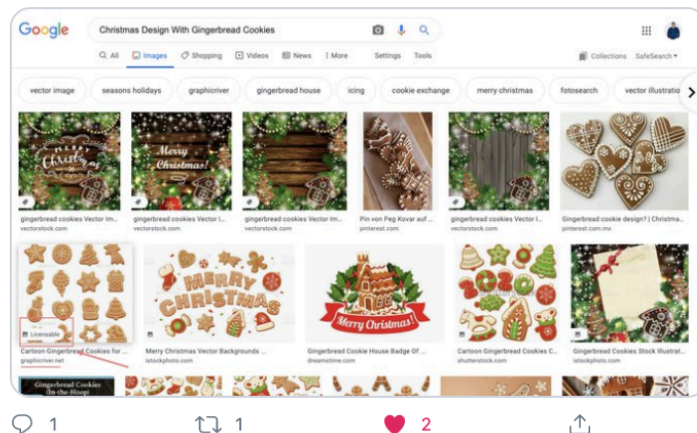
Gaston Riera. 🤖 @GastonRiera · Sep 1



Image licenses filtering is now available on G's Image Search!

AANNDD, the *Licensable* badge is also shown.

[blog.google/products/searc...](https://blog.google/products/search/)



81. Miracle Inameti-Archibong

@mira_inam

https://twitter.com/mira_inam/status/1293849666652639232?s=20



Miracle Inameti-Archibong @mira_inam · Aug 13

Struggling with getting budget for your campaign or getting buy-in from stakeholders? Sign up for this 📌



DeepCrawl @DeepCrawl · Aug 13

🗣️ Our next webinar guest is the one and only @mira_inam!

Miracle will be discussing how to demonstrate the value of your #SEO campaigns; sharing tips to ensure you're presenting information that matters to stakeholders.

Don't miss it! Register here 📄 bit.ly/3iHmKBP



Demonstrating the Value of Your SEO Campaign

Miracle Inameti-Archibong
Head of SEO at Erudite Agency



September 9th 2020
4pm BST / 11am EST



7



23



82. Ruth⁷

@rvtheverett

<https://twitter.com/rvtheverett/status/1291757806937427971?s=20>



Ruth⁷
@rvtheverett



Finally wrote up a smol post on using the Pytrends API with Python to gather data from Google Trends 🙄 This is part 1 with 5 different methods that I played around with, some examples and a notebook to have a go with rvth.blog/article/python... Part 2 will involve visualising it 😊

1:27 AM · Aug 8, 2020 · Twitter Web App

12 Retweets 4 Quote Tweets 73 Likes

83. Aymen Loukil

@LoukilAymen

<https://twitter.com/LoukilAymen/status/1261633989649055744?s=20>



Aymen Loukil
@LoukilAymen

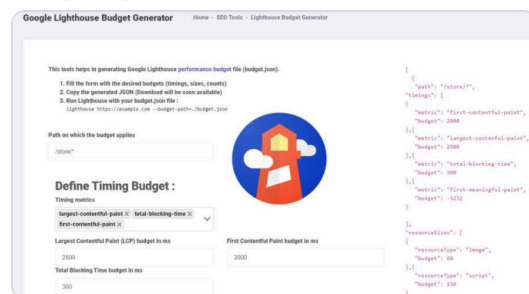


Google Lighthouse budget generator tool :

bit.ly/lighthouse-bud...

- ◆ Generate performance budget config file
- ◆ Timing based
- ◆ Resource sizes
- ◆ Resource counts
- ◆ Web Vitals metrics & Lighthouse v6 support

#webperf #perfmatters



10:25 PM · May 16, 2020 · Twitter Web App

24 Retweets 6 Quote Tweets 59 Likes

84. Ashley

@BermanHale

<https://twitter.com/BermanHale/status/1285592654714040320?s=20>



Ashley
@BermanHale

Does anyone have experience with a React site where the site allows bot UA's but the CDN blocks them?

@googlewmc how would this be handled?

Absurd note for funsies: found a CDN that blocks any UA that includes the phrase 'bot'.

O_o

1:09 AM · Jul 22, 2020 · Twitter Web App

2 Retweets 1 Quote Tweet 10 Likes

85. Lizzi Harvey

@lizziharvey

<https://twitter.com/LizziHarvey/status/1250934525191811072?s=20>



Lizzi Harvey @LizziHarvey · Apr 17
To support COVID-19 announcements about govt benefits, the Google Search dev docs now include the new governmentBenefitsInfo property: developers.google.com/search/docs/da...

```
"governmentBenefitsInfo": {
  "@type": "GovernmentService",
  "name": "Paycheck Protection Program",
  "url": "https://www.sba.gov/funding-programs/loans/c",
  "provider": {
    "@type": "GovernmentOrganization",
    "name": "US Small Business Administration"
  },
  "serviceType": "http://schema.org/BusinessSupport",
  "audience": {
    "@type": "Audience",
    "name": "Small businesses"
  }
}
```



Dan Brickley @danbri · Apr 17
Schema.org 7.04 is out!

Several Coronavirus-oriented improvements including a governmentBenefitsInfo property on SpecialAnnouncement, and a basic enumeration of benefit types which we expect to improve ...

1 50 78

86. Dan Brinkley

@danbri

<https://twitter.com/danbri/status/1298318908328419329?s=20>



Dan Brickley
@danbri



[Schema.org](#) v10 release candidate:
[lists.w3.org/Archives/Publi...](#) ->
[webschemas.org/docs/releases....](#)

Short version: A bunch of bugfixes and technical debt clearance, plus some contributions around education/learning and a way to mark-up energy compliance of products.

3:58 AM · Aug 26, 2020 · Twitter Web App

33 Retweets 1 Quote Tweet 54 Likes

87. Noah Learner

@noahlearner

<https://twitter.com/noahlearner/status/1301931473415495680?s=20>



Noah Learner
@noahlearner



I love this indexation checker! I modified it a bit to enable you to allow you to also point it at a sitemap file.

Man @jlhernando I love this [github.com/alvaro-escalan...](#)

```
10597 URLs, results.csv file successfully written in 03:02:09s
```

```
Indexed: 8441  
Not indexed: 2156
```

3:13 AM · Sep 5, 2020 · Twitter Web App

3 Retweets 12 Likes

88. Hannah Butler (Rampton)

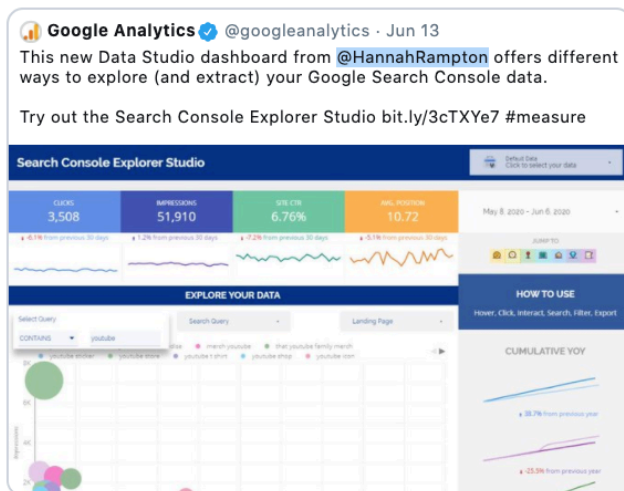
@hannahrampton

<https://twitter.com/HannahRampton/status/1271522174478831616?s=20>



Hannah Butler (Rampton)
@HannahRampton

Whoa, life goal complete! 🥳



5:18 AM · Jun 13, 2020 · Twitter for Android

75 Retweets 8 Quote Tweets 781 Likes

89. Britney Muller

@britneymuller

<https://twitter.com/BritneyMuller/status/1283518471985172480?s=20>



Britney Muller
@BritneyMuller

Accessible Machine Learning #MozCon:

- 🌱 Extract G-labeled entities & cats from URLs
- 🕒 Forecast time-series data
- 📄 Summarize text
- 🔗 Automate internal link analysis
- ✍️ Generate text (GTP-2)

Know when Colab videos go live:

bit.ly/colab-vids

Resources:

Colab Notebook Playground

BritneyMuller/colab-notebooks
Contribute to BritneyMuller/colab-notebooks development by creating an account on GitHub.
github.com

7:47 AM · Jul 16, 2020 · Twitter Web App

39 Retweets 4 Quote Tweets 105 Likes

90. Jennifer Hoffman

@_jhoff

https://twitter.com/_JHoff/status/1285279485898653697?s=20



Jennifer Hoffman
@_JHoff

I shared this on LinkedIn this morning and it's gotten such an overwhelming response. If this is also you, keep being aggressive, bossy, difficult, etc. 🙌

I've been labeled [every.single.one](#) of these terms, so I wrote a post about it on @Medium : [Inkd.in/d97ZE8x](https://inkd.in/d97ZE8x)



4:24 AM · Jul 21, 2020 · Twitter Web App

6 Retweets 37 Likes

91. kristen m. vaughn (👁👁)

@kristen_vaughn

https://twitter.com/kristen_vaughn/status/1225256110296354818?s=20



kristen m. vaughn (👁👁)
@kristen_vaughn

In today's evolving search landscape, we need to think beyond traditional keyword ranking factors & look at the big picture. Here are several ways to improve your keyword rankings by looking at your site more holistically:
searchenginejournal.com/how-to-improve... My thoughts via @sejournal



2:13 PM · Feb 6, 2020 · Twitter for iPhone

3 Likes

92. Jenny Halasz

@jennyhalasz

<https://twitter.com/jennyhalasz/status/1298711288353234952?s=20>



Jenny Halasz #BlackLivesMatter #MasksForAll
@jennyhalasz

Excited to be speaking at Crawl and Indexation
Summit from @brightonSEO & @OnCrawl!

Check it out at
[crawlindexation.heysummit.com/?
sc=STACHZha](https://crawlindexation.heysummit.com/?sc=STACHZha)

RT if you think others will find this helpful

#brightonSEO

Jenny Halasz
JH Marketing

**Internal Linking: How to Unlock
Your Site's Hidden Potential**

12 speakers

How the search engines crawl and index
your site is one of the biggest parts
of search engine opt...

<https://crawlindexation.heysummit.com>

5:57 AM · Aug 27, 2020 · Twitter Web App

2 Retweets 5 Likes

93. Navah Hopkins

@navahf

<https://twitter.com/navahf/status/1232075984939208705?s=20>



Navah Hopkins
@navahf

Got #PPC questions? Delighted to share my
@HennesseyDgtl perspective as @sejournal's
#AskThePPC!

If I answer your question, you'll get a Twitter shout
out in the post!



Ask Me Anything About PPC, a Weekly PPC Advice Column
Need PPC tips or advice? Ask our hand-picked top PPC experts. They
will answer anything and everything PPC. Submit your questions now!
🔗 searchenginejournal.com

9:53 AM · Feb 25, 2020 from Prague, Czech Republic · Twitter for Android

6 Retweets 1 Quote Tweet 17 Likes

94. Steven Van Vessum

@stevenvvessum

<https://twitter.com/Stevenvvessum/status/1283410431474835457?s=20>

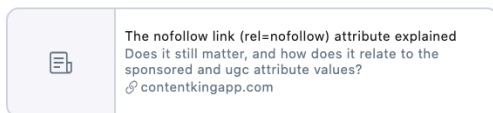


Steven van Vessum
@Stevenvvessum

When to use the *nofollow*, *ugc* and *sponsored* link
attributes?

And how does @BingWMC handle them?

A detailed guide, with actionable insights from
@lilyraynyc @kimdewe @BrockbankJames
@sophie gibson @jakebohall



12:37 AM · Jul 16, 2020 · Twitter Web App

10 Retweets 2 Quote Tweets 21 Likes

95. Amanda Jordan

@amandatjordan

<https://twitter.com/amandatjordan/status/1294282163559567362?s=20>



Amanda Jordan
@amandatjordan



Excited to be speaking at Local Search Summit!

3 days of local search strategies, tactics and expert insights designed to grow your business.

Check it out at summit.whitespark.ca/?sc=gLlwZ1y3&a...

RT if you think others will find this helpful

#localsearchsummit



Local Search Summit
3 days of local search strategies, tactics and expert insights designed to grow your business.
summit.whitespark.ca

12:38 AM · Aug 15, 2020 · Twitter Web App

3 Retweets 18 Likes

96. Liraz Postan

@rliraz

<https://twitter.com/Rliraz/status/1270672330361094145?s=20>



Liraz Postan
@Rliraz



Happy to share my latest article on @RankRanger rankranger.com/blog/what-is-g... ll about Google manual actions.
Enjoy!!



What Is a Google Penalty & How to Recover: SEO Foundations
What is a Google penalty? How does it differ from being impacted by Google's algorithm? From what a Google penalty is to how to identify ...
rankranger.com

9:01 PM · Jun 10, 2020 · Twitter Web App

1 Retweet 7 Likes

97. Jacob Stoops

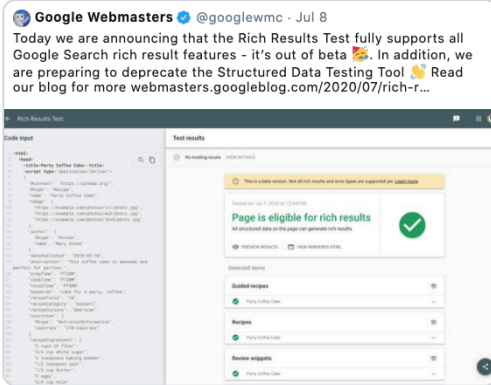
@jacobstoops

Jacob Stoops @jacobstoops



I am decidedly not in favor of this update. The SDTT is light years ahead of the rich results test in terms of validating all types of structured data.

Maybe this will get rectified in time, but file this under if it ain't broke don't fix it.



7:53 AM · Jul 8, 2020 · Twitter for Android

1 Retweet 9 Likes

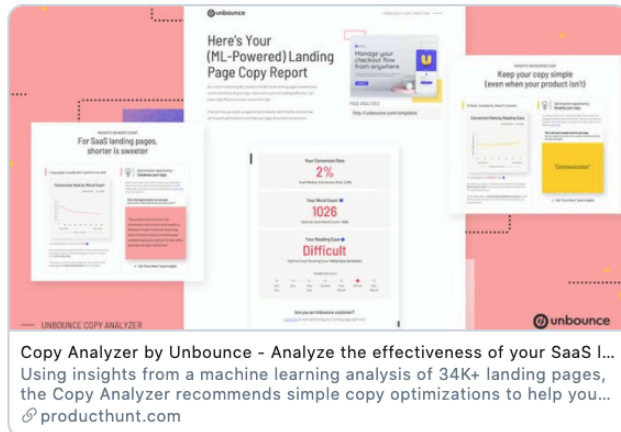
98. Jono Alderson

@jonoalderson

<https://twitter.com/jonoalderson/status/1301434704630099968?s=20>



This is a pretty neat new toy from Unbounce - evaluate your landing page copy against 34,000 others to find where you might be deviating from the norm, or missing a trick.



6:19 PM · Sep 3, 2020 · TweetDeck

6 Retweets **3** Quote Tweets **36** Likes

99. Andy Drinkwater

@iqseo

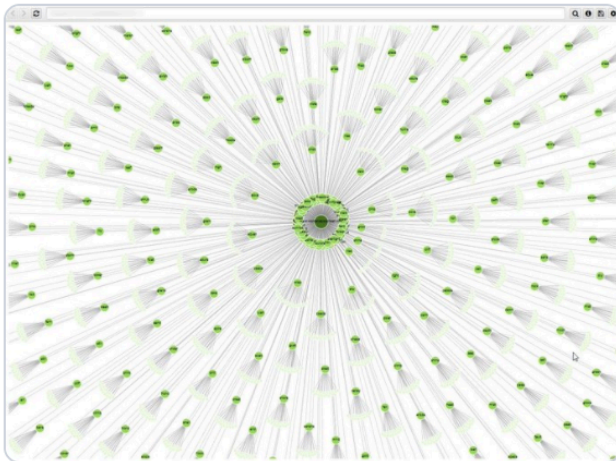
<https://twitter.com/iqseo/status/1270291537977585690?s=20>



Andy Drinkwater
@iqseo

This is what a beautiful site structure looks like. The site is winning in its sector without doing anything too crazy but have spent time putting together something user and Google-friendly.

Never try to go overboard and spend time on planning!



7:47 PM · Jun 9, 2020 · TweetDeck

66 Retweets 19 Quote Tweets 386 Likes

100. Nitin Manchanda

@_nitman

https://twitter.com/_nitman/status/1296643496477184000?s=20

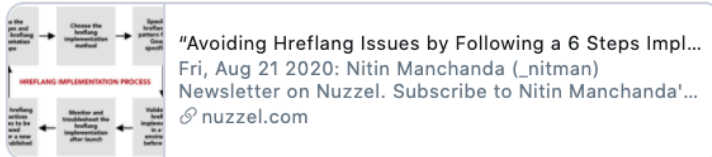


Nitin Manchanda
@_nitman



Hey Fellow SEOs! 🙌

I've compiled a list of hot 🔥 SEO stories to keep you posted on everything that's happening in our SEO world 🧑



1:01 PM · Aug 21, 2020 · Nuzzle

1 Retweet 4 Likes

101. Crystal Taggart

@crystaltaggart

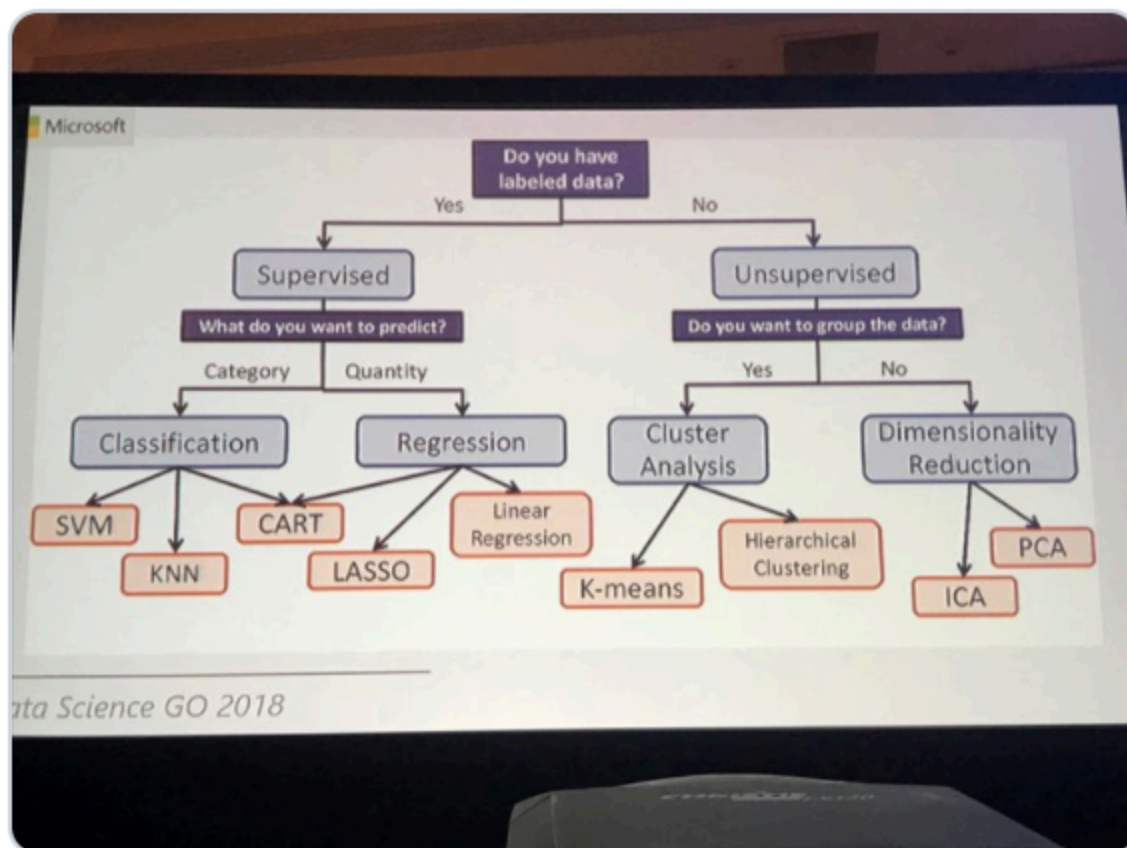
<https://twitter.com/CrystalTaggart/status/1051191411486281728?s=20>



Crystal Taggart
@CrystalTaggart



9 algorithms in one slide #dsgo18



6:22 AM · Oct 14, 2018 · Twitter for iPhone

1 Like

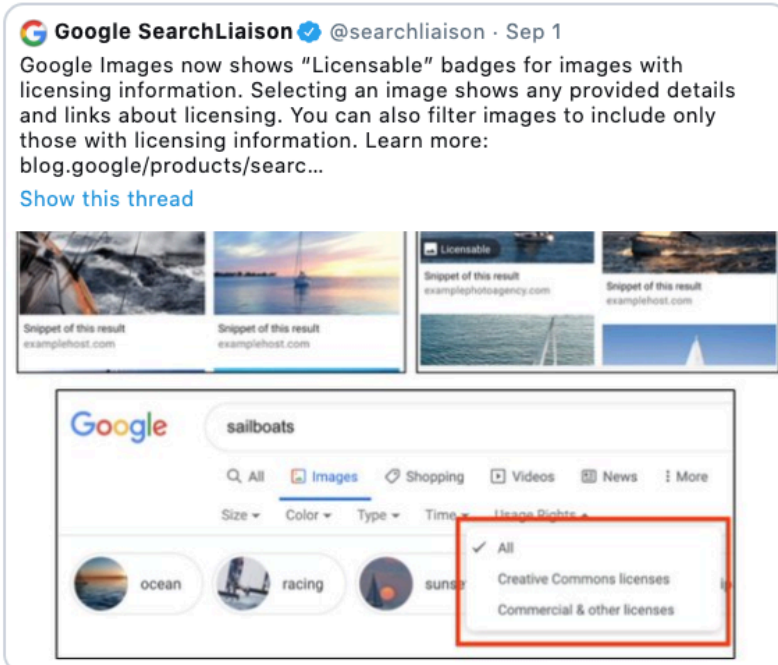
102. Thomas Zickell
@thomaszickell
<https://twitter.com/thomaszickell/status/1300490012228755456?s=20>



Thomas Zickell
@thomaszickell



IPTC Photo Metadata and Google Images, image owners can choose from 2 methods to enable the Licensable badge and "Get this image" link: embed IPTC metadata in image files, or including [#structureddata schema.org](https://structureddata.schema.org) metadata in the HTML of the web page hosting the image



3:45 AM · Sep 1, 2020 · Twitter Web App

103. Malte Landwehr

@maltelandwehr

<https://twitter.com/MalteLandwehr/status/1299994432788455424?s=20>

🔗🔗🔗🔗🔗🔗🔗🔗
@MalteLandwehr

⚠️ Backlink comparison between @Moz, @ahrefs, @sistrix, @semrush, and @Majestic based on 100 large European 🇪🇺 domains. Thread! ⚠️

1/10

6:56 PM · Aug 30, 2020 · Twitter Web App

58 Retweets · 5 Quote Tweets · 178 Likes

🔗🔗🔗🔗🔗🔗🔗🔗 @MalteLandwehr · Aug 30
Replying to @MalteLandwehr

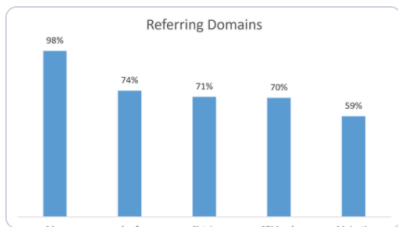
I recently compared backlink data for 100 large US 🇺🇸 domains. Now I did the same for 34 large domains from Germany 🇩🇪 and 33 each from the UK 🇬🇧 and France 🇫🇷. These are the results:

2/10

🔗🔗🔗🔗🔗🔗🔗🔗 @MalteLandwehr · Aug 30

When it comes to the number of referring domains, @Moz is clearly in the lead. On average, Moz finds 98% of whatever is the maximum for each domain across all tools. 🙌

3/10



104. Corey Haines

@coreyhainesco

<https://twitter.com/coreyhainesco/status/1280566376596271104?s=20>

Corey Haines
@coreyhainesco

Stripe published its new homepage.

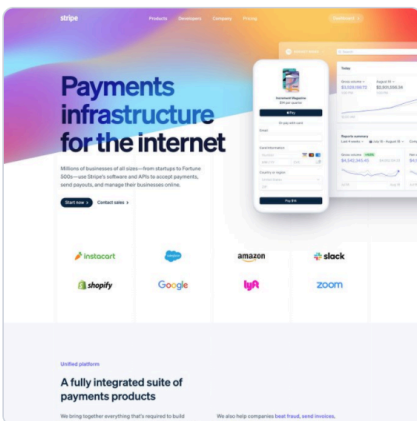
SO BEFORE YOU COPY IT

...you might as well know what you're getting into?

🤔

Here's why it's a great example in some ways, but ultimately a bad example in others because they can use their brand and renown like no one else can

👉



4:16 AM · Jul 8, 2020 · Twitter Web App

170 Retweets · 39 Quote Tweets · 941 Likes

105. Upsana Guatam

@UpasnaGautam

<https://twitter.com/UpasnaGautam/status/1301151002255667201?s=20>



Upsana Guatam
@UpasnaGautam

So overwhelmed by the outpouring of support over the last 48 hours. This has turned into something so much bigger than I ever imagined. If you were unable to get a spot for my September session, please save the date for October.

Epic things are forthcoming - stay tuned! 🚀🚀🚀



11:32 PM · Sep 2, 2020 · Twitter for iPhone

4 Retweets · 3 Quote Tweets · 19 Likes

106. David Mihm

@davidmihm

<https://twitter.com/davidmihm/status/1301177386432487429?s=20>



David Mihm
@davidmihm

Been working on updating and making this resource public for much of this summer.

Introducing the SEO Cheat Sheet for Small Businesses -- a nearly-complete representation of my SEO worldview (PDF download + explanatory copy).

davidmihm.com/cheatsheet.sht...



1:17 AM · Sep 3, 2020 · TweetDeck

116 Retweets · 24 Quote Tweets · 365 Likes

107. Barry Schwartz

@rustybrick

<https://twitter.com/rustybrick/status/1301894285168697344?s=20>



Barry Schwartz
@rustybrick

Google Ads expands the conversion categories but make sure to review the changes by October 15th seroundtable.com/google-ads-exp...



12:46 AM · Sep 5, 2020 · TweetDeck

3 Retweets 8 Likes

108. Kim Doughty

@howdydoughty

<https://twitter.com/howdydoughty/status/1296144190108250116?s=20>



Kim Doughty
@howdydoughty

Very excited to say the new LGBTQ+ Digital Marketers Slack is now open! 🏳️‍🌈

This is going to be a safe space for digital marketing professionals under the queer umbrella to support one another, share knowledge, and discuss.

Sign up here:



3:57 AM · Aug 20, 2020 · TweetDeck

36 Retweets 10 Quote Tweets 96 Likes

109. Ross Tavendale

@rtavs

<https://twitter.com/rtavs/status/1207051485588180993?s=20>



Ross Tavendale
@rtavs



My 2020 #SEO predictions

[youtube.com/watch?v=3lm0o3...](https://www.youtube.com/watch?v=3lm0o3...)

Spoiler alert.....it's content and links 😂

Please RT if you found it funny/interesting



8:34 AM · Dec 18, 2019 · Twitter Web App

2 Retweets 1 Quote Tweet 10 Likes

110. Nick LeRoy

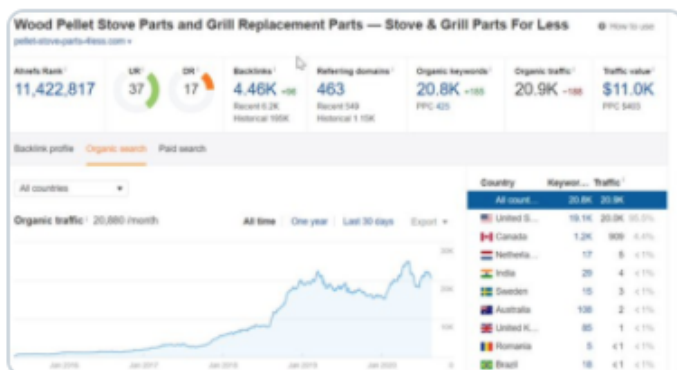
@nickleroy

<https://twitter.com/NickLeRoy/status/1295412469054275585?s=20>



Nick LeRoy
@NickLeRoy

Who said dashes in domains were bad 🤔



3:29 AM · Aug 18, 2020 · Twitter Web App

3 Retweets · 1 Quote Tweet · 35 Likes

111. Gareth Hoyle

@garethhoyle

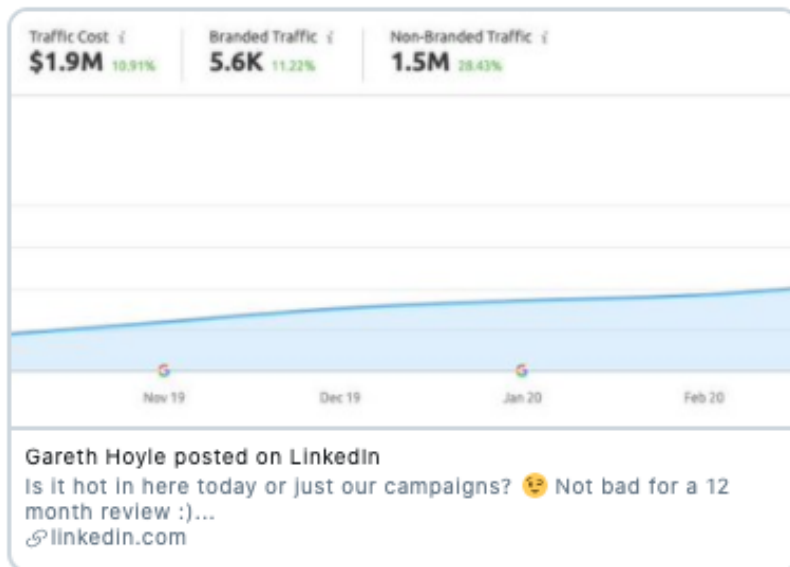
https://twitter.com/search_magician/status/1276143373674598404?s=20



Gareth Hoyle
@search_magician

Is it hot in here today or just our campaigns? 🤔

Not bad for a 12 month review :)



11:21 PM · Jun 25, 2020 · LinkedIn

112. Peter Mead

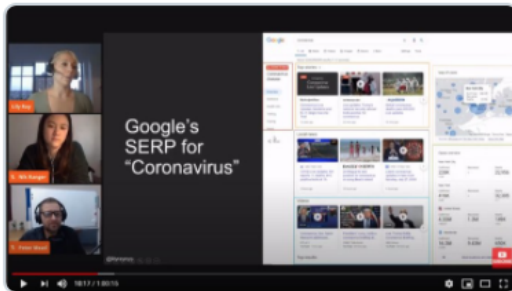
@petermeadit

<https://twitter.com/petermeadit/status/1290819329320075265?s=20>



Peter Mead
@petermeadit

Amazing information from @lilyraynyc for:
Winning with EAT and Algo Updates in the Age of
Coronavirus youtu.be/j3oe7US2tcU with
@petermeadit co-host @nikrangerseo on the
@semrush webinar
#SEO #coronavirus #tutorial



11:18 AM · Aug 5, 2020 · Twitter Web App

4 Likes

113. Amy Toman

@bubblesup

<https://twitter.com/BubblesUp/status/1298959089897177088?s=20>



Amy Toman 🤔
@BubblesUp

Have you checked this out? Good general info,
but some numbers that can be used in decks
(I've added a few already!). #LocalSEO



10:22 PM · Aug 27, 2020 · Twitter Web App

1 Like

114. Kristine Schachinger

@schachin

<https://twitter.com/schachin/status/1302746976493080577?s=20>



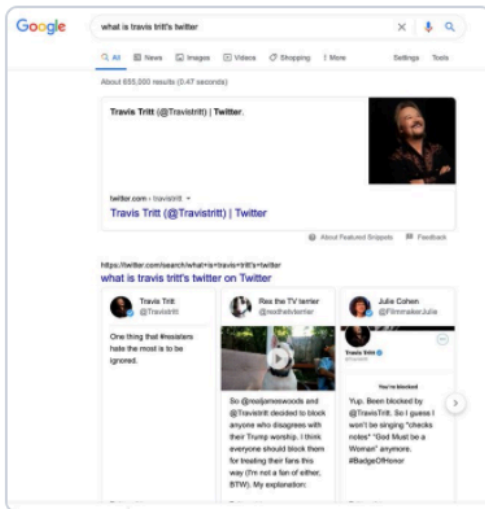
Kristine Schachinger
@schachin

#SEO folks thoughts?

Travis Tritt is blocking all non Trump supporters though having not followed him or having ever interacted with him, not sure how he got to me, but he did. LOL

But the interesting thing is..

@Google seems to know that in the SERPS, but ONLY for the FS.



9:14 AM · Sep 7, 2020 · Twitter Web App

115. Rand Fishkin

@randfish

<https://twitter.com/randfish/status/1301938834414821376?s=20>

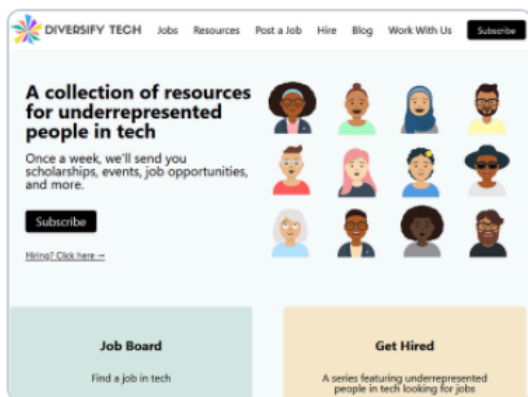


Rand Fishkin
@randfish

Friends,

The amazing @Venikunche built a resource to help underrepresented folks in tech (women, Black/Brown folks, LGBTQ+, disabled, etc) find jobs, get hired, get speaking gigs, share stories, & more: diversifytech.co

(p.s. she'd love help sharing this around)



3:43 AM · Sep 5, 2020 · Twitter Web App

137 Retweets 17 Quote Tweets 222 Likes

116. Martin Splitt

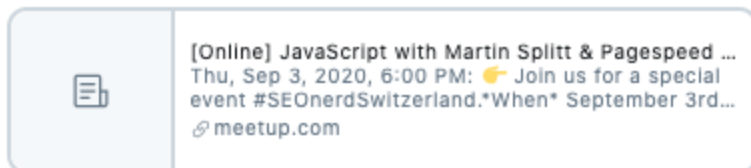
@g33konaut

<https://twitter.com/g33konaut/status/1301422041984311296?s=20>



Martin Splitt @ home 🇨🇭
@g33konaut

Excited to join the online meetup with the [#SEONerds](#) from Lausanne tonight - join for free at



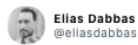
5:29 PM · Sep 3, 2020 · Twitter Web App

2 Retweets 1 Quote Tweet 33 Likes

117. Elias Dabbas

@eliasdabbas

<https://twitter.com/eliasdabbas/status/1295740425781874690?s=20>



The Github repo, the Colab notebook, the video, and now the full transcript is available for a simple workflow for testing robots.txt and XML sitemaps.

Hope you find it useful!

Thanks so much @hamletbatista @RankSense !

#Python 🐍🔥 #SEO



1:12 AM · Aug 19, 2020 · Twitter Web App

5 Retweets 12 Likes

118. Olga Andrienko

@olgandrienko

<https://twitter.com/Olgandrienko/status/1288538871618310145?s=20>

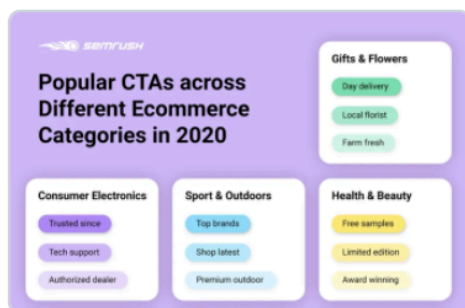


2020 Digital Marketing Trends in Ecommerce

- COVID-19 impact on consumer behavior
- Traffic sources
- Branded and non-branded traffic by industry
- Ad spend
- Popular CTAs
- Most popular products

[semrush.com/blog/2020-digi...](https://semrush.com/blog/2020-digital-marketing-trends-in-ecommerce/)

#ecommercetrends #marketingtips



SEMrush and 3 others

4:16 AM · Jul 30, 2020 · Twitter Web App

4 Retweets 10 Likes

119. Stefan Judis

@stefanjudis

<https://twitter.com/stefanjudis/status/1216788482972168193?s=20>

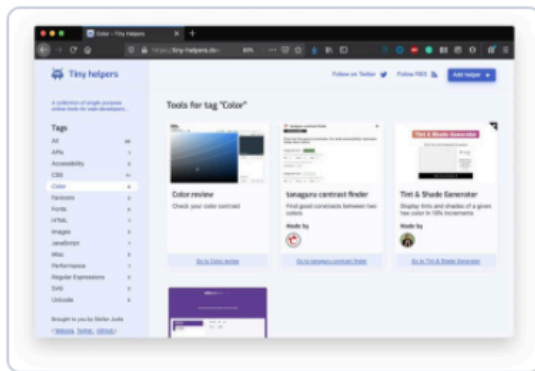


Stefan Judis
@stefanjudis

May I introduce: @tinyhelpersdev – tiny-
helpers.dev.

Because I never find the proper tools when I
need them I started collecting useful single-
purpose online tools that are useful for web devs
& I'll keep adding tools. 🥰🏠

I share my favorite ones below in a thread. 📖



5:25 AM · Jan 14, 2020 · Twitter Web App

428 Retweets 36 Quote Tweets 1.3K Likes

120. Kristina Azarenko

@azarchick

<https://twitter.com/azarchick/status/1281241219578957826?s=20>



Kristina Azarenko
@azarchick

It's LIVE! 🔥🔥🔥

The eCommerce SEO eBook that will save you hours of learning, trial and error.

It outlines 7 SEO mistakes that prevent online stores from succeeding in Google and getting that \$\$\$ they want.

Get the eBook at 10% off here 📌



eCommerce SEO Tips: 7 Mistakes That Ruin Your Online Store SEO ...
eCommerce SEO Tips? Yes, Please! Search Engine Optimization for
eCommerce is not easy. There's so much info too! Save your time ...
🔗 gumroad.com

12:58 AM · Jul 10, 2020 · Twitter Web App

20 Retweets 5 Quote Tweets 82 Likes

121. Diana Negroiu

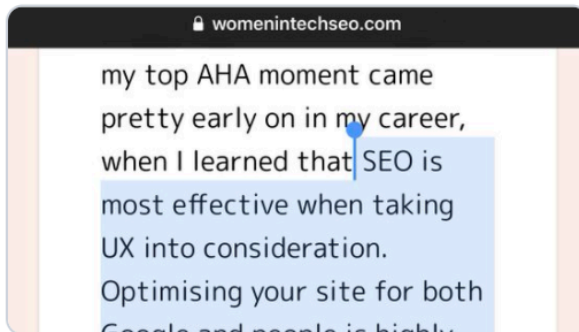
@diananegroiu

<https://twitter.com/diananegroiu/status/1298165445791485954?s=20>



Diana Negroiu @diananegroiu · Aug 25

"SEO is most effective when taking UX into consideration" is what my recent(ish) obsession is all about and I love it when I see inspiring women reinforce that idea! 💡



📌 Women in Tech SEO @techseowomen · Aug 24

This week's #WTSInterview features the brilliant Carla Thomas, Content Strategy Consultant @Builtvisible 🧑‍💻 We asked her everything from how she first got into SEO to what empowers her to be the brilliant woman she is 💪
womenintechseo.com/interviews/car...



4



13



122. Kameron Jenkins

@Kammie_Jenkins

https://twitter.com/Kammie_Jenkins/status/1297994398685265920?s=20



Kameron Jenkins 🗣️ @Kammie_Jenkins · Aug 25

I'm gonna be hosting a webinar soon with @searchmartin, @SEOGoddess, & @tresnik on "SEO Horror Stories & Why They Happen" & wanted to see if anyone had questions for them?

We'll be doing audience q&a but I like having some audience Qs already ready to go.

If so, reply or DM me!



2



4



16



123. Search Martin

@searchmartin

<https://twitter.com/searchmartin/status/1296843120357724165?s=20>



searchmartin ✓
@searchmartin

Come and join us on September 3rd to discuss SEO HORRORS! 🙌🙌🙌

Botify @botify · Aug 22

Missing redirects? Accidental de-indexing? We've all experienced our fair share of SEO disasters, so let's talk about them!

Join us for a webinar September 3rd with panelists @tresnik (Walmart), @SEOGoddess (GitHub), & @searchmartin (MOG Media) 🗣️

bit.ly/2E46s7r

2:14 AM · Aug 22, 2020 · Twitter Web App

9 Likes

124. Danny Ashton

@dannyashton

<https://twitter.com/dannyashton/status/1289161341056561152?s=20>



125. Richard Fergie

@richardfergie

<https://twitter.com/RichardFergie/status/1295702591129649152?s=20>



Richard Fergie @RichardFergie · Aug 18

NEW THING ALERT: forecastforge.com

I've been working on this as a lockdown project; you should have a look at it if you regularly make forecasts in your work:

- + Pitches
- + Weekly/monthly reports
- + Prep for client meetings
- etc.

Slide into my DMs if you have questions

Forecast Forge @ForecastForge · Aug 18

Add Machine Learning powered forecasts to Google Sheets.
forecastforge.com

5 55 101

126. Dan Shure

@dan_shure

https://twitter.com/dan_shure/status/1223350036983091200?s=20



Dan Shure
@dan_shure

Why Google Backtracked On Its New Search Results Look [nytimes.com/2020/01/31/tec...](https://www.nytimes.com/2020/01/31/technology/google-search-results.html) by [@daiwaka](#) -- with some quotes from myself and [@GinnyMarvin](#) via [@nytimes](#)



Why Google Backtracked on Its New Search Results Look
The internet giant, which some lawmakers and regulators say has grown too powerful, tweaked the way it displayed ads on search results. It di...
[nytimes.com](#)

7:59 AM · Feb 1, 2020 · Twitter Web Client

22 Retweets 3 Quote Tweets 67 Likes

127. Tim Soulo

[@timsoulo](#)

<https://twitter.com/timsoulo/status/1300626058941620224?s=20>

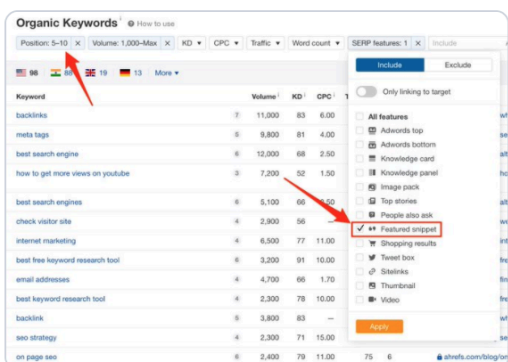


Tim Soulo
@timsoulo

Here's a (somewhat) low-hanging SEO fruit for you:

Use @Ahrefs to find keywords where your site ranks in positions 5-10, while the search results have a Featured snippet.

You might be able to snag that Featured snippet and rank #1 with just a few simple edits of your article.



12:46 PM · Sep 1, 2020 · Twitter Web App

21 Retweets 112 Likes

128. Shay Ohayon

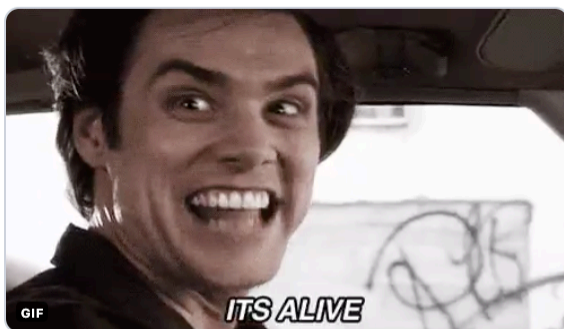
@MusicalGamersO

<https://twitter.com/MusicalGamersO/status/1302601376636248067?s=20>



Shay Ohayon
@MusicalGamersO

The new version of schemamarkup.net is out! (Late, as usual, i know) now when testing your website not only you can see the schemas found but also how is your website stands compared to other websites previously tested! which can give you an idea how commonly used schemas!



11:35 PM · Sep 6, 2020 · Twitter Web App

2 Retweets 2 Quote Tweets 15 Likes

129. Kate O'Neill

@kateo

<https://twitter.com/kateo/status/1302614265799544833?s=20>



Kate O'Neill
@kateo

Don't mind me, I'm just entertained by this annoyed review about a slight imperfection on the spine of a book about wabi sabi and the beauty of imperfection



12:26 AM · Sep 7, 2020 · Twitter Web App

4 Retweets 38 Likes

130. J Turnbull

@sejoblogs

<https://twitter.com/SEOJoBlogs/status/1293944658419212289?s=20>



J Turnbull
@SEOJoBlogs



In less than one hour I will be on the @semrush stage with @jasonmbarnard and the stand up comedian @victoria_olsina where we will be talking about "SERP Features Across 11 Countries" Register to join:

The banner features a world map background. At the top, it says 'Aug 13 at 13:00 (EDT) | English'. The main title is 'SERP Features across 11 countries'. Below the title are three circular profile pictures of the speakers: Juliana Turnbull, Jason Barnard, and Victoria Olsina. A 'Register' button is centered below the names. At the bottom, there is a text block: 'SERP Features across 11 countries - a deep dive into how to maximize ... We are seeing a consistent rise of SERP features with a drop in click-through-rates - nearly 49% of Google searches currently result in no ...' followed by a link to semrush.com.

2:17 AM · Aug 14, 2020 · Twitter Web App

1 Retweet 15 Likes

131. Jori Ford

@chicagoseopro

<https://twitter.com/chicagoseopro/status/1181541687652421632?s=20>



Jori Ford
@chicagoseopro



1. First language: PHP
2. Had difficulties: R
3. Most Used: SQL
4. Totally hate: ColdFusion
5. Most Loved: Python (for now)
6. For Beginners: Python



MyCool King @iPullRank · Oct 5, 2019

1. First language: QBasic
2. Had difficulties: Assembly
3. Most used: PHP
4. Totally hate: C#
5. Most loved: JavaScript
6. For beginners: Python / Ruby twitter.com/Jowanza/status...

11:07 PM · Oct 8, 2019 · Twitter for Android

8 Likes

132. Craig Campbell

@craigcampbell03

<https://twitter.com/craigcampbell03/status/1302614762816237569?s=20>



Craig Campbell
@craigcampbell03



SEO Q&A going live now



SEO, Blogging & Digital Lifestyle | Craig Campbell | Bl...
Welcome to our webinar with Craig Campbell. In this webinar, we learn from the maestro with 18+ years of ...
youtube.com

12:28 AM · Sep 7, 2020 · Twitter Web App

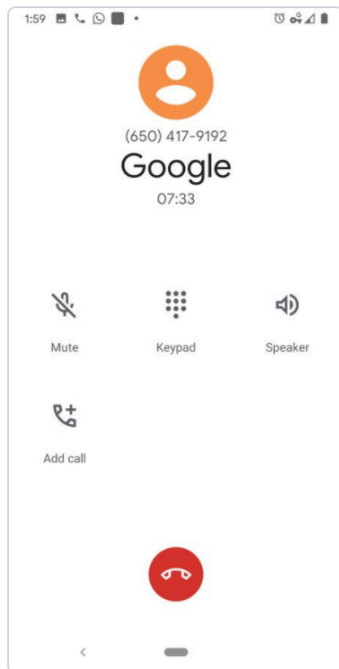
6 Likes

133. Molly Youngblood

@mygeigermeister

 **Molly Youngblood**
@mygeigermeister

Is Google Dialing For Dollars? Got the weirdest phone call from Google asking if I was using Google Ads for my business! Let the rep know I am certified for Google Ads as a Google partner but I don't use Google Ads because they're expensive and my work is via referral, strange



4:12 AM · Aug 1, 2020 · Twitter for Android

6 Likes

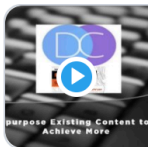
134. Judith Lewis

@judithlewis

<https://twitter.com/JudithLewis/status/1297957235826581504?s=20>



How to Repurpose Existing Content to Help you Achieve More [#BrightonSEO](#)
[#SearchAndContentSummit](#)
[slideshare.net/deCabbit/how-t...](https://slideshare.net/deCabbit/how-to-repurpose-existing-content-to-help-you-achieve-more) via [@SlideShare](#)



How to Repurpose Existing Content to Help you Achieve ...
This talk will be filled with practical advice for getting to grips with the existing content on the site, how it is ...
slideshare.net

4:01 AM · Aug 25, 2020 · Twitter Web App

2 Likes

135. Arnout Hellemans

@hellemans

<https://twitter.com/hellemans/status/1233396135731060736?s=20>



Arnout Hellemans
@hellemans



My first online course, unfortunately only in Dutch.
Hopefully I'll get to do a similar one in English soon.
'Search Console on Steroids' 🌟🌟 find it here;
agconsult.com/nl/product/onl... #seo #searchconsole

Online training

Opleiding Google Search Console op steroïden

Door Arnout Hellemans
OnlineMarkethink

Online training Google Search Console op steroïden
Vertrouw niet zomaar op de data in Google Search Console. Ontdek de creatieve methodes van Arnout Hellemans in deze training Google Search ...
agconsult.com

1:18 AM · Feb 29, 2020 · Twitter for Android

4 Retweets 29 Likes

136. Maret Reutelingsperger

@itsmaret

<https://twitter.com/itsmaret/status/1301488995952668672?s=20>



Maret @itsmaret · Sep 3

Super proud to be allowed to write up a guide to topic clusters for @sitebulb Sitebulb! It's all about creating relevant and useful content for your readership.
(not content for content's sake!)

Not sure where to get started? It's here. In this guide! 🧐



Sitebulb @sitebulb · Sep 3

'The Importance of Topic Clusters for SEO'

Great post from @itsmaret now live on the site!

sitebulb.com/resources/guid...

Hat tips to @helpscout @HubSpot @Milroys @CarolynLyden @Marie_Haynes, and most of all, thanks to @itsmaret!



2



3



17



137. Simon Cox

@simoncox

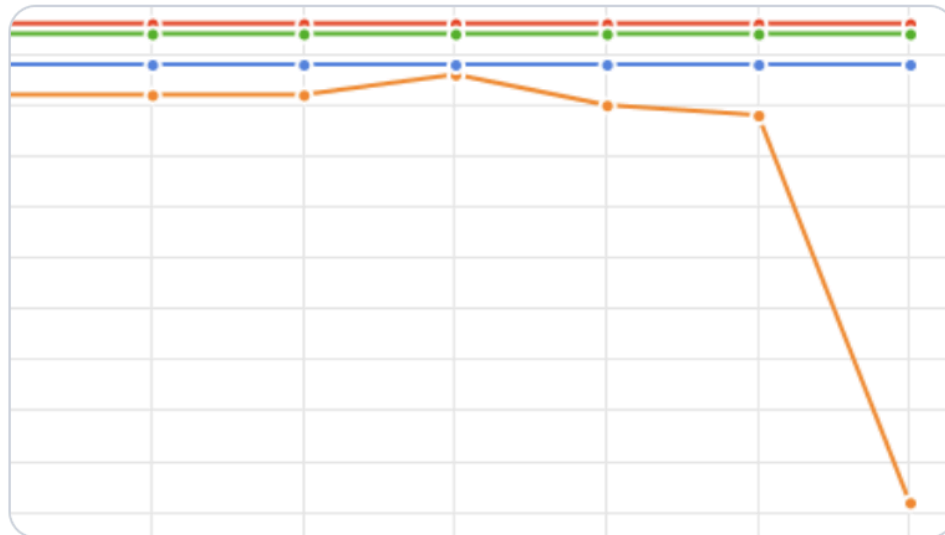
<https://twitter.com/simoncox/status/1301150598457421825?s=20>



Simon Cox @simoncox · Sep 2

Aha - the negative SEO campaign starts to bite!*

*not actually true. I have no idea what this competitor has done but they have done something wrong!



5



16



138. Himani Kankaria

@himani_kankaria

https://twitter.com/himani_kankaria/status/1297719927923597312?s=20



Himani Kankaria
@himani_kankaria



It depends. With tech implements, it's faster, say in 1-3 months. But, with perfectly created SEO content strategy (even without building links), we see results depending on the competition. For some in 6-8 months, some in 12-15 months & some in 3-4 months (low ratio).



Bill Slawski  @bill_slawski · Aug 24

How long before you start seeing results in an SEO campaign in most cases?

12:18 PM · Aug 24, 2020 · Twitter for Android

5 Retweets 15 Likes

139. Bibi The Linkbuilder

@BibiBuzzCom

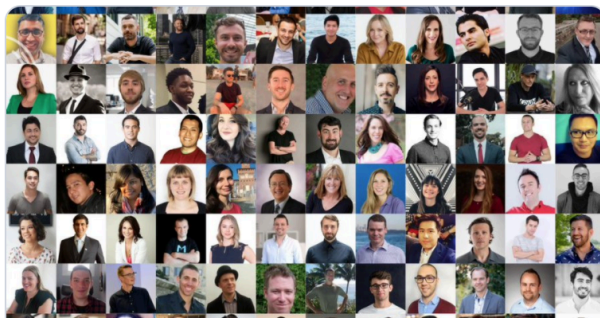
<https://twitter.com/BibiBuzzCom/status/1301489814584397825?s=20>



Bibi the Link Builder
@BibiBuzzCom



I am featured in this post: 101 Experts Reveal How to Produce Content That Creates [#Engagement](#) and Attracts [#Backlinks](#) [#ExpertRoundup](#) by [@MinucaElena](#) for [@theguerrillaseo](#) [@claytonmktg](#) [#SEO](#) [#SEOTips](#). Click to read



101 Experts Reveal How to Produce Content That Creates Engagement an...
Relevant backlinks and high-quality content are two of Google's most important ranking factors. That's why, anyone that works in SEO focuses ...
[@theguerrilla.agency](#)

9:58 PM · Sep 3, 2020 · Twitter Web App

3 Likes

140. Gerry White SEO Geek

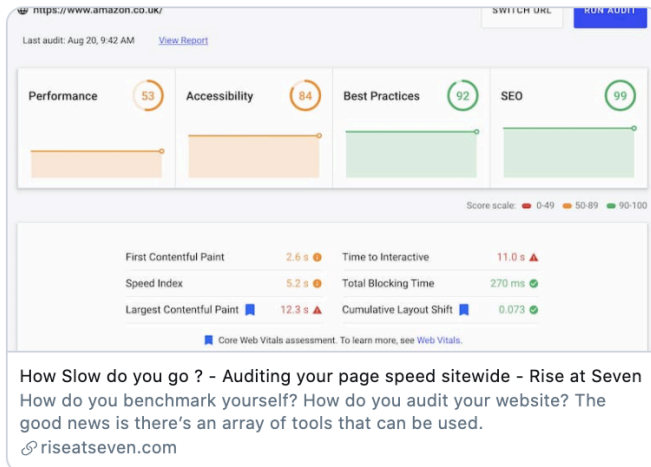
@dergal

<https://twitter.com/dergal/status/1297807069052055552?s=20>



Gerry White SEO geek ⚡ 🙌
@dergal

Page Speed - step one - choose your weapon, which tool do you use to monitor how you are doing vs competitors - riseatseven.com/blog/how-slow-... - also let me know if I have missed one!



6:04 PM · Aug 24, 2020 · Twitter Web App

2 Retweets 1 Quote Tweet 6 Likes

141. Jess but 6 feet away

@jessthebp

<https://twitter.com/jessthebp/status/1277441287021637632?s=20>

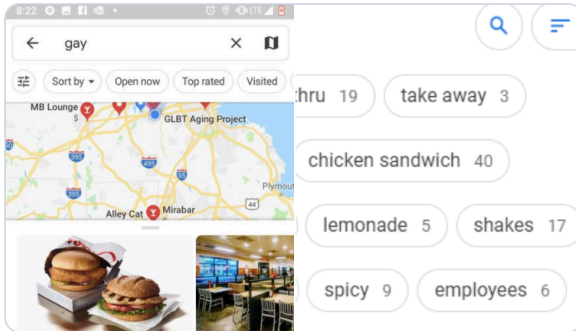


Jess but 6 feet away
@jessthebp

New Blog post: "Chick Fil A, NLP, and the Knowledge Graph" -

algorithms, ML, natural language and SEO:

buff.ly/31xedM6 🌈 🐔 📺



1:18 PM · Jun 29, 2020 · Buffer

4 Retweets 2 Quote Tweets 6 Likes

142. John Mueller

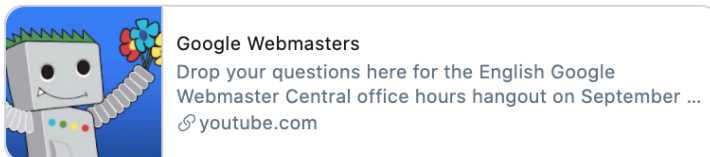
@johnmu

<https://twitter.com/JohnMu/status/1301753210265313281?s=20>



John
@JohnMu

Well, that's been a week, huh? It's not quite over, but it's soon time for the Google SEO office hours in 1.5 hours. Add your questions, vote on existing ones, and feel free to drop by at



3:25 PM · Sep 4, 2020 · TweetDeck

15 Retweets 1 Quote Tweet 52 Likes

143. Jens Oliver Mieart

@j9t

<https://twitter.com/j9t/status/1247557861854642176?s=20>



Jens Oliver Meiert @j9t · Apr 8

The Web Development Glossary is now: available 🚀

- * 1,945 terms and abbreviations
- * 2,002 explanations and definitions
- * 245 pages
- * EPUB, MOBI, PDF
- * for beginners and experts
- * going beyond "just" web dev

Please check it out, and share with our peers:



5

17

51



PPC Addendum:

Navah Hopkin's favorite PPC twitter all-stars:

@PaidMediaPros @PaidSearchOrg @MarkIrvine89 @GinnyMarvin @ppchero
@siliconvallaeyes @PPCKirk @bigalittlea @Hoffman8 @purnavirji @BryantGarvin
@AkvileDeFazio @BrookeOsmundson @wilcoxaj @soanders @NeptuneMoon