



Climate Institute



PRESS RELEASE: *For Immediate Release*

SDG Global Cultural Panorama to Launch at COP30 in Belém: Uniting Arts, Culture, and Technology with Climate Action and the UN Sustainable Development Goals

Belém, Brazil – 13 November 2025 – A coalition of North/South partners including EarthSavers DREAMS Ensemble (UNESCO Artist for Peace), Climate Institute, ENERGIES 2050 and its ART'S PLANET Initiative, and the South–South Cooperation Council for Sustainable Development (SSCC), will launch the SDG Global Cultural Panorama (Panorama) today at COP30 in Belém, Brazil.

Building on UNESCO's ResiliArt platform and the international initiative ART'S PLANET, which for over fifteen years has promoted the transformative power of arts and culture for climate awareness and Indigenous empowerment, the Panorama strives to unite artists, cultural leaders, Indigenous communities, and creative innovators to promote action around climate change and advance the UN Sustainable Development Goals (SDGs). Through communications and education, the Global Cultural Panorama will deepen awareness and foster collective progress toward decarbonization, poverty eradication, and peacebuilding.

“As we look toward COP30 and beyond, it is essential to recognize that the climate crisis poses one of the greatest threats to culture in all its forms,” stated Ernesto Ottone, Assistant Director-General for Culture of UNESCO in a letter of support. “Meanwhile, culture in all its forms is a powerful resource for addressing the various impacts of climate change. Including cultural dimensions into climate strategies and actions fosters increasingly resilient and adaptive communities.”

The SDG Global Cultural Panorama invites creative leaders around the world to showcase works through a virtual, Techno-Arts platform at COP country pavilions and global events throughout the year. The showcase will feature submissions in the categories of Visual, Audio, Text and Performance, creating a living mosaic of the arts and cultural leadership.

“This work reflects the moral conscience of mankind to help inform, motivate and involve people fully in a sustainable development process and peaceful co-existence ensuring worldwide awareness. Politics divides but arts can bond nations united to affirm life, recharge memory and theatrically re-echo the call for ceasefire and decarbonization to fulfill the UN SDGs 2030 Agenda as we celebrate the 80th anniversary of the United Nations.”

— Cecilia Guidote-Alvarez, Director, Earthsavers DREAMS Ensemble, a UNESCO Artist for Peace

At COP29 in Baku, Azerbaijan, a coalition of partners announced a *Resolution for the Endorsement of Arts & Culture in Climate Action*. The coalition is building support for a United Nations Declaration with support from UNESCO and other UN and international partners. [The Declaration](#) recognizes that Climate Action can be facilitated by the dynamic application of effective cultural communications. It acknowledges that cultural tools can move people in ways that laws and policies alone cannot, a key to opening the pathway to social transformation.

“UNESCO is pleased to convey its support for the Earthsavers DREAMS Ensemble and its efforts to integrate culture-based climate action into the official framework of COP30. By engaging artists, educators, policymakers, and civil society from across regions, including ASEAN countries, it builds bridges across cultures and generations, strengthening the voices of the Global South in shaping a more sustainable future.”

— Marlova Jovchelovitch Noleto, Director and Representative, UNESCO Office in Brazil

The SDG Global Cultural Panorama will inspire new generations of learners and amplify creativity and cultural knowledge as a foundation for resilience. It invites governments, cultural institutions, academic programs, artists, and citizens to take part in this global movement.

Through the website at www.ThePanoramaProject.org, participants can:

- Read the draft UN Declaration recognizing culture’s role in achieving the SDGs;
- Sign a letter in support of the Declaration;
- Submit creative works for inclusion in the virtual Techno-Arts Showcase; and
- Share local, regional, national and international events in the spirit of the Global Cultural Panorama.

“For more than fifteen years, ART’S PLANET has shown that art, culture and heritage are powerful ways to reconnect humanity with the planet. With this new global coalition, we can go even further, turning artistic creation into a transformative force that rekindles in each of us the need to act and to protect our planet and its guardians. Through the projects we have already carried out, communities of Indigenous Peoples and vulnerable populations have been supported. Tomorrow, we must go further still.”

— Laurence Halphen, President of ENERGIES 2050 and Spokesperson for ART’S PLANET

“Our coalition brings together organisations and networks from all five continents that have been working for decades to promote Indigenous knowledge, art, cultural heritage, and ancestral wisdom as pillars of resilience and climate justice. COP30 in Brazil marks a pivotal moment to demonstrate strong leadership by placing Indigenous voices and cultural creativity at the heart of the climate agenda. The SDG Global Cultural Panorama will bring this vision to life through powerful digital storytelling and multimedia expressions that unite creativity with sustainability.”

— Stéphane Pouffary, CEO of ENERGIES 2050 and co-founder of ART’S PLANET,

“Beyond COP30, the Global Cultural Panorama will continue growing as a global movement linking culture, heritage, and climate action. The vision builds on our multi-year SDG program using culture as a tool for environmental protection and strengthening world peace. As part of the [Standing Forum on Indigenous Knowledge for Environmental Protection](#), SSCC will highlight Indigenous knowledge at COP30 in Belém and help extend the program to Asia and Africa through 2027.”

— Viktor Sebek, Chair of the South-South Cooperation Council for Sustainable Development

“The Cultural Panorama is a growing movement and a platform for artists and cultural leaders to share their creative works and join a collective voice for climate action. Ancestral and cultural knowledge and artistic expression can have a far-reaching effect, inspiring other creative leaders to join this rising chorus of voices.”

— Michele Fetting, Vice Chair, Climate Institute

“As a youth from the Global South, this initiative will serve as a reminder of cooperation, unity and youth excellence in telling our stories to catalyse climate justice and a just transition through art and cultural creativity.”

— Dewy Sacayan, Title

“The first principle of nature is to give back to nature for more to grow. At OptiCloud, we apply that same principle to technology — turning digital waste into renewal and proving that innovation can restore rather than extract.”

— Vijay Karia, Co-Founder & CEO, OptiCloud

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