# "Trust

# The Integrity Of The System"

Tom Kunz

What does this mean?

# To Change...

We MUST SEE the TRUTH, UNDERSTAND what that means to helping us reach our full potential, and then DO i.e. take action, doing the right things, in the right way, over the right period of time. We need to deeply understand the DNA to PEOPLE, the DNA for Business, DNA for LIFE.



# "Change Management System"

#### **Learning How To Get People To Embrace Change**

Version 1.20

#### <u>Purpose</u>

To use Natural Laws to assist all types of individuals at all levels in learning how to embrace change.

Have you ever attended a seminar, workshop, or read a book and were motivated, inspired and excited . . . and then did not follow through? Have you ever known something was going to work, only to be disappointed upon trying to follow through and having it not work? Any idea as to why this happened?

This white paper, with a mastermind group, will answer the above questions.

#### The Golden Nuggets . . .

I provide a white paper summary for all those who like to get to the bottom of things fast.

- A. Deeply understand the power of natural laws.
  - 1. "The Foxhole Principle" Understand the root / core cause of getting stuck.
  - 2. "The NEXT Dimension Principle" Getting people excited about the value of change.
    - Trust the integrity of the system The Mach 1 Principles 4 Levels Of Learning
  - 3. "Vantage Point Perspective Based On Personality" We SEE based on our personality.
  - 4. "Walls Of Opportunity" Reprogramming our brain to think in a different way.
  - 5. "6 Steps To Overcoming Blindness" How to see those things we don't see.
  - 6. "4 Personality Types Pain / Pleasure" Understanding ourselves pleasure of change and the pain of not changing.
  - 7. "Caught In The Middle Principle" How to best help others and how that helps ourselves.
- B. Developing An Action Plan Building A System (BOS Business Operating System) Installing A System if It doesn't work, then tweaking the system until it does work.
- C. "The Warm Belly Rub Principle" Getting someone else to do the above for us.

Learning to change is a natural part of life, and when we and those around us learn how to do this effectively, we all will "reach beyond our dreams and goals in every area of our life."

Sincerely,

Mark A. Boersma

President,

Synergy Solutions, Inc. 888,230,2300 ext. 222



# This Story . . . Benefits

Have you ever felt like you were not achieving your full potential, but just were not sure how to do so? Are you a leader and know that if your team doesn't change there will be some very strong consequences to not changing? Do you see the potential of people around you, your team, family, friends and peers and just wish there was a way you could help to advance change?

What does every successful company have? Systems! If change is important to your organization then it would probably make sense to install a change management system. Why? A great change management system will help insure that the right changes happen when they should happen.

Here are some of the benefits . . . I believe you will see, hear and feel in all areas of your life if you install a change management system:

- More Time For Ourselves . . . We often work a lot of unnecessary hours because we and others around us do not change as fast as we should.
- More Time For Others . . . If we learn to change faster, create more effective change, and help those around us to do the same thing we will have more time for those individuals in our lives who are most important.
- More Money . . . Those individuals, those teams who learn to make the best changes, in the best way, over the shortest amount of time will tend to make a lot more money. .
- Less Stress . . . Often we find ourselves getting stuck and not changing fast enough. When this happens, our stress levels will tend to go up a great deal. If we have a lot of "bad" stress in our lives, we need to determine if we are not changing fast enough.
- Better Life Balance . . . If we don't change fast enough and/or in the right ways, we will lose time, lose money, have bad stress . . . which leads to a life that is very much out of balance.
- Better Relationships & Leaving A Legacy . . . One of the greatest gifts we can give to future generations is the ability to change. For those who learn how to change, they will have better lifelong relationships.

# The History / The Story

A few months ago, I was listening to the radio and an author came on and asked, "What is the one most important job of every parent?" I thought about this during a commercial break and could not come up with the one thing that was most important.

"Our Problem is NOT

an unwillingness to change
but how we

THINK!

When we / others learn to think in
different ways, we will . . .

CHANGE!"

Mark Boersma

Having seven children, ages twelve to twenty five, it bugged me that I had missed the boat on this one. What was the most important thing?

When the author came back on, after a commercial break she said "The most important job a parent has with each child is 'teaching them how to think."

I thought about this for some time and realized the truth and power this statement held. It became a life changing event. When we look at how to get people to change we first must realize a couple of very important things:

- 1. People think they change.
- 2. People tend to resist changing those things they need to change the most.
- 3. People will change for very different reasons / motivations.
- 4. People do not realize the true long term benefits of changing, the costs of not changing, and/or how to change with their current level of resources.

In being blessed to be an international author and speaker, owning a number of companies, and training and mentoring a group of high level executive coaches for over twenty years, I believe I have had some unique experiences to help see and experience things as it relates to change management.

With the limitation within a white paper, we will cover the surface concepts / Natural Laws for change and how learning to think in a very different way, and will produce faster and better change for us and those around us.

# Drilling Deeper . . .

#### A. Deeply understand the power of natural laws.

1. "The Foxhole Principle" - Understand the root / core cause of getting stuck.

My good friend Frank Forte, who owns his own consulting firm, is a pretty smart guy. He used to program nuclear missiles when he was in the Navy. He shared with me about studies which have been done that people will tend to stay "in their foxhole" even if it's shown to them that may be the most dangerous place.

My good friend John Henderson also shared some interesting life observations in that individuals who are very gifted/smart in one area of life seem to be almost delusional in thinking that they are equally smart in other areas.

Another good friend, Dave Libby has shared, that he continues to be surprised when people do not seem to learn from history and continue to repeat it.

I have also observed how business owners and leaders have struggled for decades to "get their businesses to run without them" while they think "I've got it figured out now." What causes people to dig into a position, become locked in, and not be open to change?



Do we invest so much time and energy into digging our own foxhole that we are then unable / willing to consider another position?

#### The FOXHOLE Principle





Our perception, which may not be the truth, is that the foxhole that we're in, is the safest place to be, when in fact it may be the most dangerous. The only way to get them out of that hole is to blow them out.

"Allow everything. NOT 'Accept' but Allow" Frank Forte - ex Navy Special Forces

If people do not realize the reality and truth of their future situation, they will not change. The longer people resist change, the greater the consequences will be while waiting to change.

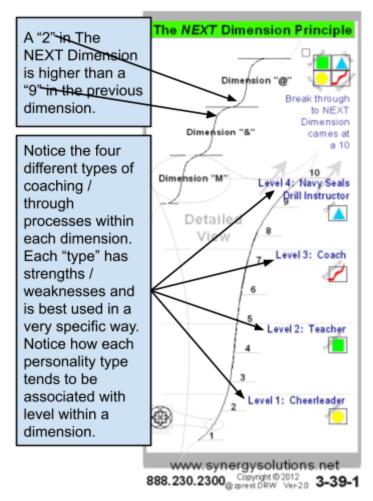
Throughout this entire white paper you'll see one central theme and that is "truth." How do we see truth and what is truth? What's interesting is that in a car accident there are many witnesses, and often the witnesses will seem to have different stories. Often it's not that some are right and others are wrong but we're seeing things from different perspectives. What seems to be black and white often is not, and often the smartest people in the room, it seems, are the very ones that miss this due to lack of openness in seeing and considering the perspective of others.

#### 2. "The NEXT Dimension Principle" - Getting people excited about the value of change.

There is a concept called "Reality Based Thinking" which states that reality or truth, over time will reveal itself to people. The faster we get to reality or truth, the more benefit it will bring to our lives and the lives of others. Often "reality" or truth is something that most people do not like to see, so most will do everything possible to avoid it.

Of the four personalities, the driver personality will tend to be the one that will seek truth the fastest. Why? They hate when things get out of control and the pain it causes them so, over time they seem to develop a skill to "see into the future." You may say they are wired in their DNA to focus very much on the long term. They will see things from 30,000 feet up, so to speak, so they will see things that others will not see.

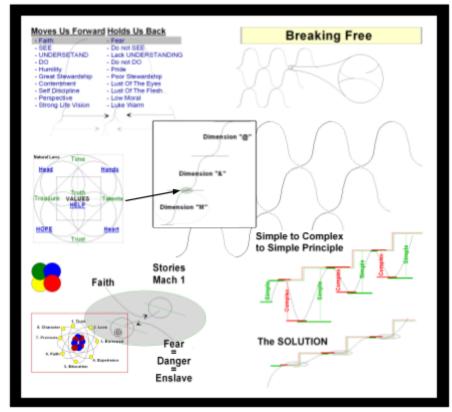
We will talk about personalities throughout this entire white paper because a deep understanding of personalities may be the single most important thing to understand as it relates to being open to change for ourselves and those around us. Each of the four personalities will have special gifts or energy that, when combined



together, will allow us to see so much more together than we could ever see on our own.

The NEXT Dimension Principle in many ways is one of the most complex natural laws discovered. It took over thirty years to discover, and there is a feeling among many mastermind groups that it will take a lifetime to deeply understand this natural law.

"If we were to ask you 'What is a larger number a "2" or a "9" most people would say a "9."" Why? It is because we tend to be trained in a



linear fashion and think in one dimension . . . when just happens to be our dimension, the one we are currently in. To better understand this natural law, let's say, there are 10 levels within each dimension and once we get to a "10" we have not reach perfection, we've just reached masteries of that particular dimension and we move to The *NEXT* Dimension. If this is the case then a "2" in The NEXT Dimension is actually greater than a "9" in the lower dimension.

#### Make sense?

Why is this important? We can learn deeply from nature and the universe as to how much we do not know. "The more we know, the more we don't know." What is true in one dimension can be not true or a different / deeper truth in another dimension. This is a very hard concept for most of us to really understand as we are often stuck in our own dimension for decades and maybe our whole life, and often we're surrounded by others who are also stuck in the same dimension as us.

A great example of this is The MACH 1 Principle. A side note: If we hang around smart people long enough, we'll actually pick up some pretty amazing things and over time, others will actually think we're smart too.

Stan Lambert, a guy with a most amazing story that every American should be interested in hearing and



willing to do something about, shared The MACH 1 Principle with me a number of years ago. He did this when I shared the 3 for 1 Principle with him . . . which is the concept of gaining 3 hours back in time for every 1 hour we invest.

Many people know that Chuck Yeager was the first human to break the sound barrier, but few know the full story. Mr. Yeager had fears just as those pilots did before him. Why did he/others have fear? As explained by my good friend Stan, when you are close to breaking the sound barrier the plane starts to shake . . . fear creeps in . . . and all the other pilots who had the same training, same resources, as



Mr. Yeager did but they DID NOT "trust the integrity of the system."

Mr. Yeager was different as he didn't let those fears hold him back. He broke through and a very interesting thing happened. As soon as he broke the sound barrier, i.e. moved to a new dimension, the plane stopped shaking, and the flight was smooth and peaceful.

My friend Stan asked me if I knew why this happened and I replied "I have no clue." Stan went on to share that prior to a dimensional breakthrough the resistance is at the front / tip of the airplane which is what creates the resistance and the shaking. After the breakthrough you're going so fast that the resistance moves from the front to the back of the airplane itself which creates for not only a smooth ride but also uses less fuel. In short . . . it's easier to go faster than to go slower.



In life, the same thing is true, but we need to "trust the integrity of the system" to make the breakthrough as Chuck Yeager did. This was not easy for him and it's not easy for us, but to change and grow to achieve our full potential we must learn to have the faith, the trust and the discipline to do this.

Most of us have a hard time getting our heads around this concept as it's a number of dimensions away from the one we are in. It's what's called counterintuitive thinking, something that seems to not make sense when we hear it. We've probably all had those experience where we say, "That can't be true" and over time we actually find out it is in fact true.

In this white paper, you may hit on a number of these points where you say "I don't agree with that!" OR "That makes no sense at all!" All we ask is that you keep an open mind and heart. The Grandpa Chappell Principle says that we should write things down, even or especially if we don't understand or agree with things, and . . . over time we will come to a realization of the truth which has been shared.

Breaking Free



When we zoom in, on a break through moment, we see that there IS A GAP between the dimension we are in and the new dimension. We also see that there IS NOT A GAP from sliding back down or even going into a previous dimension.

This makes sense where it is far easier to try to stay were we are, rather than having faith and moving to make the jump to the next dimension.

Holds Us Back/Moves Us Forward . . . Jumping the GAP requires FAITH. Could be faith in God/Higher Power, could be faith in self, others, a system, process, or tools.

The NEXT Dimension Principle is the foundational natural law that needs to be understood at a deep level if we are to change and help others around us to change. We all have some level of fear of the unknown, of what we don't understand, and of what we have not experienced for ourselves. At the surface level we don't like something about our lives, but at a deeper level we fear the unknown far more than we dislike our present state.

On a surface level we do not like something about our lives but at a deeper level we fear the unknown.



The challenge is that most people make a HUGE, wrong assumption, that our lives will not get worse and will only get better. The danger in this is with all the massive changes happening in the world and people around us, that if we do not change as fast or ideally faster than to keep up, our lives will get worse and whatever pain we are having now will also get worse.

This is not a pleasant thought, so most people just ignore it and hope that it will go away. If others bring this up they are often attacked and pushed way . . . meaning that those who see the danger and can help us most are often the ones we listen to the least and seek to have distance from in our lives.

To change, we know in our intuition that there is a price to pay and there are risks. To change, we must understand that the returns and benefits outweigh the risks, the pain of change. It seems in most situations, leaders go through a decision process for themselves and the organization as a whole and then often forget that as leaders, we need to help each team member go through this progress on their own as it relates to their own life vision, goals, and dreams.

To assist each team member discover their own life vision, there is a simple process by which a company can introduce to each team member. This process is offered through Life Masteries Institute which is a 501 (c) 3 non profit organization.

- Examples / Case Study -
- Lesson on how to discover one's own life vision Lesson #4
- Lesson on how to connect our life vision into the team / others Lesson #5

# The Bottom Line . . .

"There must be A VERY GOOD REASON to change or most people will not."

"Individuals must come to this conclusion personally or they will not change."

People may go along with change if they feel they have no other choices but people will NOT change personally unless they see the benefits outweigh the risks. Leaders are responsible to present the case in the best possible light, with the team members' Life Visions and personalities considered.

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#### 3. "Vantage Point Perspective Based On Personality" - We SEE based on our personality.

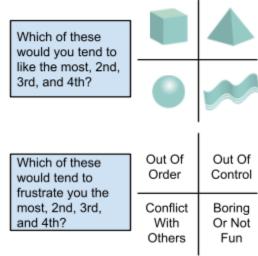
Why can there be two people in similar situations, with similar experiences, seeing and hearing similar things . . . and one will change and the other will not?

What's interesting is that every one of the four personality types (4 major, 16 primary and secondary, 64 when all three are considered, 256 when all four are considered - 65,536 possible personalities when geo and pain quadrant testing are considered) will change for very different reasons.

We have been searching for almost 30 plus years to discover the magic / easy answer . . . and we have not, sorry to say. What we have discovered in those 30 plus years is that each of the 65,536

possible combinations of personalities will change for a very specific reason in very specific time frames.

What we want to all learn is to better discern WHAT to change and how to change faster. Why? The faster we can change what needs to change, the greater the success for each individual.



What will drive CHANGE at the CORE of one's personality?	If it makes sense	To achieve goal
	To gain harmony	If it's fun and exciting

Each personality type will tend to desire change for very different reasons.

NOTE: When people connect together, they reinforce each other's beliefs systems which makes change for a large group harder. As people connect together, their confidence will grow as more people connect with a similar perspective. This can be good or bad. To overcome this, bring small groups together that are open to change and then plug those groups into the larger group of people.

### The Bottom Line . . .

"Understand people's personality and you'll understand people's drive to change."

#### 4. "Walls Of Opportunity" - Reprogramming our brain to think in a different way.

What is the biggest challenge / problem you, your team, those around you are facing? This white paper was created by a discussion from someone that oversaw around 5,000 employees. When we asked her what the biggest challenge / problem was for 5,000 employees, she said "resistance to change."

Her response was clear and concise. She was able to quickly go through at a subconscious level and clearly articulate the CORE problem. She was not distracted by symptoms but was able to drill to the core issue. When we solve surface issues we gain surface benefits. When we solve core issues it not only cleans up the problem we were seeking to solve, but cleans up many other issues we never even imagined were associated with that issue in the first place. We also solve the problem we thought was the issue on a permanent basis, not on a temporal basis.

What did Albert Einstein really mean when he said we can't solve a problem on the level it was created? It seems to connect back into The *NEXT* Dimension Principle. It also



"You can never solve a problem on the level on which it was created." Albert Einstein

seems to connect back into taking personal ownership for the problem we created. If we do not take personal ownership for the problem we will not be able to discover the solution.

We also need to understand that we will not solve the problem until we actually move to a new dimension where from that dimension we can then better find a solution. What does it take to move to that other dimension? There seem to be three major reasons people will seek to move to another dimension.

#### 1. A lot of pain.

The world around someone has changed so much that the person really is forced to change.

#### 2. A very large vision

When we have a life vision that is much larger than we are it seems to move us for the benefit of others.

#### 3. The person is an outlier or a mutant

These people are very unusual and can be challenging to be around.

It seems . . . that human beings, in general, have a preconceived perspective that we all tend to seek data, experiences, and others to support our current views.

What is interesting is that there are a very few people we call outliers, who are in many ways very strange. As in the movie X-Men, people who are outliers are called mutants.



These are very interesting personality types as they have three or more of the opposite energy bases which cause people to be drawn to them and fear them at the same time. These types of individuals are strong gifts to businesses, teams, and organizations but are often put out from an organization once the organization has achieved something great as a result of their gifts. The other option these types of individuals have is to "go into hiding." They recognize that to survive in the NEW environment, they must hide their gifts or they will be put out from the group. Some choose to stay and hide their gifts, others choose to leave, and others try to stay but are most likely put out.

Without these individuals, who are change agents in and of themselves, the organization will seem to grow at amazing rates which supports the mindset that these types of individuals were hurting the company, team and organization. At some point in the future, the group will fall into some type of challenge, which will cause them to need these types of people again.

Hmmmm, maybe someday, we'll write a white paper to help the outliers, the mutants, to learn to control and contain their special energy so they do not continue to hurt themselves and others around them. The simple conclusion seems to be that they do not know how to control their energy and direct it in a disciplined fashion.

To change, people MUST learn how to think in a very different way. Most people surround themselves with other people who tend to think like they do and look for data, people, situations in live to support their own perspective.



When we learn to humble ourselves and realize that we need others in our lives who will provide the missing links to our own challenges / problems, then we become open to change. The "Walls Of Opportunities" natural laws shares that there are a minimum of six ways to attack any problem / opportunity.



- Walls Of Opportunities -

# The Bottom Line . . .

"Changing how we think will provide us with solutions to our problems."

5. "6 Steps To Overcoming Blindness" - How to see those things we don't see.

There are over 200 natural laws which have been discovered in the Life Masteries Institute over the last 30 plus years. These natural laws seem to govern the universe - relational - financial - emotional - spiritual - material - moral and probably any other "al" that one could come up with.

If you were to ask most people if they feel they change most would say "I do." If you were ask people around them if they thought the person changed most of those who were close will often say "the person has not."

Often those who seem to think they know and see the most actually see the least, and those who may seem to know / see the least actually know and see the most.

Children are a great example of this. They are able to cut through so much and see the truth, which often hurts

#### 6 Steps To Overcoming Blindness



Pastor James McDonald Sharing from John chapter 9

- Clean Your Glasses Narrow thinking blurs our vision
- Get Involved Involvement opens our eyes
- Close Your Mouth Our ceaseless talking prevents us from seeing
- Open your Mind Analysis paralysis blinds us
- 5. <u>Stand On Your Story</u> Seek the truth always and make it stick
- Humble Your Heart We often need others to help us to see

Pastor James shared "Those who think they see everything often see nothing and those who see nothing may see everything."

Thinking the same way we have always thought, really is being blind.
Adversities in our lives help us to see where we are blind and tend to help us to be more open to seeing things in a new way.

people's feelings so we say "don't share that as it's hurtful" without even realizing that we're training our children not to be honest in what they see.

If we are to change we must have a passion to see the truth, even if it hurts. The hurt of the truth will create pain in the short term, but will provide freedom in the long term. Another great white paper could be about why people enjoyed to be enslaved. To change, we need to see for ourselves and help people to see where we/others are blind and enslaved.

# The Bottom Line . . .

We need others to help us to see our blind spots and

## to change we must follow the six steps.

#### A. Deeply understand the power of natural laws.

6. "4 Personality Types - Pain / Pleasure"

- Understanding ourselves - pleasure of change and the pain of not changing.

People are driven by gaining pleasure and the avoidance of pain with avoiding pain being a higher motivator. This explains why most people avoid change. "Yes" they realize that there is some benefit to change and "yes" we/they say "I want to change" but then we do not. Why?

Why is it that often when a parent disciplines a child it doesn't seem to work? Why is it that when there is a consequence in our work environment that it doesn't change people?

Each one of the four personalities are driven by very different things. What causes one personality pain, can actually cause another personality pleasure. It is not due to the situation itself, but the thinking which is associated to a situation. If we want to change, then we need to learn to think about situations in a very different way.

#### What different personalities think about pain / conflict . . .

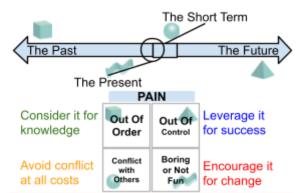
Do not like conflict as it indicates that there is something wrong with the process, system or our approach. Willing to accept conflict to get to a position of things being done properly and in order.

Accept conflict as a way to better achieve goals and to have any situation come under control. Some might say they enjoy conflict, but that is not the case. The driver sees the benefit the conflict will bring.

Some might say that the expressive actually eggs people on or pokes at people to generate conflict. They don't like conflict for conflict sake, but enjoy that there is energy that comes from conflict.

Dislikes conflict a great deal and will do anything possible to avoid conflict. The amiable does not see the benefit of conflict.

The inner quadrant personality, the



<u>Perspective/View Point:</u> Each personality will tend to view conflict very much from their perspective on life.

All four perspectives are important. If we don't <u>learn from the past</u> - we'll repeat it, if we don't <u>live in the moment</u> - we won't enjoy life, if we don't <u>consider the short-term</u> - we'll miss life / relationships, and if we don't <u>plan of the long-term</u> - we'll not achieve our full potential.

This means we would not enjoy the present - due to not learning from the past and not planning for the future. Our PRESENT is yesterdays future and tomorrow's past. Our FUTURE is the yesterday's present. Our PAST is tomorrow's present. Our SHORT TERM is yesterday's future and the future's past.

To change, we must see the TRUTH about about all four perspectives inspite of our prejudice, i.e. our strengths / tendency to favor one or two of the personalities - perspectives over the other personality perspectives.

chameleon, will have up to three or four of the above characteristics.

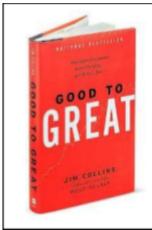
When we deeply understand what causes each personality type's pain and pleasure and better yet, help everyone around us to understand it for themselves, that is when we can create change throughout the entire group of people.

Let's do a quick review ... We must do the following ourselves and with others around us:

- Get out of the **foxhole** of thinking we're safe, when we're not.
- Deeply understand The NEXT Dimension and how the problems we currently face will not be fixed in our current dimension and those same problems will probably get worse, over time, if we don't change quickly.
- How different personality types SEE change in very different ways.
- Change how we THINK and use natural laws to SEE things in a very different way.
- See where we are **blind** so we can see, where we are enslaved to become free.
- How the **different personality** perspectives change everything.
- Caught In The Middle How we need to help others to see and they will help us to see.

If this white paper makes a lot of sense to you, that's good, as your vast experience and diversity of understanding in a wide range of topics and with people shows.

If much of the white paper was confusing for you . . . congratulations for following through and reading the whole paper. That shows that you are ready to be taken to a new dimension.



"When I look over the good-to-great transformations, the one word that keeps coming to mind is consistency. Another word offered to me by physics professor R.J. Peterson is coherence. "What is one plus one?" he asked, and then paused for effect. "Four!" In physics, we have been talking about the idea of coherence, the magnifying effect of one factor upon another. In reading about the flywheel, I couldn't help but think of the principle of coherence." However you phrase it, the basic idea is the same: Each piece of the system reinforces the other parts of the system to form an integrated whole that is much more powerful than the sum of the parts. It is only through consistency over time, through multiple generations, that you get maximum results."

# The Bottom Line . . .

"Every natural law, every piece of this white paper, needs to interconnect with each member of the team to create a system for change."

7. "Caught In The Middle Principle" - How to best help others and how that helps ourselves

It's not enough that we change but we need to do everything possible to assist on building and installing a system for change.

The first step in this process might be to give this white paper out to everyone on the team with an email title maybe something like . . .

\_\_\_\_\_

#### **Subject Line**

"White paper on change management system"

#### **Body**

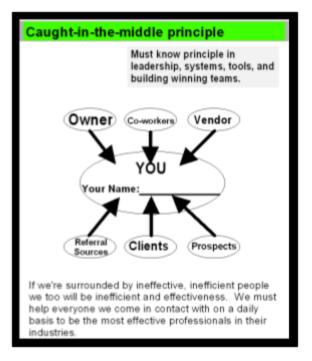
I read this interesting white paper on actually creating a system for change management and would value yours and others in our team feedback on the white paper.

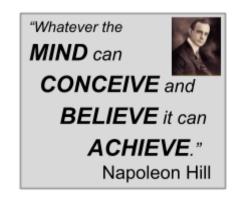
- white paper pdf download -

Thanks for your thoughts.

Sincerely, Your Name Position

\_\_\_\_\_





What we believe you'll find to be of interest is who responds to you and what they share after reading the white paper. If we take a small group of people and start to install these natural laws into a system, those who "raise their hands" to participate first are the most likely to BELIEVE in change / a new system.

If the lives of those who quickly adopt this are greatly improved, then word will spread as to the system and rather than it being completed on a top down basis, it will be implemented from inside out.

# The Bottom Line . . .

"Implement this . . . from the inside . . . out!"



# "What is my next step?"

# **Step 1: Examination**

We would recommend that you either call the person who introduced you to this white paper or you could call toll free 888.230.2300 in the U.S. or outside please call 630.393.9909 and schedule a complimentary 30 minute interview / strategy session to get to know your company / organization a little better.

# **Step 2: Solutions**

Typically we have found that individuals tend to like three types of solutions, a basic, an intermediate and an advanced. Whichever solution you choose, the important thing is that there be some type of action being taken as it's a lot easier to move the direction of a moving car, than one that is standing still.

# **Step 3: Implementation**

Some people like to implement things quickly to obtain faster results and others tend to take more time. The speed upon which one desires to implement change personally, and for the team as a whole, is in direct proportion the how quickly change will happen.

## 888.230.2300 in the U.S. or outside please call 630.393.9909

I would love to hear your feedback on this white paper. <a href="mailto:mboersma@synergysolutions.net">mboersma@synergysolutions.net</a>

# Other White Papers You May Enjoy



"The Secret About Time" is a white paper that drills deep into how we approach and think about time, and how we can gain the freedom by adjusting those thoughts.

www.DNAforLife-Laws.com/30day



"Unlocking Your Client" is a white paper for any CPA / Accounting Firm and/or anyone who would like to partner with a CPA / Accounting Firm. Learn how different personality types like to be served and how by serving people in their own personality type it will grow everyone's businesses together.

# www.DNAforLife-Laws.com/cool-free-stuff/unlocking



The 5/30 Grid is the foundation for any business operating system. (BOS) The Golden Triangle is a workbook on the six cornerstone boxes within the 5/30 Grid.



www.DNAforLife-Laws.com/cool-free-stuff/the-golden-triangle

If you would like to be put on the pre-release list for the next white paper:

#### "The Secret To Solving Any Problem" send me an email.

mboersma@synergysolutions.net



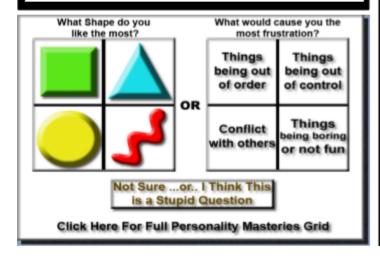
"You can never solve a problem on the level on which it was created." Albert Einstein

#### 6 Steps To Overcoming Blindness



Pastor James McDonald Sharing from John chapter 9

- Clean Your Glasses Narrow thinking blurs our vision
- Get Involved Involvement opens our eyes
- 3. <u>Close Your Mouth</u> Our ceaseless talking prevents us from seeing
- Open your Mind Analysis paralysis blinds us
- Stand On Your Story Seek the truth always and make it stick
- Humble Your Heart We often need others to help us to see



#### **Learn To Think Differently**



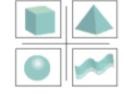
We as human beings tend to think a certain way. This is based on our personality, how we were raised, how we respond to the world arround us, and the choices we make.

Our thoughts govern our actions and our actions govern the success we see in life. The way we think is what has created the success we have realized and is also what is holding us back from even greater success.

# Walls Of Opportunity



- My Current Way Of Thinking
  2. Under the Wall
- 3. To the Left
- 4. To the Right
- 5. Blow it Up
- 6. Tear it Down



There are at least 6 different ways to think about a situation that are usually very hard to see. When we learn Personality Materies and the discipline of training our brains to see at least six ways to think, we see greater success.