

BUILDING A LIDO COMMUNITY OF USERS AND DEVELOPERS IN GHANA BY ALHASSAN YAMINU

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Profile

A pioneer in crypto and web3 advocacy in Ghana for over 5 years. Currently the founder of GH community Building DAO, an advocacy and education group for web3 digital disruption in Ghana.

Conducted several meetups and workshops for Solana, HarmonyOne, Cardano blockchain ecosystem. Also presented papers and panel on leverage web3 at Ghana Defi summit 2022 in Accra Ghana. Scheduled as one of the speakers at upcoming TND summit in Colombia in September, 2024.

PURPOSE

The global surge in crypto and web3 adoption requires a collective effort from stakeholders including advocates and enthusiasts like myself to seek for collaboration and support from industry giants such as LIDO to offer platform for education, capacity development and community building for crypto users and developers.

BUILDING LIDO COMMUNITY OF DEVELOPERS AND USERS would be right avenue to Onboard new users and also potential developers on the lido ecosystem.

According chainalysis, a global crypto research firm, there are positive indicators for crypto usage and mass adoption in Ghana and Africa, as such a lido community of developers and users is to position the lido ecosystem to win more users.

SUMMARY DETAIL PROPOSAL

1. organize lido meetups across 5 university campus in Ghana
2. organise workshops for web3 developers on Lido protocol.
3. Build a local community of lido users and developers
4. Create vibrant local lido online presence on Twitter (x) and telegram

TIMELINES

6 Months duration period

1. 1st 3months 5 meetups
2. 2nd 3months workshops for web3 Developers

BENEFITS TO LIDODAO COMMUNITY

1. Onboard users to lidodao ecosystem
2. train and Onboard web3 developers on lidodao
3. creation of local lidodao community in Ghana
4. Create an online lido community in Ghana. (Twitter and telegram)

BUDGETS AND ESTIMATES

1. Event venues - \$1800

2.Publicity /branding-\$2000
3.logistics -\$1300
4.Food and Snacks \$ 2500
4.Stipends for volunteers 5x\$100=\$500
6.Miscellaneous \$500
TOTAL =\$8, 600.

TEAM

1.ALHASSAN YAMINU (PROJECT LEAD)
2.NOUMAN SWALAH

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TRAININGS AND OPERATIONS

3.LAILA ALHASSAN

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BRANDING AND MARKETING.