

Media Pitches

TO: Briana Adhikusuma, Virginian Pilot

SUBJECT: 420+757=???, Marijuana's Impact on Hampton Roads

BODY:

Hi Briana,

I thought this would be of interest as I have seen your insightful articles on CBD, hemp, and marijuana.

Marijuana has reached a point where the majority of the population has tried it and supports its legalization for personal and medical use. Young adults in Hampton Roads even use it at a higher rate than their peers in all other regions of the Commonwealth!

With that in mind, the 2019 State of the Region Report will cover the impact of marijuana in Hampton Roads: How will legalization affect the black market? Will this bring more money to the area? How does this impact law enforcement? And more!

This year's State of the Region Report will be presented in sessions in Norfolk on Tuesday, Oct. 1, and Newport News on Friday, Oct. 4. The events are hosted by the Hampton Roads Chamber and LEAD Hampton Roads. For 20 years, Old Dominion University's influential State of the Region Report has provided a thorough, engaging look at life in Hampton Roads.

For information or to register, contact Alexis Epps at aepps@hrchamber.com or 757-664-2529.

Media Pitches

TO: Brian Hill, WTKR

SUBJECT: Can Hampton Roads actually handle a hurricane over Category 2?
State of the Region Report does the math.

BODY:

Hi Brian,

I thought this would be of interest as I saw your inspiring story on Medris Wellington.

As we know, Hurricane Dorian didn't make as much of an impact here compared to the Medris' home country and our neighboring states, but we did see tidal flooding. This raises the question, could we really handle a Category 5 storm or even a Category 2?

The 2019 State of the Region Report will cover the impact of a hurricane in Hampton Roads. With the possibility of having tens of thousands of residents displaced, the report dives into issues we can work on today to reduce the future impact of a hurricane.

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