

PRESS RELEASE

Note to the Editor:

Please use Power Mac Center or PMC (not Power Mac, not PowerMac)



Power Mac Center empowers Filipino business owners at 'Techpreneur' festival

From March 15-17, 2024, premier Apple partner Power Mac Center is holding the first leg of Techpreneur, a three-day event tailored for small and medium-sized business (SMB) owners.

Commencing at the Eastwood Mall branch, Techpreneur is an on-ground event happening at Power Mac Center or The Loop stores. It provides participants with an exclusive opportunity to gain valuable insights from successful Filipino entrepreneurs, network with fellow business owners, and immerse themselves in games and interactive booths. Attendees can also avail special discounts on Apple devices, accessories, and services they can use for their business.

"Our unwavering commitment to efficiency, growth, and innovation emboldened us to stage pocket events like this Techpreneur festival. Power Mac Center hopes to continuously empower the Filipino entrepreneur community by extending our expertise on Apple technology and how it elevates business operations," said **Joey Alvarez, PMC Director for Marketing and Product Management**.

Guest speakers:

- March 15 – Anna Isabelle H. Magalona-Go, founder and CEO of But First, Coffee Inc., a chain of coffee shops that support Filipino coffee farmers
- March 16 – Merphi Panaguiton, co-founder and Creative Director of ATOMM Studios, the Philippines' first self-photography studio
- GCash representative – on Financial Literacy

Special offers for participants (March 15-17, 2024):

- 7% off on select Apple devices and accessories when purchased via non-installment payment options, regardless of quantity
- P500 off on select Apple devices when bought via installment payment options (available for up to 24 months), regardless of quantity
- 40% off on select premium accessories when purchased together with an Apple device

- Receive a free BELKIN BoostCharge Magnetic Wireless Power Bank 5K + Stand (worth P3,390) for every purchase of select Apple products.
- Enjoy free business device recommendations and consultations with PMC's Business Experts.

Requirements for joining:

- Business Permit, Tax Registration, or PEZA Certificate

Stay tuned for more exciting locations to be revealed soon!

For the latest updates on campaigns and promotions, connect with Power Mac Center Center's official [Facebook](#), [Instagram](#), [X \(Twitter\)](#), [TikTok](#), [Viber](#), and [YouTube](#) accounts.

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About Power Mac Center

Power Mac Center is a recognized Apple Premium Reseller, Apple Authorized Education Reseller, Apple Authorized Training Provider, and Apple Authorized Service Provider in the Philippines. Power Mac Center has become a reliable retail shop and service provider of Apple products to the Filipino consumer.

The company has grown to over 100 retail branches, service centers, and training centers nationwide. Visit a Power Mac Center store near you and find more online:

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