The Johns Hopkins University Student Government Association
SoCC Meeting #7 Agenda
10/13/15 8:00 AM Mattin Center Suite 210

Meeting Leader: Anna Du
Purpose: Organize timeline for class giveaway events and updates on prep work

1. **Attendance**

   All present except Kwame

2. **Reports** – All
   a. Lilly/Sathvik
   Giveaway event: cable organizers/speakerphones + off-campus housing event (5 W's + How)
   Date for spring formal at BMA?
   - Lilly: I emailed Hana Hassan
   - Get around 500 total cable organizers and speakers
   - Prepare a sheet for people to go to booths and get stamps
   - After going to a certain number of booths, people can get an organizer or speaker
   - The total cost would be around $800

   - Sathvik: I reached out to Syed and Nick of the junior class
   - Syed said the formal had about 200 people and it was around April 16
   - Nick sent Sathvik contact info for BMA
   - Sathvik: it'd come to around $4000+food
   - Clifton: try to set your budget in advance at least roughly
   - Anna: let's get one hall that's for around 300 people
   - All: let's try for mid-April
   - Mieraf/Anna: this event might conflict with Spring Fair or Homecoming
   - Let's do first week in April

   b. Kwame/Sarah
   Giveaway event: LOTQ travel mugs and stickers (5 W's + How)
   Gift card winners
   - Sarah: we are deciding what mug to buy
   - Cheaper mug costs $3.35 each for 500 mugs; expensive mug costs $5.31 each for 500
   - This giveaway is for LOTQ
   - Anna: how do we frame this event?
   - LOTQ is December 3rd
   - LOTQ is meant to celebrate the season
   - Sarah: we should probably market LOTQ over the mugs

- All: let's go with the more expensive mugs
- Anna: try to come up with a theme for sophomore LOTQ
- Sarah: maybe connect to finals

c. Tatiana/Mieraf

Giveaway event: Aquarium trip (5 W's + How)

- Tatiana: we want to get a JHU bus to the aquarium; we plan to talk to Clifton this afternoon
- December 5, the first day of reading period
- Tatiana: market via FB and email as a sophomore-bonding event
- A lot of people would want to go
- Let's sign people up so that they'll feel committed to going

d. Anna

Giveaway event: Sterling Brunch (5 W's + How)
Follow-up on class community service and sandwich making event idea

- Next Sterling Brunch after parents' weekend is December 6
- First one in the spring is February 14
- Mieraf: let's do the Sterling Brunch in February
- Tatiana: if we do Sterling Brunch giveaways next semester, we can focus on it
- All: push this giveaway back to next semester

3. Open Discussion – All

- Tatiana: I emailed Bill Connor about Hispanic Culutural Night
  - Bill, Juliet, Jahan are working on a menu
  - Our only role would be to show up; we do not even need to contribute money
  - All: let's help with marketing
  - Clifton: this event is the epitome of what your roles should be
  - Anna: emphasize the marketing for sophomores so that everyone knows it's from our council
- Anna: what's going on with the Class Service Day?
  - Lilly: I spoke with the leaders of APO and we can join them or create our own
  - Lilly: many of the specific events by APO are smaller; we might not be able to join with them

- We should probably come up with some ideas for our own service project and then let APO know
- Sathvik: maybe we can do some small service event around LOTQ
- Anna: writing cards for the holidays?
- Sarah: I will talk to Kwame about ideas

- Clifton: Linus Project—help make blankets for children with a terminal illness
  - 5 people to a blanket
  - Make it a competition; who can do most blankets
- Anna: start preparing the class year-in-review report right after each project
- Anna: put together a brief report of our class council survey results to demonstrate to the Senate and our Class that we are listening to them

4. **Advisor Report** – Clifton Shambry

- I'm working on how to send gift cards electronically to class council survey drawing winners
- I want to talk about your expectations for me
- Sarah: Kwame and I will be in touch with you about LOTQ
- Anna: keeping things in perspective and contacting administration

5. **Adjournment**