

Long exposure photography isn't just about taking cool photos of moving water. In fact, it doesn't even have to involve the real world at all! In this tutorial, I'll walk you through the process of taking high-quality photographs of t-shirts on ghost mannequins and help you apply this technique to other things in your life that you want to photograph – whether they're moving or not!

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Get The Right Equipment

You'll need a camera with good low light capabilities, but even more importantly you'll need lighting. Ideally you'll want two strobes (at least 1000 watt seconds) with stands, umbrellas, and diffusers. It may sound expensive, but it will pay off in spades if you ever want to sell your photography for clothing brands or design blogs.

Create An Outline For Perfect T-Shirt Photos

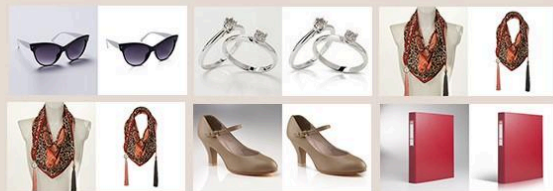
What makes t-shirt photos look so much better than regular photos is that they tend to be more colourful, graphic and simply look as if they have been taken by someone who knows what they are doing. When you are taking your own t-shirt photos you want it to be fun but if you do not know how you can end up with poor quality images. In order for your images of t-shirts to stand out from other people's, then you need an outline for them.

Choose the right background

For t-shirt photography, it's good to choose a bright, neutral background. Solid white or gray is best, but you can experiment with lighter colors like beige if you want an airier look for your photos. If you use wood panelling or brick as your background, make sure there are no cracks in it that might detract from your final image—or worse, obscure parts of your design! Keep it consistent: Repeat after me: Consistency is key!

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Use the right lighting

The lighting in your photos will dramatically affect their quality. A simple remedy is to adjust light sources, moving them closer or further away from your mannequin—but if you're looking for more advanced ways of taking stunning photos, check out these apps: Momento, SunSeeker, ProCamera, and Slow Shutter Cam.

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How To Pose A Mannequin

First, make sure your shirt fits properly. Wear it around for at least half an hour so that it's not tight or bunching up in any spots. Take off any accessories you don't want to show up in photos, such as jewelry. If you have a mannequin with bendable arms (many do), adjust them so they are bent at slightly downward angles—this will help hide most of the arm when taking pictures from straight on.

Learn from Instagram Users Examples

Instagram is one of those places where you can find some pretty spectacular fashion photography, even if you don't go looking for it. Of course, you won't be able to nail every shot like these photographers do – they spend thousands of dollars every year (and many years) perfecting their techniques – but that doesn't mean you can't take your own fantastic shots with Instagram.

Use Photo Editing Software To Change Colors & Images

Once you have your photo, you'll want to use photo editing software such as Adobe Photoshop or other programs that offer similar features. For example, if you're trying to change colors in your image, you can use one of these programs. If there are certain things in your image that aren't desirable, such as color bleeds or stains that aren't part of your product (perhaps they were dropped on it by accident), you can also fix those items using these programs.

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