

SARAH BRONSON

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Summary

Experienced Jewish and Israeli nonprofit professional with extensive experience in resource development, grant writing, program coordination, and cross-functional project leadership. Skilled at managing complex projects and collaborative processes, working with senior stakeholders, translating program strategy and impact into compelling communications, and building strong relationships across teams.

Professional Experience: Non-Profit Organizations

CHIEF CONTENT EDITOR. *NGO Monitor.* 2025-Present.

- Identified opportunities to strengthen team workflow and project management, and developed a proposed workflow framework.
- Write reports for donors highlighting organizational activities, accomplishments, and measurable results, drawing on information from across the organization to communicate impact clearly and effectively.
- Edit complex reports on sensitive geopolitical issues, working closely with researcher-writers to sharpen arguments and strengthen structure and clarity.

SENIOR STRATEGIC CONTENT WRITER. *The Jewish Agency for Israel - Unit for Resource Development.* 2021–2025.

- Crafted materials for major donors, with proposals and reports representing funding up to \$3 million.
- Collaborated with Senior Executives, Account Managers, field representatives and other Jewish Agency units to ensure materials are strategically aligned with donor and organizational expectations, consistent with The Jewish Agency's messaging, accurate, and credible.
- Distilled complex program data, KPIs, and financials into accessible donor language.
- Generated high-impact content that clearly articulates the mission, impact and funding needs of complex, multi-faceted programs across a range of fields, including Israel education, Aliyah, emergency response, coexistence, and addressing needs of vulnerable populations.
- Researched, developed and wrote compelling proposals, reports, and LOIs tailored to diverse global audiences, focusing on Jewish Federations and private foundations in the United States and Canada. Customized "one-pagers" and other donor materials used by fundraisers and Senior Executives.
- Managed a team of writers for the 2024 revision of the multi-use "Program Descriptions" document, setting expectations and deadlines, consolidating feedback, and overseeing quality control.
- Navigated multi-layered review processes with flexibility, integrating diverse feedback while maintaining the confidence to flag critical issues when appropriate.
- Adapted to urgent and evolving needs, often turning around high-quality drafts under tight deadlines and in response to rapidly changing events on the ground.
- Trusted and well-regarded across teams; strong relationships with development colleagues, strategy liaisons, senior officers, field representatives, and fellow writers.
- Demonstrated leadership qualities by maintaining a steady, optimistic outlook; exercising discretion; and modeling thoughtful communication that builds trust and team cohesion.

SENIOR MARKETING WRITER & EDITOR. *The Jewish Agency for Israel - Marketing Unit.* 2011–2021.

- Researched, wrote, and copyedited corporate materials with a focus on strengthening the organizational brand, assisting fundraisers, and supporting senior management.
- Held primary research and writing responsibility for the organization's Performance Reports (2017–2020), and for updating the 55-page "Program Descriptions" every year since 2018.

CONTENT WRITER. *Freelance.* 2003–2011.

- Collaborated with clients to produce high-quality brochures, websites, newsletters, reports, white papers, grant proposals, and blog posts.
- Non-Profit clients included the Lookstein Center for Education of Bar-Ilan University, the Melton Centre for Jewish Education at Hebrew University, Yedidut Toronto, and Nishmat.

DIRECTOR OF PROGRAMS. *New England Region NCSY.* 1996-1998.

- Managed all aspects of 8-10 annual weekend retreats, including logistics, content, staff training, registration, and program implementation.
- Liaised with parents and community leaders.
- Screened volunteer staff of 75.
- Advised teen leadership.

Academic Degrees

NEW YORK UNIVERSITY.

Master of Arts, Journalism and Mass Communication—May 2002.

BARNARD COLLEGE OF COLUMBIA UNIVERSITY.

Bachelor of Arts, English (Theatre concentration)—May 1995. Minor in Education.

Skills

- Advanced user of Microsoft Word and Microsoft Office programs
- Experience using Salesforce, Sharepoint, Monday.com, OneDrive
- English – mother tongue. Hebrew – fluent.
- Hold an Israeli driver's license.
- Available to work flexible hours, including evenings and weekends (not on Shabbat).
- Coachable and self-aware, with openness to feedback and commitment to growth.