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Total No. of Printed Pages: [01]

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Business Administration (BBA-MBA Integrated) (Semester – 9th)

INDUSTRIAL MANAGEMENT

Subject Code: BMBAS1-903

Paper ID: 203901102

Time: 03 Hours

Maximum Marks: 60

Instruction for candidates:

1. Section A consists of 10 compulsory short notes of two marks each.
2. Section B consists of Four Units (Unit – I, II, III & IV). Each unit contains two questions of 8 marks each. Student has to attempt one question from each unit.
3. Section C (8 Marks): A short Case Study related to the syllabus.

Section – A

(2 marks each)

Q1. Attempt the following:

- a. What is collective bargaining?
- b. What do you mean by PPC?
- c. Write different types of Plant layouts.
- d. Write any two features of a Trade union.
- e. State any two differences between Industrial management and Production Management.
- f. Describe industrial productivity.
- g. What do you mean by Grievance procedure?
- h. Explain Purchase management.
- i. How does industrial democracy enhance employee involvement?
- j. State any two methods of redressing Grievances.

Section – B

(8 marks each)

UNIT-I

Q2. What do you mean by Industrial management? Describe the applications and significance of industrial management.

Q3. What do you understand by PPC? Write its functions and scope.

UNIT-II

Q4. What are the primary factors influencing industrial Productivity? Also, Discuss the most effective workplace strategies to improve productivity.

Q5. What are the key elements of an effective industrial discipline system? Also, Discuss the grievance handling process to ensure fair and timely resolution of employee complaints.

UNIT-III

Q6. What is industrial democracy? How does industrial democracy impact productivity, employee satisfaction, and overall business performance in the workplace?

Q7. Explain the following:

- a) Weber's Theory of Industrial Location.
- b) Sargant Florence's Theory of Location.

UNIT-IV

Q8. What is a Trade union? Describe the objectives and weaknesses of the Trade Union.

Q9. What are the different methods of worker participation in management?

Section – C

(8 marks)

Q10. Toyota revolutionised manufacturing with its Just-in-Time (JIT) production system, which minimizes inventory levels and reduces waste. By focusing on continuous improvement (Kaizen), Toyota achieved high efficiency and product quality.

- a) How does the JIT system reduce waste in manufacturing?
- b) What are the risks of relying on a JIT inventory system?