



Privacy Policy

Minneapolis Photobooth Co. LLC ("we," "us," or "our") operates photobooth rental services and is committed to protecting the privacy of your personal information. This Privacy Policy explains how we collect, use, disclose, and protect the information we collect from you when you use our photobooth services.

1. Information We Collect

We may collect the following types of personal information when you use our photobooth:

- **Contact Information:** This may include your name, email address, and phone number, which you may voluntarily provide to us for purposes such as receiving digital copies of photos, participating in contests, or receiving promotional offers.
- **Photographic Information:** Images and videos captured by our photoboos that may contain your likeness.
- **Event Information:** Details about the event where our photobooth is being used (e.g., event name, date, location), which may be associated with your photographic information.
- **Technical Information:** Limited technical data such as IP addresses (for internet-connected booths), device type, and operating system, primarily for operational and troubleshooting purposes.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide Photobooth Services:** To enable you to use our photobooth, capture photos and videos, and deliver digital copies of your photos to you (if requested).
- **Communication:** To respond to your inquiries, provide customer support, and send you important updates or information related to our rental services.
- **Marketing and Promotions:** If you have opted in, to send you marketing communications, promotional offers, and information about our products and services that we believe may be of interest to you. You can opt-out of these communications at any time.
- **Internal Operations:** For internal record-keeping, to improve our services, develop new packages, and for analytical purposes to understand how our rental services are used.

- **Legal Compliance:** To comply with applicable laws, regulations, legal processes, or governmental requests.

3. How We Share Your Information

We may share your information with the following parties:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as cloud hosting providers, email delivery services, and data analytics providers. These service providers are obligated to protect your information and are prohibited from using it for any other purpose.
- **Event Organizers (with consent):** If our photobooth is part of a private event (e.g., wedding, corporate event), we may, with your explicit consent, share your contact information and/or photos with the event organizer.
- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities (e.g., a court order or government agency).
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction. We will notify you via email and/or a prominent notice on our website of any change in ownership or uses of your personal information, as well as any choices you may have regarding your personal information.
- **With Your Consent:** We may share your information with other third parties when we have your explicit consent to do so.

4. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements. Typically, photographic information may be retained for a limited period (e.g., 30 days/1 month) after the event to allow for delivery and download, after which it may be deleted. Contact information used for marketing purposes will be retained until you opt out.

5. Your Choices and Rights

Depending on your location and applicable laws, you may have the following rights regarding your personal information:

- **Access:** You have the right to request access to the personal information we hold about you.
- **Correction:** You have the right to request that we correct any inaccurate or incomplete personal information we hold about you.
- **Deletion:** You have the right to request the deletion of your personal information, subject to certain legal exceptions.

- **Opt-Out:** You can opt-out of receiving marketing communications from us by following the unsubscribe instructions included in those communications or by contacting us directly.
- **Withdraw Consent:** Where we rely on your consent to process your personal information, you have the right to withdraw that consent at any time.

To exercise any of these rights, please contact us using the contact information provided below.

6. Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. However, please be aware that no method of transmission over the internet or method of electronic storage is 100% secure.

7. Children's Privacy

Our photobooth services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us, and we will take steps to delete such information from our records.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the new Privacy Policy on our website and updating the "Last Updated" date at the top of this policy. We encourage you to review this Privacy Policy periodically.

9. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

Minneapolis Photobooth Co. LLC

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