

Bachelor of English Literature

Faculty of Adab and Humanities

Islamic State University Syarif Hidayatullah Jakarta

MODULE HANDBOOK

Module Name	Persuasive Public Speaking
Module Level	Undergraduate
Abbreviation, if applicable	-
Sub-heading, if applicable	-
Code	FAH 6024141
Subtitle, if applicable	-
Courses, if applicable	-
Semester/term	7 th /Third Year
Module Coordinator(s)	Nina Farlina, M.Hum.
Lecturer(s)	Nina Farlina, M.Hum.
	Ida Rosida, M.Hum.
Language	English
Relation to Curriculum	Elective Course
Teaching Methods	Lecturer, classroom discussion, presentation
Workloads	1 SKS equivalent to:
	In Class Lectures: 50 minutes per week
	Independent Assignment: 60 minutes per week
	Structured Assignment: 60 minutes per week
Credit Point	3 SKS or 4,5 ECTS
Required and recommended	
prerequisites for joining the	-
module	
Module objectives/intended	1. Respect the diversity of cultures, views, religions and beliefs, as
learning outcomes	well as the original opinions or findings of others;
	2. Internalize the spirit of independence, struggle, and
	entrepreneurship;
	3. Able to demonstrate independent, quality, and measurable performance;
	4. Able to use foreign languages (Arabic/English) orally and in
	writing for academic purposes;
	5. Understand cultural theories related to English literary and
	linguistic studies;
	6. Able to communicate in spoken and written English in various
	situational contexts;
	Situational contents)
Content	1. Introduction to persuasion
	2. Theories of persuasion
	3. Introduction to public speaking
	4. Analyzing the audience

	5. Selecting topic and purpose
	6. Technique of persuasion
	7. Preparing persuasive speech
	8. Delivering persuasive speech
Examination forms	Speech
Study and examination	The final mark will be weighted as follows:
requirements	1 Final Examination 40%
	2 Mid-Term Examination 30%
	3 Class Activities: Quiz, Homework, etc. 30%
Media employed	Board, LCD Projector, Laptop/Computer
Reading list	1. Barker, L.L. & Gaut, D.A. (1996). <i>Communication</i> (7 th ed.) Allyn &
	Bacon.
	2Beebe, S.A. & Beebe, S.J. (1997). Public Speaking: An
	audience-centred approach (3 rd ed.). Allyn & Bacon.
	3. Burton, G. & Dimbleby, R. (1995). Between Ourselves (2 nd ed.).
	Holt, Rinehart & Winston.
	4. Gamble, T.K. & Gamble, M.W. (1998). <i>Public speaking in the Age of Diversity</i> (2 nd ed.). Allyn & Bacon.

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Modified Date