Bachelor of English Literature

Faculty of Adab and Humanities

Islamic State University Syarif Hidayatullah Jakarta

MODULE HANDBOOK

Module Name	Persuasive Public Speaking
Module Level	Undergraduate
Abbreviation, if applicable	-
Sub-heading, if applicable	-
Code	FAH 6024141
Subtitle, if applicable	-
Courses, if applicable	-
Semester/term	7th/Third Year
Module Coordinator(s)	Nina Farlina, M.Hum.
Lecturer(s)	Nina Farlina, M.Hum. Ida Rosida, M.Hum.
Language	English
Relation to Curriculum	Elective Course
Teaching Methods	Lecturer, classroom discussion, presentation
Workloads	1 SKS equivalent to: In Class Lectures: 50 minutes per week Independent Assignment: 60 minutes per week Structured Assignment: 60 minutes per week
Credit Point	3 SKS or 4,5 ECTS
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	1. Respect the diversity of cultures, views, religions and beliefs, as well as the original opinions or findings of others; 2. Internalize the spirit of independence, struggle, and entrepreneurship; 3. Able to demonstrate independent, quality, and measurable performance; 4. Able to use foreign languages (Arabic/English) orally and in writing for academic purposes; 5. Understand cultural theories related to English literary and linguistic studies; 6. Able to communicate in spoken and written English in various situational contexts;
Content	1. Introduction to persuasion 2. Theories of persuasion 3. Introduction to public speaking 4. Analyzing the audience

	5. Selecting topic and purpose 6. Technique of persuasion 7. Preparing persuasive speech 8. Delivering persuasive speech
Examination forms	Speech
Study and examination requirements	The final mark will be weighted as follows: 1 Final Examination 40% 2 Mid-Term Examination 30% 3 Class Activities: Quiz, Homework, etc. 30%
Media employed	Board, LCD Projector, Laptop/Computer
Reading list	1. Barker, L.L. & Gaut, D.A. (1996). *Communication* (7th ed.) Allyn & Bacon. 2. Beebe, S.A. & Beebe, S.J. (1997). *Public Speaking: An audience-centred approach* (3rd ed.). Allyn & Bacon. 3. Burton, G. & Dimbleby, R. (1995). *Between Ourselves* (2nd ed.). Holt, Rinehart & Winston. 4. Gamble, T.K. & Gamble, M.W. (1998). *Public speaking in the Age of Diversity* (2nd ed.). Allyn & Bacon.

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