



Bachelor of English Literature
Faculty of Adab and Humanities
Islamic State University Syarif Hidayatullah Jakarta

MODULE HANDBOOK

Module Name	Persuasive Public Speaking
Module Level	Undergraduate
Abbreviation, if applicable	-
Sub-heading, if applicable	-
Code	FAH 6024141
Subtitle, if applicable	-
Courses, if applicable	-
Semester/term	7 th /Third Year
Module Coordinator(s)	Nina Farlina, M.Hum.
Lecturer(s)	Nina Farlina, M.Hum. Ida Rosida, M.Hum.
Language	English
Relation to Curriculum	Elective Course
Teaching Methods	Lecturer, classroom discussion, presentation
Workloads	1 SKS equivalent to: In Class Lectures: 50 minutes per week Independent Assignment: 60 minutes per week Structured Assignment: 60 minutes per week
Credit Point	3 SKS or 4,5 ECTS
Required and recommended prerequisites for joining the module	-
Module objectives/intended learning outcomes	<ol style="list-style-type: none"> 1. Respect the diversity of cultures, views, religions and beliefs, as well as the original opinions or findings of others; 2. Internalize the spirit of independence, struggle, and entrepreneurship; 3. Able to demonstrate independent, quality, and measurable performance; 4. Able to use foreign languages (Arabic/English) orally and in writing for academic purposes; 5. Understand cultural theories related to English literary and linguistic studies; 6. Able to communicate in spoken and written English in various situational contexts;
Content	<ol style="list-style-type: none"> 1. Introduction to persuasion 2. Theories of persuasion 3. Introduction to public speaking 4. Analyzing the audience

	<ul style="list-style-type: none"> 5. Selecting topic and purpose 6. Technique of persuasion 7. Preparing persuasive speech 8. Delivering persuasive speech
Examination forms	Speech
Study and examination requirements	<p>The final mark will be weighted as follows:</p> <ul style="list-style-type: none"> 1 Final Examination 40% 2 Mid-Term Examination 30% 3 Class Activities: Quiz, Homework, etc. 30%
Media employed	Board, LCD Projector, Laptop/Computer
Reading list	<ul style="list-style-type: none"> 1. Barker, L.L. & Gaut, D.A. (1996). <i>Communication</i> (7th ed.) Allyn & Bacon. 2. Beebe, S.A. & Beebe, S.J. (1997). <i>Public Speaking: An audience-centred approach</i> (3rd ed.). Allyn & Bacon. 3. Burton, G. & Dimpleby, R. (1995). <i>Between Ourselves</i> (2nd ed.). Holt, Rinehart & Winston. 4. Gamble, T.K. & Gamble, M.W. (1998). <i>Public speaking in the Age of Diversity</i> (2nd ed.). Allyn & Bacon.

Compilation Date :

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