

Effective Assessment & Feedback in Online and Hybrid Environments

Format: Online, self-paced with instructor support

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Course Description

Assessment is more than assigning grades—it's about guiding learning, providing meaningful feedback, and empowering students. In this course, you'll gain strategies, tools, and mindsets to design assessments that are authentic, equitable, efficient, and impactful in online and hybrid environments. You will also develop an action plan to integrate Universal Design for Learning (UDL) principles, accessibility practices, and technology to improve student outcomes.

Learning Outcomes

- Differentiate between formative, summative, and alternative assessments.
- Apply UDL principles and accessibility practices to assessments.
- Use technology tools to streamline grading and enhance feedback.
- Create rubrics and feedback strategies that promote equity and transparency.
- Analyze classroom data to refine instructional practices.
- Develop a balanced assessment strategy that integrates multiple approaches.

Modules & Lessons

Module 1: Rethinking Assessment - Overview of assessment as a tool for learning and improvement.

Module 2: Formative, Summative, and Alternative Assessments - Key definitions and examples; matching assessment types to objectives.

Module 3: UDL and Accessibility in Assessment - Applying accessibility principles to ensure all students can demonstrate learning.

Module 4: Designing Rubrics and Feedback Tools - Strategies for equity, transparency, and actionable feedback.

Module 5: Leveraging Technology - Tools and platforms to save time and increase feedback quality.

Module 6: Using Data for Instructional Decisions - Interpreting results to refine instruction and improve student learning.

Capstone Project - Redesign an existing assessment or feedback practice using strategies from the course.

Course Materials

- Downloadable slides and templates
- Editable rubric examples
- Handouts and checklists
- Technology tool recommendations

Assessments & Certificate

Quizzes: Brief quizzes at the end of each module

Activities: Written reflections and applications that require you to apply what you have learned

Capstone Project: Redesigned assessment plan

Grading Weights

- Quizzes: 40% of final grade
- Activities: 40% of final grade
- Capstone Activities: 20% of final grade

Certificate of Completion issued automatically when you achieve:

- 80% mastery on quizzes
- 70% or higher on activities and capstone

EmpowerED Professional Learning Course Policies

- Refunds: We offer a 14-day refund policy. If you are unsatisfied with the course, email brian@empoweredpl.com within 14 days of purchase.
- Accessibility: All materials are designed with Universal Design for Learning (UDL) principles and digital accessibility best practices. If you need additional accommodations, contact the instructor.

- Academic Integrity: Learners are expected to submit original work. If AI tools are used, their role should be transparent. Plagiarism or misrepresentation may result in loss of certificate.
- Participation & Engagement: This is a self-paced course, but active engagement in activities and reflections will improve your experience.
- Support: Technical help: Visit the Help & Support course. Learning support: Contact brian@empoweredpl.com with course-related questions.