

Impression Solutions Launches Free Freight Promotion on Kyocera Hardware and Supplies

Columbus, MS, October 1, 2025 – Impression Solutions Inc. (ISI), a full-line distributor of Kyocera printing solutions, today announced the launch of a **Limited Time** Free Freight Promotion for qualifying Kyocera products. This promotion is designed to help dealers reduce shipping costs and streamline order fulfillment for their end customers.

Beginning October 1, 2025, **ALL** qualifying Kyocera hardware and accessories purchased from ISI by authorized dealers will be eligible for **FREE FREIGHT**. Any toner that is purchased with a printer or MFP device on the same order, will also ship FREE. In addition, Kyocera supplies orders over \$500 will qualify for **FREE FREIGHT**.

Rising shipping and handling costs have increasingly impacted the printing industry. Dealers face base shipping rates averaging between 4% and 17%, on top of fees for residential delivery, dock handling, address corrections, and supply handling, which can range from \$2 to \$5 per shipment. These additional charges can significantly affect dealer margins and order profitability.

"This promotion is designed to give our dealer partners a tangible way to manage costs and improve operational efficiency," said Ray Looney, Vice President of Sales, Impression Solutions Inc. "By offering free freight on Kyocera hardware and qualifying supply orders, we're helping dealers provide competitive pricing to their customers while maintaining stronger margins. Impression Solutions is committed to supporting our dealer network with the products, services, and programs they need to succeed."



The **Free Freight Promotion** will run for a Limited Time, so please take advantage early and often.

For more information or to place an order, dealers can visit www.impressionsolutions.com

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