

# **Board of Directors Meeting Minutes**

November 17, 2023

# **CALL TO ORDER**

The following represents the Board members in attendance at the meeting, which was held in-person and via Teams Meeting:

Board Members:			
President	Jeanne Jensen	Present	
President Elect	Alan Forrest	Present	
Vice President	Art Nunez	Present	
Secretary	Mike Caruso	Present	
Treasurer	Patrick Goodfellow	Present	
Past President	Mike Worlton	Present	
AWWA Director	Darlene Helm	Present	
WEF Delegate	Amy Baker	Present	
Director	Craig Caggiano	Present – V	
Director	Karla Guerra Camou	Present – V	
Director	Clayton Freed	Present	
Director	Anupa Jain	Present	
Director	Jason Joynes	Present – V	
Director	John Kmiec	Absent	
Director	Lisa Melton	Present	
Director	Nashita Naureen	Absent	
Director	Lisa Snyders	Absent	
Staff:			
Executive Director	Suzanne Durkin-Bighorn	Present	
Chief Technology Officer	Mike Zduniak	Present	
Guests:			
Andrea Odegard-Begay			
Allarca Oucgara-Degay	1		
		V = virtual attendee	

# 1. Call to Order

- a. Call to Order / Roll 10:04am
- b. Roll was called, quorum was present.
- c. Equity Moment by Suzanne Durkin-Bighorn Indigenous People's month ITCA meeting this week; Brian Bennon Water Director; 2008 nation certifications 1 of 2 places for tribal operators for training (all west coast + united creek tribes in TN) ... work only with operators on tribal lands. Training platform is now hybrid. Looking for instructors, facilitators, SME for in person technical assistance. Interested in FOG/Pre-treatement workshop, water reuse, etc.
  - i. December equity moment by Anupa Jain
- d. Consent Agenda
  - i. October Board Minutes and Business.

Motion by Amy Baker, second by Mike Worlton to approve the October 2023 AZ Water Board Meeting Consent Agenda items as presented. Motion passed by verbal acclamation with one abstention.

# 2. AZ Water Upcoming Events / Board Attendance

- a. Report out from past events in October & early November (events upcoming b/t now & next board meeting)
  - i. Pints for People 200 registrants, raised >\$40k
  - ii. Governmental Affairs Cocktail Hour (One Water Summit, Tucson) Jones/Jensen
  - iii. One Water Summit (Tucson) Jones/Jensen/Forrest/Caruso very good program ... it had extensive topics on equity / justice regarding access to water.
    Big presence from indigenous tribes. Could reach out for potential panel as AZ Water (potential for chairman of 10 tribes)
  - iv. Pretreatment / FOG Workshop (Glendale) Amy attended, mini-conference ... very well run. Looking for new person to be on leadership board
  - v. ASU FLOW 2023 Event (Arizona Hydrological Society) Suzanne attended, well attended
- b. Review upcoming events November & December
  - i. November 17 PHX Beer Co. Zanjero / AZ Water Association (many will attend)
  - ii. December 5 Goodyear H2O Flow Tour Caruso?
  - iii. December 5 Gov't Affairs Subcommittee Kickoff/Intro Luncheon Forrest/Freed
  - iv. December 6 Customer Service Professionals Jingle, Jingle Mix & Mingle (Phoenix)
  - v. December 6 Conservation Program measurement and Integration

- vi. AZ Water Coffee Meet Ups
  - 12/1 Chandler, AZ
  - 12/15 Gilbert, AZ Coffee Rush (7:30-9am)
  - 1/16 Tucson, AZ
  - 1/18 Glendale, AZ
  - To be scheduled: West Valley, Northern AZ (Prescott/Flagstaff, Payson, Yuma?, SE AZ?)

# 3. AZ Water 96th Annual Conference

- a. 97<sup>th</sup> Annual Conference & Exhibition 4/23-25/2024
- b. Budget will be presented in December / potentially new registration fees (after review / recommendation by finance committee)
- c. Potential live stream to YouTube for closed captioning for ballroom events, but additional discussion will continue
- d. 330 booths will be available to exhibit hall (50 more than 2022)
- e. Dinner will be at the Churchill (indoor / outdoor space) w/ trolley
- f. Potential in future that may require transitioning to north building
- g. Mr. Toilet (from Singapore) and Suzanne are working on flights.

# 4. Update on Active Initiatives

# a. Training Platform Discussion

- i. Clayton and Mike Z narrowed down to 4 platforms for major tasks
  - Must be integrated ... (right now constant contact doesn't speak with YM)
  - Some were disqualified or required significant custom programming
  - Doing demos / Q&A with final 4
- ii. Expanding the business case / pricing structure planned
- iii. Initial recommendations planned for December/January.
- iv. Talk to committees / councils to make aware this is on the horizon to provide a tool for them for this to be a success.
- v. Will need to discuss how to balance what content is available and when and how much

# 5. WEF Workforce Survey & Delegate Report

- a. WEF Workforce Survey
  - i. Recruitment job postings on website, scholarships, SWEL society of water / environmental leaders student chapters interaction at all 3 universities.
  - ii. Training do all of what's listed. Focus on operators ... what about others? (conference hits pretty much everyone). Committees pick the training topics ... and board intentional about operator training. Leadership series has been active lately.
  - iii. Retention (Develop) we do a lot of that listed; providing community. YPs (mentorship, etc.). Some could be more structured and send through staff (not ad hoc). Conference and conference training is a big means of retention. Potential to create an affinity group for retirees, etc.
    - Potential to subscribe to portion of the calendar, etc.

- b. WEF Delegate Report
  - i. See report for meetings, etc.
  - ii. AZ Water Association award at WEFTEC
  - iii. YP supporting Stockholm Jr. Water Prize, Fresh Ideas, etc.
- c. Tri-State Report
  - i. Call for conference papers is open
  - ii. Send names to Lisa Culbert for next group of board members (Cindy Martinez, Tom G, Lisa C)
  - iii. AZ Water to receive check for \$75k from last month's conference. Look to find operator focused way to target field / ops staff with that disbursement. Potential submit stipend for those would may need support attending Tri-State.

#### 6. Board Annual Nominations

- a. Discussion of suggested Board representation guidance to Nominations Committee
  - i. See updated version uploaded to the GoogleDrive.

## 7. Review Committee Reports

- a. Advocacy
  - i. Tap Into Quality committee members limited to city's who have financially contributed to TIQ. Overlapping with other committees and can attract other specialty groups (i.e. lab practices). Looked at bylaws in last meeting to streamline into 3 sub-committees ... consensus for changes. Want to do 5 videos for tap water use / advertisement, SWAG, etc. Board will need to revisit if/when funds in the budget are spent and will be discussed at finance committee meeting; provide means to provide Cities resources (i.e. lead/copper and PFAS) in 1-2 years with municipal budget cycle(s).
  - ii. Water Resources active internal discussions, had wanted to do additional training ... may be able to use Learning Platform. Have succession plan in place (post-Juliet); setting up tours at different facilities (typically have water resources conferences panel).
- b. Engagement
  - i. Water for People Time set aside in January for Board to discuss sole partnership w/ WFP or other philanthropic associations (WE, CEC, EWB, Operator competitions/scholarships, etc.).
  - ii. YP very active; how do they transition out of the committee learning exchange at conference to help w/ this;
- c. Environmental
  - i. Stormwater -
- d. Infrastructure
  - Wastewater Collections overlap w/ WW treatment/distribution/FOG. Get seminars going after Baskhar passed to Craig; close to meeting budget. 4-5 active member when actually meeting. Need to help w/ succession planning.
  - ii. Wastewater Treatment Very active committee; want to partner w/ bio solids on event; potential to recombine w/ biosolids (w/ biosolids as sub-committee).
     Have had many joint meetings already. Need some better communications.

- iii. Water Distribution Cross-connection/backflow group looking to potentially bring it back as a sub-committee (previously external). Busy committee.
- iv. Water Treatment consistently active; looking to add a service event. What do they want to do they haven't; discussion w/ TIQ for topics or PFAS, advanced water treatment. May be an opportunity for CAP person to "go" into this committee or water resources (i.e. Patrick Dent)
- e. Committees Not Reporting:
  - i. Advocacy K-12
  - ii. Engagement Operators Network, Scholarship
  - iii. Environmental Energy Management & Sustainability, Lab Practices (combined meeting w/ MALA meeting), Pre-Treatment/FOG
  - iv. Infrastructure Security/AZWarn
- f. Potential to hold mid-year training for vice chairs (or chairs who didn't make it to the retreat) ... Board directive vs. leadership

# 8. \*\*Association Reporting

- a. Treasurer's Report
  - i. Through 10/31, \$1.39M in total; ~\$620k for special activities & ~\$767k for general purposes.
  - ii. Taxes submitted 11/15. 12/1 finance committee meeting set up (past treasurers / Executive Director), some committees haven't submitted yet.
- b. AWWA Director Report
  - i. EOY2023 membership campaign; webinar subscription
  - ii. Can get more specialty social media
  - iii. Membership summit .. identify person to attend (communications).
  - iv. Visiting Randy Moore will come to AZ Water conference
  - v. Upcoming events Membership Summit (1/24-26/24), DC Fly-in (4/9-10/24); AZ AWWA meeting 12/15/23
  - vi. AWWA Strategic Plan update Andrea SWOT of membership engagement, programming, etc. 15 member to potential update goals for 2030 taking into account 2050 goals. Draft strategic plan update in December to have in place by June 2024.

#### 9. Taskforce Reviews

- a. Strategic Partnerships -
  - meet w/ Intertribal Council ... meeting again 1Q24; brainstorm on how AZ Water and serve as bridge w/ our SMEs. Grant funding ebbs and flows. We can fill in where they need us to be.
  - ii. Water Reuse MOU ... met 11/7 and being conducted. Adding definitions for advanced water; put in place for vote at December BoD. MOU calls for Board liaison (Past-President).
- b. Operator Engagement meeting 12/13 w/ Operator's network

# 10. Association Update

- a. PHX Beer Co. First tap at 5:30 (Jason Kriess).
- b. 2374 active; 33 events in last 30 days and 24 more in next month.

c. Pints – 200 attendees; FOG – 106; stormwater – 73

### 11. Other Discussion

- a. Associated with the Annual meeting's discussion about expanding participation in the annual meeting. Potential to move virtual nominations / voting prior to event. Confirm what it would take for simple outreach to membership for vote on slate ... potential to ratify during conference. Metimeter to engage? Whatever we do ... do it at the beginning (President's state of the association).
- b. For future presentations for AZ Water representation ... potential for Past President group for representation but they may not be connected necessarily w/ association. How do we better utilize our past presidents who want to remain engage? Let Jeanne know with ideas.

### 12. Executive Session

none

## 13. Board Meetings

a. December Board meeting in Gilbert.

Meeting adjourned at 2:01pm; minutes were recorded by Mike Caruso.

<b>Due Date</b>	Item	Responsible	Status
Deferred	Food and Beverage Policy	Goodfellow	Postponed