

# All Programs Media Kit



# 2026 APPLICATION MARKETING *media kit*

## How to Use This Media Kit

This media kit is designed to make it easy for our partners and multiplier organizations to help promote applications for the 2026 MedTech Innovator, MedTech Innovator Asia Pacific, and BioTools Innovator programs. Inside, you'll find ready-to-use assets including logos, boilerplate language, sample emails, newsletter copy, and social media posts that you can customize and share across your communication channels. Whether you're sending an email blast, posting on social media, or including a mention in your newsletter, these materials will help you amplify our shared mission to accelerate transformative medical technologies and life science tools that support innovators improving patient lives worldwide.

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Looking to promote only the MTI US Program? 👉 [MTI 2026 Application Marketing Media Kit](#)

Looking to promote only the MTI APAC Program? 👉 [MTI 2026 Application Marketing Media Kit](#)

Looking to promote only the MTI BTI Program? 👉 [BTI 2026 Application Marketing Media Kit](#)

**Still have questions?** Reach out to [marketing@medtechinnovator.org](mailto:marketing@medtechinnovator.org)

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## LOGOS



## CUSTOM GRAPHIC

Create your custom graphic [here](#).

**YOUR ORG  
NAME GOES  
HERE**



## BOILERPLATE COPY

**MedTech Innovator** is the world's largest accelerator of medical technology companies, with a mission to improve the lives of patients by accelerating the growth of transformative health care startups. Along with its sibling programs, **BioTools Innovator** and **MedTech Innovator Asia Pacific**, the organization provides founders with mentorship, exposure to industry leaders, and access to funding opportunities. Each year, thousands of startups compete for a place in the

programs' cohorts, gaining global visibility and connections that help bring their innovations to market faster.

## SUGGESTED NEWSLETTER SECTION

Applications are now open for the 2026 MedTech Innovator, BioTools Innovator, and MedTech Innovator Asia Pacific programs! Startups developing transformative medtech and life science innovations are encouraged to **apply by December 1, 2025**. Learn more and apply here: <https://medtechinnovator.org/program/>

## SUGGESTED EMAIL (ALL PROGRAMS)

Subject: Apply Now: Global Accelerators for MedTech & Life Science Startups



The banner features a dark blue background with a subtle grid pattern. At the top, three logos are displayed: MedTech Innovator Asia Pacific (a lightbulb icon), MedTech Innovator (a lightbulb icon), and BioTools Innovator (a DNA helix icon). Below the logos, the text reads: "The World's Largest, Most Impactful Life Science Accelerator". The main message, "All programs are now accepting applications!", is written in a large, white, cursive font. Below this, the website "www.medtechinnovator.org/program" is listed in a smaller white font, followed by the "Deadline: December 1st, 2025" in a yellow font.

**Applications Now Open for MedTech & BioTools Innovator 2026 🚀**

[Partner Organization] is proud to support MedTech Innovator, BioTools Innovator, and MedTech Innovator Asia Pacific as they open applications for their 2026 programs.

These world-class accelerators are the largest of their kind, supporting early- to mid-stage startups that are transforming health care and life sciences. Selected companies gain:

- Mentorship & Industry Access – connections with leading strategics, investors, and stakeholders
- Global Visibility – exposure at premier industry conferences
- Funding Opportunities – millions in prizes + investor fundraising platform
- Community & Credibility – a proven track record of helping startups accelerate commercialization

If you're a startup developing medical technology, life science tools, or digital health solutions, this is your chance to apply and join a global community of innovators.

Applications are open now and close on December 1, 2025.

[Apply Now](#)

*We encourage you to apply and/or share this opportunity with a startup that should.*

## SUGGESTED SOCIAL MEDIA POST



Applications are open for the 2026 @MedTech Innovator, @BioTools Innovator, and @MedTech Innovator Asia Pacific programs!

We're proud to support our partner @MedTechInnovator in their mission to improve the lives of patients by accelerating the growth of companies that are transforming the healthcare system.

If you're a startup transforming medtech or life sciences, don't miss this chance to join the world's largest accelerator of its kind. Applications close December 1, 2025

→ Learn more & apply now: <https://medtechinnovator.org/program/>

#MTIApply2026 #MTIAPACApply2026 #BTIApply2026