

WHO AM I TALKING TO?

Ben is 18-35 years old, currently working a 9-5 job.

Gets a low payment from his job.

Frustrated and wants to leave the 9-5 but is afraid of becoming homeless.

WHERE ARE THEY NOW?

In a painful state.

They don't have time to spend with their children, wife or his mom dad (first family).

Tired of waking up early to go to a job that he hates.

What do I want them to do?

Buy this course and start to make money.

What steps do I need them to take?

Be interested to read this copy, send them to a world where they know they can be financially free and click the link at the end.

Where are they on my funnel?

I don't have a client or a possible website but I will think, if they are market awareness level 2.

They are problem aware but they don't know my solution nor my product.

Market sophistication stage 4 to 5.

(thought of doing the stage 4-5 to stage 3 with a believable mechanism with instagram theme page)

I know INSTAGRAM THEME PAGE is known now but this is just a practice copy.

PAS-Framework

Pain/Desire

Amplify

Solution

SL: Are you tired of those 8 hours of hell?

Let's be honest...

EVEN if you have the guts to leave your job..

Can you make it to the online marketing world?

Do you have the capacity to conquer there...

Or, to even take the bits of the money?

You think you can?

You can't, **WITHOUT A GUIDER!**

It's like the blind man without his stick.

You can't even walk nor run.

It's your choice now...

Continue your 9-5.

Or..

Click this link to find out how I've made \$10k/mo as a beginner with INSTAGRAM
THEME PAGE//