

HSO FRAMEWORK ON THE TOPIC :QUITTING YOUR JOB

MARKET RESEARCH :

- **Who am I talking to ?**

- ☐ men and women
- ☐ age between 18-40
- ☐ dissatisfying job

- **Pain current state :**

- ☐ Dislike their current job
- ☐ feeling unfulfilled
- ☐ overworked
- ☐ underpaid

- **Desirable dream state :**

- ☐ Escape the current job situation
- ☐ find more meaningful work
- ☐ achieve financial independence
- ☐ be in control of the time
- ☐ be able to get a work with the freedom of travel

- **Values and Beliefs :**

- ☐ Freedom
- ☐ Fulfillment
- ☐ Purpose
- ☐ Work-life balance

THE HSO FRAMEWORK :

life does have two sides with two roads

I didn't believe it at first, but it's a real thing

I hated my job and the routine of my life because I felt I was not living on my terms

I just felt I was not for a 9-5 race, and that's when I took the brave decision that I NEED TO CHANGE MY SITUATION

I decided to dive in and start anew. The world of e-commerce was the path I chose. With determination and resolve, I took the first step.

I immersed myself in learning everything from scratch .

I BELIEVED IN MYSELF THAT I WOULD MAKE MONEY FROM THIS SKILL.

Today, I run a successful e-commerce business selling products online and live the life I've always desired.

You too have the power to choose your path and embark on a new journey towards a better future.

Learn the skills of e-commerce and set your life in the right direction. Start today and open the door to a new and liberated life.

