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Project We Are the Future

Chapter Starter Handbook

Welcome

Thank you for your interest in starting a Project We Are the Future chapter.

Project We Are the Future is a youth-led civic engagement organization dedicated to ensuring that every young person has access to a quality U.S. civics education and meaningful opportunities to participate in the political process. We believe democracy is strongest when young people understand how the government works, know their rights and responsibilities, and are empowered to make their voices heard.

Our chapters serve as local hubs where students educate their peers, organize civic events, encourage voter engagement (where legally eligible), advocate for civics education, and inspire communities to become more active participants in democracy.

By starting a chapter, you become part of a growing network of young leaders committed to creating lasting civic change.

Our Mission

Project We Are the Future exists to ensure that all young people:

- Understand the structure and function of local, state, and federal government.
- Learn how public policy affects their daily lives.
- Develop leadership and advocacy skills.
- Begin participating in the political system in lawful and meaningful ways, including community service, advocacy, public meetings, civic education, voter registration efforts (where permitted), campaigns, contacting elected officials, public awareness initiatives, and other forms of civic engagement.

Our mission is nonpartisan. We encourage civic participation regardless of political affiliation and strive to create informed, engaged citizens.

Current National Leadership (2026-2027)

Founder

Emma T

Emma founded Project We Are the Future with the vision of empowering young people through civic education and leadership opportunities.

Head of Outreach Coordination

Susali A

Susali oversees chapter development, outreach initiatives, and communication between national leadership and local chapters.

Head of Social Media

Marley C

Marley leads the organization's online presence, branding, content creation and chapter social media strategy.

Starting a Chapter

Every chapter represents Project We Are the Future in its local community. Because of this, each chapter must uphold the organization's mission, professionalism, and standards.

Step 1: Contact the Founder

The first step is to reach out directly to Emma T (projectwearethefuture@gmail.com) to express your interest in starting a chapter.

Your message should include:

- Your name
- Your school or community

- Your grade or educational status
- Why you want to start a chapter
- Any previous leadership experience (if applicable)

After initial contact, the national leadership team will guide you through the remainder of the chapter application process.

Step 2: Verify Eligibility

Project We Are the Future is a youth-led organization.

Every chapter leader must provide identification verifying that they are a **high school or college student**.

Acceptable form of identification:

- School ID

Identification is used solely to verify eligibility.

Step 3: Demonstrate Your Ability to Establish a Chapter

Applicants should provide evidence that they are capable of creating an active chapter.

Examples include:

- School club paperwork
- Documentation showing the process of establishing a school organization
- Written approval from a faculty advisor (if applicable)
- Community organization approval
- Other supporting documentation demonstrating that a chapter can be successfully established

If your school requires additional approval, national leadership can offer guidance throughout the process.

Step 4: Build Your Leadership Team

Every chapter must have at least three student leaders before it is officially recognized.

Chapter Leader (President)

Responsible for:

- Leading the chapter
- Organizing meetings
- Communicating with national leadership
- Planning events
- Ensuring the chapter fulfills its mission

Outreach Coordinator

Responsible for:

- Recruiting members
- Building partnerships
- Coordinating community outreach
- Connecting with local organizations and schools
- Promoting civic engagement opportunities

Social Media Manager

Responsible for:

- Managing chapter social media
- Creating educational content
- Promoting meetings and events
- Following national branding guidelines
- Maintaining a positive online presence

Each member of the leadership team must also provide proof that they are in high school or college.

Step 5: Leadership Interview

Once your leadership team has been assembled, a Zoom interview will be scheduled.

The meeting will include:

- All prospective chapter leaders
- At least one member of the national leadership team

The purpose of the interview is to:

- Get to know the applicants
- Discuss the mission of Project We Are the Future
- Evaluate leadership qualities
- Assess communication and teamwork
- Ensure each leader has the commitment and time necessary to successfully manage a chapter
- Answer questions about chapter operations

The interview is intended to ensure every chapter is well-supported and prepared for long-term success.

Step 6: Chapter Approval

After the interview and review process, the national board will determine whether the chapter is approved.

If approved, the chapter will become an official Project We Are the Future chapter.

Step 7: Official Social Media Creation

To maintain consistent branding across the organization, chapter social media accounts will be created by a member of the national board.

Chapter accounts will follow a standardized naming format.

Examples include:

- projectwearethefuturecnhs
- projectwearethefutureny
- projectwearethefutureohio
- projectwearethefuturewestfield

Only officially approved chapters may use Project We Are the Future branding or social media accounts.

Expectations for Chapter Leaders

As representatives of Project We Are the Future, chapter leaders are expected to:

- Demonstrate professionalism
- Treat all members with respect
- Foster an inclusive environment
- Remain committed to civic education
- Communicate regularly with national leadership
- Maintain active chapter programming
- Uphold the organization's mission and values
- Represent the organization responsibly online and in person

Suggested Chapter Activities

Chapters are encouraged to organize activities such as:

- Civic education workshops
- Constitution and government discussions
- Guest speaker events
- Community service projects
- School voter registration drives (where legally permitted)
- Legislative advocacy campaigns
- Educational social media campaigns
- Town hall attendance
- Local government observation trips

- Debate nights
- Public policy discussions
- Volunteer opportunities
- Constitution Day celebrations

Communication with National Leadership

Each chapter should maintain regular communication with the national organization.

This may include:

- Monthly updates
- Leadership meetings
- National training sessions
- Collaboration with other chapters
- Sharing accomplishments and upcoming events

National leadership is available to provide mentorship, resources, and support throughout the school year.