

## Doctor of Broadcast Journalism, Minor in Christian Broadcasting

HBI University

Course Duration: 3 Years

Total Credit Hours: 105

### Program Description

The Doctor of Broadcast Journalism with a Minor in Christian Broadcasting provides students with a terminal-level education combining innovation, academic excellence, and spiritual grounding. This program delivers extensive leadership development, research training, and ministry integration through interdisciplinary coursework and field engagement.

Graduates are equipped to lead institutions and initiatives that serve communities with compassion and skill. Throughout the program, students will explore culturally relevant, faith-anchored approaches to real-world challenges.

The faith-based minor ensures students develop specific expertise in applying their leadership and scholarly vision within spiritual contexts.

### Admissions Requirements

- Master's degree from accredited institution
- GPA of 3.5 or higher
- CV or résumé
- Statement of purpose outlining faith and professional goals
- 3 academic or professional letters of recommendation
- Interview with faculty (if required)

### Foundational Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
FND 800	Quantitative Analysis for Doctor of Broadcast Journalism	3
FND 801	Advanced Theories in Doctor of Broadcast Journalism	3
FND 802	Innovation and Technology in Doctor of Broadcast Journalism	3
FND 803	Cultural Competency in Doctor of Broadcast Journalism	3

FND 804	Policy and Practice in Doctor of Broadcast Journalism	3
FND 805	Community Engagement in Doctor of Broadcast Journalism	3
FND 806	Ethical Frameworks in Doctor of Broadcast Journalism	3
FND 807	Global Issues in Doctor of Broadcast Journalism	3
FND 808	Capstone Project in Doctor of Broadcast Journalism	3
FND 809	Leadership in Doctor of Broadcast Journalism	3

### Core Courses (24 Credit Hours)

Course Code	Course Name	Credit Hours
COR 800	Capstone Project in Doctor of Broadcast Journalism	3
COR 801	Policy and Practice in Doctor of Broadcast Journalism	3
COR 802	Innovation and Technology in Doctor of Broadcast Journalism	3
COR 803	Advanced Theories in Doctor of Broadcast Journalism	3
COR 804	Ethical Frameworks in Doctor of Broadcast Journalism	3
COR 805	Quantitative Analysis for Doctor of Broadcast Journalism	3
COR 806	Leadership in Doctor of Broadcast Journalism	3
COR 807	Community Engagement in Doctor of Broadcast Journalism	3

### Minor Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
MIN 800	Global Issues in Minor in Christian Broadcasting	3
MIN 801	Community Engagement in Minor in Christian Broadcasting	3

MIN 802	Quantitative Analysis for Minor in Christian Broadcasting	3
MIN 803	Leadership in Minor in Christian Broadcasting	3
MIN 804	Innovation and Technology in Minor in Christian Broadcasting	3

### Additional Elective Courses (Not Included in Total Credits)

Course Code	Course Name	Credit Hours
ELE 800	Policy and Practice in Doctor of Broadcast Journalism	3
ELE 801	Ethical Frameworks in Doctor of Broadcast Journalism	3
ELE 802	Cultural Competency in Doctor of Broadcast Journalism	3
ELE 803	Advanced Theories in Doctor of Broadcast Journalism	3
ELE 804	Innovation and Technology in Doctor of Broadcast Journalism	3

### Practicum Experience

The practicum in the Doctor of Broadcast Journalism allows students to bridge theory and real-world practice through supervised ministry, nonprofit, or leadership service. Students will work with institutions or communities related to their concentration.

Practicum Requirements:

- 600 hours of supervised placement
- Reflective journal and field evaluation
- Final practicum presentation and report
- Faculty-reviewed documentation

### Doctoral Dissertation Requirements

The dissertation in the Doctor of Broadcast Journalism requires independent research that aligns academic rigor with ministry values. Students will design, execute, and defend a project that contributes knowledge to their field and addresses spiritual or community-based challenges.

Requirements:

- Formal research proposal and literature review

- Ethical approval and methodology section
- Field research and data collection
- 100–150 page dissertation manuscript
- Oral defense before committee

### Program Outcomes

- Lead in global and faith-based sectors in doctor of broadcast journalism
- Mentor others through scholarship and spiritual guidance
- Conduct advanced interdisciplinary research
- Design innovative models for ethical leadership
- Integrate faith and action in career settings

### Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
Doctor of Broadcast Journalism Professor	\$90,000 – \$140,000
Doctor of Broadcast Journalism Director	\$100,000 – \$160,000
Doctor of Broadcast Journalism Strategist	\$95,000 – \$155,000
Doctor of Broadcast Journalism Researcher	\$85,000 – \$145,000
Doctor of Broadcast Journalism Ministry Consultant	\$80,000 – \$130,000

### Dissertation Outline

#	Section	Details
1	Introduction	• Introduce research question and study relevance
2	Literature Review	• Summarize key scholarship and theological perspectives
3	Methodology	• Explain the research model and approach
4	Results	• Present findings with charts, graphs, or narratives
5	Discussion	• Theologically analyze results and practical implications
6	Conclusion	• Offer final reflections and recommendations
7	References and Appendices	• Include bibliography and research tools