Effortless Expansion DAY 2: MAGNETIZE

How to write copy that enchants your audience

Click here to watch the full training on YouTube

Enchanting Copy Daily Practice

Do this everyday as an amazing mindset practice AND to write copy that enchants your dream clients.

1. Your Goal

what's your current	business goal?
E.g., 1 new client this	week. \$10,000 in revenue this month.
2. Brain Dump	
Write out all the re	sons your brain comes up with on why hitting your goal can't
happen:	

3. Flip it			
Write out why that's ridiculo	us & actually your	goal is inevitable	:
Write copy!			
What do the people who are from you today?	ready to work with	you / buy from ye	ou need to hear

