

Effortless Expansion

DAY 2: MAGNETIZE

How to write copy that enchants your audience

[Click here to watch the full training on YouTube](#)

Enchanting Copy Daily Practice

Do this everyday as an amazing mindset practice AND to write copy that enchants your dream clients.

1. Your Goal

What's your current business goal?

E.g., 1 new client this week. \$10,000 in revenue this month.

2. Brain Dump

Write out all the reasons your brain comes up with on why hitting your goal can't happen:

3. Flip it

Write out why that's ridiculous & actually your goal is inevitable:

[illegible]

Write copy!

What do the people who are ready to work with you / buy from you need to hear from you today?

[illegible]

