

Business model examples

- Freemium Business Model (Canva)
- Subscription Business Model (Zoho)
- Aggregators Business Model (Airbnb)
- Marketplace Business Model (Amazon)
- Network Effect in business model (Uber)
- Ecosystem Business Model (Apple)
- Space as a service Business Model (WeWork)
- D2c Business Model – (Gym Shark)
- White Label business model
- 3rd party logistic business model (Ship Bob)
- Affiliate business model (Amazon)
- Lock-in business model (SAP)
- Pay-as-you-go business model (AWS)
- API Licensing Business Model (Google Maps)
- Blockchain business model (Solana)
- Data as a business model (Open AI)
- Freeterprise business model (Slack)
- Virtual goods business model (Candy Crush)
- Edtech business model (Udemy)
- Franchise business model (Dominos)
- Octopus business model (Oyo)
- Open-source business model (Mongo DB)
- Peer-to-Peer business model (OLX)
- Drop shipping Business model
- Razor blade business model (Nestle)
- Brokerage business model (Coinbase)
- Hidden revenue business model (Google)
- Fintech business model (Cred)
- Last mile delivery business model (Gojek)
- Dark kitchen business model
- Crowdsourcing business model (IndieGoGo)