

# The AlmpactEd Summit

Transforming Education with AI & ChatGPT



Scott Bricker



Richard Colosi



Emory Craig



TyAnthony Davis



Dan Fitzpatrick



Davis Jones



Mary Beth Hertz



Alex Inman



Bea Leideman



Katie McNamara



Navilan N.



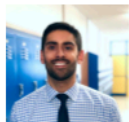
William Rankin



Julene Reed



Jeff Ritter



Gautam Thapar



Vinnie Vrotny



Jennifer Werner



Janel White-Taylor

## The AlmpactEd Summit

Don't miss the opportunity to participate in the AlmpactEd Summit on August 7th! This virtual convening is not just another conference - it's a chance to be a part of a movement revolutionizing education.

With AI-driven tools becoming more prevalent in the classroom, it's crucial for educators to stay up-to-date on the latest research, frameworks, and tools that can empower them to leverage AI and generative ChatGPT in their professional practice. At the AlmpactEd Summit, you'll have the opportunity to learn from expert presenters who will share instructional strategies for creativity, productivity, assessment, student agency, and more.

Whether you're a K12 educator, higher-ed professional, or ed tech industry leader, this summit is for you. By attending, you'll be able to collaborate with other educators and industry leaders to shape the future of teaching and learning.

Don't miss out on this opportunity to join the AlmpactEd movement. Register now and join us on June 13th for a learning, collaboration, and transformation day!

## Meet Our Presenters

[Scott Bricker](#) is the founder of AweFull Learning, an organization aimed at revolutionizing education across the US through a refocusing on the awe, wonder, and curiosity that make lifelong learning the driving force in our world. An experienced speaker and presenter, Scott loves sharing thought-provoking ideas with audiences everywhere and motivating attendees to reflect & focus on the "WHY" behind everything they do, especially as it pertains to learning & teaching. He has recently presented on the pedagogy & best practices behind Blended/Hybrid Learning. He has also created a series of sessions on using the latest neuroscience research to drive the modernization of learning & teaching methods and practices. Other topics Scott regularly speaks on include Microsoft Tools, Assessment, Teacher Prep & Training, Team Building, SEL, Technology Integration, and the Best Practices of Effective Technology Use in the Classroom. After 22 wonderful years in the classroom and around the school campus, Scott is currently the Director of Educational Technology & Innovation at St. John's Episcopal School in California while also focusing on being an EDU Changemaker across the country. He looks forward to sharing his passion and goals for education with as many students, teachers, and schools as possible. Scott is the co-host of the vodcast "Live w/US Microsoft EDU". He is an active member of the MIE-Expert & Showcase School Communities, is an MIEE Fellow, and is also a former Microsoft Showcase School Leader.

[Richard Colosi](#) is a Content Creator and Instructional Technology Specialist from Rochester, NY. Since beginning his education career 17 years ago, he has established himself as an effective leader within instructional technology by creating and sharing effective integration practices to maximize student learning. He's been a featured presenter at numerous school districts and conferences and has worked as a consultant with the United States Department of Education's Office of Innovation and Improvement. Richard is also an Apple Distinguished Educator and has been profiled on local television and in print media, including The Wall Street Journal and The American Teacher. His YouTube channel, which explores several topics including EdTech, Artificial

Intelligence, and technology trends can be found at:  
<http://www.youtube.com/richardcolosimedia>.

**Emory Craig** brings extensive experience in K12, higher education, and the creative industries for fostering innovation and organizational change. In his most recent position as Director of eLearning and Interim CIO at the College of New Rochelle, he implemented leading-edge technologies in the curriculum and new online programs for traditional and nontraditional students. He has worked with the United Nations and organizations across Europe, the Middle East, Africa, and Asia to reinvent learning and spark creative transformation. In 2017-2018, he coauthored the EDUCAUSE-ELI series: VR and AR: Stepping into the New Frontier of Learning. He contributed to the groundbreaking work by the Organization for Economic Co-operation and Development (OECD) to develop recommendations and policy guidelines for using AI in the European Union and OECD member countries. Emory is the co-founder and CEO of Digital Bodies, a popular website, and international consulting group assisting organizations in implementing and using immersive technologies and AI platforms. A visionary leader in emerging technologies, he concentrates on the personal skills and organizational strategies needed to thrive in an era of sweeping digital transformation. His life's work aims to help us excel in a future where virtual experiences are available on demand, and we partner with AI to extend our intelligence, creativity, and imagination. Emory is an Innovator in Residence at Arizona State University for the ShapingEDU project on the future of learning and is actively involved in the New York City startup community.

**TyAnthony Davis** is the founder of Vox Collegiate of Los Angeles, an independent public charter middle school in south Los Angeles. Most recently, TyAnthony transitioned from Head of School to Chief Operating Officer at Vox, where he focused on organizational growth, governance, legal compliance, fiscal management, innovative programming, and operations systems. TyAnthony is a '09 graduate of Yale University with a BA in African American Studies. Prior to founding Vox Collegiate, TyAnthony was a Teach For America corps member in Las Vegas, NV, teaching 4th grade. While teaching he earned his Master of Education, Curriculum and Instruction from UNLV. After leaving the classroom, TyAnthony continued his education at Harvard Law School, graduating with his JD in 2014 and being admitted to the California State Bar the same year. He began his legal career in Los Angeles, working in corporate transactions and venture capital at Sheppard Mullin Richter and Hampton, LLP, before leaving his law firm to found and lead Vox. Since 2021, TyAnthony has also worked with the Fresno Unified School District in his hometown of Fresno, California, assisting the development of their Career Technical Education programs in legal studies, integrating expert practitioners into the system of k-12 instruction.

The author of the acclaimed book, [The AI Classroom: The Ultimate Guide to Artificial Intelligence in Education](#), [Dan Fitzpatrick](#) imparts invaluable insights and tactics for harnessing AI in education. His exceptional work in the industry has earned him esteemed accolades such as the Tech Champion Award at the Digital Industry Dynamite Awards in 2022, and recognition in the latest EdTech50 awards. Dan's former roles include serving as Director for Digital Strategy at Education Partnership North East, and as a senior leader at a secondary school. Presently, he assumes the role of Director at Thirdbox.org, Director at Edufuturists, and Director of Scout Industries. With an impressive educational background, Dan holds an M.A. from Durham University, a PGCE from UCL, and a Post Graduate Diploma in Design Thinking & Innovation from MIT. This robust foundation in academia has endowed him with the knowledge and skills to thrive in the ever-evolving world of AI and education. In 2023 alone, Dan has trained approximately 6,000 educators worldwide, guiding them in the integration of AI into education. Additionally, he has partnered with hundreds of small business leaders and marketing professionals, such as those from Welsh Water and Cleanspec Cumbria, to enhance their practices using artificial intelligence. Dan's influence reaches beyond education and business. In 2023, he has featured on prominent media platforms such as Good Morning Britain, BBC Radio 4, ITV News, and This World on WION, where he discussed the implications and potential of AI in education and beyond. Dan Fitzpatrick's unwavering commitment to the advancement of AI in education and his passion for fostering innovation in the field render him a highly sought-after expert, strategist, and thought leader. Dan's extensive knowledge and hands-on experience continue to inspire educators, professionals, and organisations worldwide as they grapple with the challenges and prospects presented by the AI revolution.

[Lucy Gray](#) is an accomplished educational innovation consultant who has worked with diverse clients, including schools, organizations, and corporations. With years of experience, Lucy has developed strategic plans and content for companies, provided professional development coaching to school districts, and presented at numerous international conferences. Before entering the consulting world, Lucy worked as an elementary school teacher in Chicago Public Schools and as a middle school computer science teacher at the University of Chicago Laboratory Schools. Her expertise extends to her work at the University of Chicago's Urban Education Institute and the Center for Elementary Mathematics and Science Education. Most recently, she served as the Director of Educational Technology at North Shore Country Day School. Lucy co-founded the Global Education Conference Network and has recently reenvisioned it as [Actionable Innovations Global](#). This professional learning community connects and empowers education-focused professionals through international professional learning and networking opportunities. Her contributions to the field have been recognized with

multiple awards, including the Apple Distinguished Educator, Google Certified Innovator, and ISTE's Making It Happen award.

**Mary Beth Hertz** has been working in K12 education for nearly 2 decades and has been recognized by ISTE, ASCD and PAECT as a leader in the education field. She is the author of Digital and Media Literacy in the Age of the Internet: Practical Classroom Applications and has written extensively for Edutopia and on her own blog at <http://marybethhertz.me>.

**Alex Inman** is the Chief Academic Officer at STS EDUCATION and founder of Educational Collaborators (EC), a global edtech consulting and PD firm. EC is a partner of companies such as Google, Microsoft, Lenovo, HP, and others. A 20-year veteran of schools, Alex has been a classroom teacher, edtech coordinator, and CIO. His work has earned IBM's Top Innovators Program and a ComputerWorld Laureate distinction. Alex has spoken at many international, national, and regional conferences and has facilitated workshops on general technology planning, laptop program planning, professional development, and open-source technologies. In 2012, The National School Board Association named Alex one of the "20 to Watch" on their annual list of national education leaders.

**Davis Jones** is an entrepreneurial pioneer with nearly two decades of multifaceted experience across e-learning, software development, contract recruiting, and e-commerce. At the age of 14, he kick-started his first venture and by 22, he was already leading a talent management agency representing artists associated with major record labels such as Sony/Columbia Records and Virgin Records. After attaining both his undergraduate and master's degrees, Mr. Jones joined the global HR consulting firm Robert Half International (NYSE: RHI), swiftly ascending to become a top 5% earner within a mere three months. In 2014, Mr. Jones branched out to establish Eazl, an online education enterprise that has since blossomed into one of the world's leading providers of business education. Courses such as Career Hacking™ and Growth Hacking are not only the world's best-sellers in their respective areas but also the cornerstone of training for over 400,000 global students. Prestigious firms like Tesla™, Apple®, PayPal®, and The World Bank all trust Eazl's courseware to upskill their teams. Currently, Mr. Jones holds the CEO title at Simulations.net, an innovative platform designed to simplify the creation of scenario-based learning simulations. He also serves as CEO for CentralTexas.com, the world's pioneering regional technology platform, a recent graduate of the illustrious Techstars Austin Accelerator. A firm believer in Techstars' #GiveFirst philosophy, Mr. Jones infuses this ethos into his leadership style. Beyond nurturing his own business ventures, Mr. Jones actively contributes to the entrepreneurial ecosystem as an angel investor, routinely offering financial support to promising start-ups. He is ever eager to connect with students enrolled in Eazl courses,

collaborators, and innovators alike, always looking to foster relationships that contribute towards making the world a better place.

[Bea Leiderman](#) is an independent consultant with over two decades of experience in teaching and instructional coaching across various educational institutions. Bea specializes in long-term creative student projects, focusing on student creativity and collaboration.

[Katie McNamara](#) serves as a teacher librarian at a public high school in California, director of the Teacher Librarian Program at Fresno Pacific University, and various EDU boards. She is a Google Certified Innovator and AASL Tech Troubadour. She served as president of the California School Library Association (2020-2021). Katie has authored contributing chapters and published many journal articles. She has won numerous awards for being innovative and sharing content. She enjoys learning, empowering teachers to inspire student learning, and frequently sharing her expertise as a national and global presenter. She is also a proud boymom. Inspire.Create.Empower.Repeat. Connect with her on social media @KatieJMcNamara.

[Navilan N.](#) is an educator, educational reformer, technologist, published poet, author, and parent. He ran a parallel school that served over 100 students from diverse economic, social, and emotional backgrounds prior to COVID. He is also building up a next-generation curriculum that brings creative, experiential learning to everyone. He is the founder of Koodup which uses the latest advancements in AI technologies to bring inquiry-based creative learning experiences to mainstream education. Koodup's flagship product SocratiQ aims to replace 80% of homework and assignments, in middle school and above with AI-facilitated social learning experiences.

[Dr. William Rankin](#) is a learning-experience and learning-frameworks designer and educational theorist who served as worldwide Director of Learning at Apple from 2013 through 2016. An academic with more than 25 years of classroom experience, Rankin helped design the world's first iOS-based one-to-one learning program for higher education, for which he was named Campus Technology magazine's Innovator of the Year for mobile learning in 2008. In 2009, he was named an Apple Distinguished Educator, and in 2010, he began a three-year tenure on the US Board of Apple's Distinguished Educators program. Interviews with Rankin have appeared in Wired, The Guardian, The Times of London, Businessweek, The New York Times and The Chronicle for Higher Education and at online sites including InsideHigherEd, Ars Technica, and Open Culture. He has worked with schools, governments, and learning organizations in more than 30 countries to design, develop, and implement innovative learning and is an expert in mobile- and technology-enhanced learning and constructionism.

[Dr. Julene Reed](#) is an international consultant, presenter, researcher, instructional designer, instructional coach, and education author with over twenty–five years of experience in K-12 education. Julene holds a doctorate in educational leadership with a focus on global education. She is an Apple Distinguished Educator, Apple Teacher, Google for Education Certified Trainer and Innovator, Google Earth Education Expert, Adobe Certified Educator, Adobe Certified Educator, and Microsoft Innovative Educator Expert and Trainer. Julene has traveled globally as an Advisory Council member of Dr. Jane Goodall's Roots & Shoots and Polar Bears International's Tundra Connections program. Julene has recently led webinars and multiple events on using generative AI and ChatGPT (and other chatbots) in education, focusing on how these technologies can provide innovative strategies for teaching and learning and streamline workflows. Maximizing the application and use of AI and ChatGPT, navigating the benefits and concerns for these technologies (including copyright and ethics), building digital citizenship and digital literacy skills, and assuring our students are prepared for today's world and their futures are all essential topics that are relevant in her work with generative AI. Julene is an adjunct professor in Lamar University's Digital Learning and Leading program and a co-instructor with Arizona State University's Mary Lou Fulton Teacher's College. She is currently developing graduate courses for Abilene Christian University, Dallas.

After 27 years working in Independent Schools as an Administrator, teacher (CS, Math, English), coach (soccer, volleyball, basketball), and advisor, **Jeff Ritter** joined [Sibme](#) as their CIO in Nov. of 2019. In addition to overseeing Sibme's web and mobile platform, Jeff has managed the AI project that Sibme released May 2023. Providing teachers data on what happened in their classroom, Sibme's AI platform reveals how much the teacher talked vs. the students, when questions were asked during the classroom, what types of questions were asked, and who answered the questions plus much much more. Sibme is a video-based professional development platform that provides teachers a way to get feedback on their teaching practice.

[Gautam Thapar](#) was most recently the founder and Executive Director of Invictus Academy of Richmond, a high-performing, independent charter middle and high school in the Richmond area of the East Bay in California. Gautam participated in the selective fellowship program for the charter school incubator program Building Excellent Schools (now Build. Excel. Sustain), during which he traveled the country nationwide to study 50+ high-performing schools. Invictus was unique in serving an especially high-needs student community, including the highest special education population of any charter school in the surrounding district. Prior to founding Invictus, Gautam was a Teach For America corps member and taught US History and AP U.S. History for 4 years. Gautam led a doubling in student proficiency on state exams (40% proficiency to 80%) and a nearly 10x increase in the percentage of students passing the annual AP Exam (7% to

64%). He earned his MBA from the Ross School of Business at the University of Michigan in 2016 and graduated with honors from Stanford University in 2010.

[Vinnie Vrotny](#), a dynamic and forward-thinking technology expert, has served for the past nine years as the Director of Technology at the Kinkaid School which serves 1460 preK through 12th Grade students and 300 faculty and staff in Houston, Texas. For over 36 years, Vinnie has pursued his passion for exploring and innovating within the intersection of education and technology to unlock new transformative practices. His innovative vision and leadership have resulted in the implementation of various technology initiatives throughout the years, including the integration of collaborative learning platforms, the promotion of digital literacy, and the use of alternative and creative ways for students and teachers to express their thoughts and ideas via podcasting, video, and fabrication. In addition to his role at the Kinkaid School, Vinnie is a respected figure in the field of educational technology, frequently sharing his insights at conferences and workshops. His pursuit of excellence, paired with his exceptional ability to inspire and empower others, has cemented his reputation as a thought leader and digital advocate. He is dedicated to continuous learning, growth, professional development, and staying current with industry trends to ensure that both he and the Kinkaid School remain at the forefront of technology in education. Vinnie was an early adopter of artificial intelligence tools in support of teaching and learning and for personal productivity. He was a member of the inaugural ISTE-GM AI Explorations cohort and he has introduced AI literacy as a component of the Kinkaid School's digital curriculum. He has been a featured speaker at the recent National Association of Independent School (NAIS) and the Association of Technology Leaders in Independent Schools (ATLIS) AI Summit and spoken on this topic in a variety of webinars.

[Jennifer Werner](#) is an Instructional Designer Sr. working in the Office of Digital Learning at ASU Mary Lou Fulton Teachers College. As an educator since 2001, she has successfully taught students of various age groups, ranging from Pre-K to Adult Education. Jennifer's experience extends beyond the classroom, with contributions in the commercial sector, where she excelled in designing professional development programs, managing Learning Management Systems (LMS), and supporting the technology needs of companies. Jennifer's passion for technology and advancements in learning has led her to actively participate in the instructional technology community. She has served on the board of the Greater Arizona eLearning Association and has presented at notable events such as the Arizona Technology in Education Association and AECT conference. Jennifer's educational qualifications include an MEd in Educational Technology as well as a Bachelor of Science in Elementary Education, both from Northern Arizona University. A core focus throughout her career has been curriculum development and innovative initiatives that enhance the learning experience



and foster educational excellence by creating a supportive environment for both students and educators.

[Dr. Janel D. White-Taylor](#) is an Educational Technology Clinical Professor in the Mary Lou Fulton Teachers College at Arizona State University. Professional experience includes serving as the Executive Director of Project eXcellence, Faculty Associate for the George Lucas Educational Foundation, and a member of the National Commission on Technology and the Future of Teacher Education. Her research and creative interests include creating and developing innovative technology infused hands-on programs for schools and communities, face-to-face and online entrepreneurial programs for youth, and innovative ways to integrate technology into the classroom. Dr. J is a certified trainer for Microsoft and Google and has worked with faculty all over the world, coaching, developing curriculum, and assisting with technology and curriculum integration strategies. She received her bachelor's degree at Loyola Marymount University, master's degree and doctorate at Arizona State University.