



CITIZENSHIP DAY 2024

DIGITAL TOOLKIT

OVERVIEW

September 17th marks Citizenship Day and Constitution Day! The combined observation of Constitution Day and Citizenship Day commemorates the signing of the Constitution by our nation's founders in 1787 and celebrates what it means to be a U.S. citizen. In particular, Citizenship Day recognizes the new Americans who completed their paths to citizenship this year, allowing them to play a more active role in our democracy!

Our national network of trusted partner organizations has proudly assisted over 650,000 citizenship applicants since 2011, saving immigrant communities more than \$723 million. Together, we are building a stronger path to naturalization.

Citizenship Day is our day! We are celebrating the week leading up to Citizenship Day (Citizenship Week) by celebrating new citizens, highlighting the benefits of U.S. citizenship, sharing tools for aspiring and new citizens, and thanking our New Americans Campaign partners.

Please join us in celebrating citizenship by posting messages on social media celebrating new Americans during the week leading up to Citizenship Day! This toolkit includes graphics for social media, sample messaging, and hashtags.

Thank you for all your work supporting aspiring citizens in the United States!

HASHTAGS

#NewAmericans #CitizenshipWeek #CitizenshipDay #CitizenshipDay2024
#NewAmericansCampaign #HazteCiudadano

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SAMPLE POSTS

Sample Graphics & Posts to Celebrate New Citizens



[Download [Twitter/FB](#) & [IG](#) graphics]

[Add your logo to the [Twitter/FB](#) & [IG](#) graphics]

Celebrate #CitizenshipDay with us as we honor everyone who became a U.S. citizen this year!

Cheers to our newest U.S. citizens! On #CitizenshipDay, we celebrate your commitment to strengthening our nation. Here's to a future full of opportunity!

#CitizenshipDay On this day, let's celebrate our shared values as Americans and the journey of becoming a citizen!

Happy #CitizenshipDay! Today, we celebrate the rich heritage and contributions of all who call the U.S. home. Together, we make this country vibrant and strong!

This #CitizenshipDay, we want to celebrate immigrants who have recently become U.S. citizens!

Embrace your new power to vote and have a say in the decisions that impact your community and our nation! For more info and answers to FAQs about how to vote, visit: bit.ly/nac-voter-guide

Happy #CitizenshipDay to all the new citizens!

Now that you've completed your naturalization journey, don't forget that your vote is a powerful tool for change. For more information and answers to FAQs about how to vote, visit: bit.ly/nac-voter-guide

Sample Graphics & Posts to Encourage People to Apply for Citizenship



THE NEW AMERICANS CAMPAIGN

Citizenship Day & Constitution Day

Did you know that becoming a US citizen opens doors to countless opportunities? From better job prospects to access to federal benefits, it's a step towards a brighter future.

Learn more about becoming a U.S. citizen today at www.newamericanscampaign.org.

#ConstitutionDay #CitizenshipDay

[Download [Twitter/FB](#) & [IG](#) graphics]

[Add your logo to the [Twitter/FB](#) & [IG](#) graphics]

It's #CitizenshipDay! If you are eligible for U.S. citizenship and are waiting for the right time to naturalize, today is your day! Start the process now.

Find out if you're eligible: <https://www.newamericanscampaign.org/requirements/>

Are you eligible to apply for U.S. citizenship? Take the leap this #CitizenshipDay! Apply now to gain the rights, responsibilities, and opportunities of being a US citizen.

Learn more and find assistance at <https://www.newamericanscampaign.org/finding-assistance/>

What does it mean to be a U.S. citizen? A voice in our democracy, more security for you and your family, 11% higher wages over a lifetime, and the ability to travel with a U.S. passport. The list goes on!

If you are eligible, why wait? <https://www.newamericanscampaign.org/requirements/>

Thinking about becoming a U.S. citizen? This #CitizenshipDay is the perfect time to start your journey!

Explore your eligibility and get started on the path to citizenship today!
<https://www.newamericanscampaign.org/requirements/>

Happy #CitizenshipDay!

Did you know that becoming a U.S. citizen opens doors to countless opportunities? From better job prospects to access to federal benefits, it's a step towards a brighter future. Start the process today! <https://www.newamericanscampaign.org/start-the-process/>

Sample Graphics & Posts on Benefits of Citizenship for Communities



[Download [Twitter/FB](#) & [IG](#) graphics]

[Add your logo to the [Twitter/FB](#) & [IG](#) graphics]

On #CitizenshipDay, let's celebrate how new citizens enrich our communities! More citizens mean more diverse perspectives, skills, and ideas that drive innovation and growth. Together, we build a stronger, more vibrant society!

Communities thrive when more people are U.S. citizens! Increased civic participation leads to better representation, enhanced local services, and a stronger society. Let's welcome and support our new citizens! #CitizenshipDay

When more people become U.S. citizens, our communities flourish! Citizenship brings increased civic engagement, diverse viewpoints, and a greater sense of unity. Let's honor how new citizens help build a better future for all! #CitizenshipDay

#CitizenshipDay reminds us that every new citizen brings valuable skills, ideas, and energy to drive innovation and entrepreneurship. Let's embrace and support our expanding community!

This #CitizenshipDay, we honor how new citizens enrich our communities! Their involvement fosters a greater sense of belonging, drives innovation, and strengthens the bonds that make our communities thrive.

Sample Graphics & Posts to Directing Aspiring Citizens to Resources



[Download [Twitter/FB](#) & [IG](#) graphics]

[Add your logo to the [Twitter/FB](#) & [IG](#) graphics]

Aspiring citizens, celebrate #CitizenshipDay by accessing information and exploring resources about naturalization on our website!

Learn about the benefits and process of becoming a citizen, and find assistance from our partners today: <https://www.newamericanscampaign.org/learn-about-becoming-a-citizen/>

Happy #CitizenshipDay! Looking for guidance on becoming a U.S. citizen?

Find out if you are eligible and access dozens of more resources by visiting: <https://www.newamericanscampaign.org/learn-about-becoming-a-citizen/>

Looking for support on your path to citizenship? This #CitizenshipDay visit the @NewAmericans Campaign website to learn about the benefits and process of becoming a citizen and to find assistance from their partners!

<https://www.newamericanscampaign.org/learn-about-becoming-a-citizen/>