

Effective Communicator

Students communicate clearly, keeping in mind purpose and audience. Students interpret messages/communication and respond appropriately to others.

Effective communicators understand that communication is a two-way interaction that requires both the sending and receiving of information and messages. When they are the sender of the information, they articulate their thoughts and ideas effectively using oral, written, visual, and nonverbal communication skills in a variety of forms and contexts. They are able to craft messages that consider the audience's needs, preferences, and biases, selecting the most appropriate media and technologies to enhance the message(s). When they are the receivers of the information, they read and/or listen effectively to decipher both the explicit and implicit meaning(s) in order to arrive at an accurate interpretation of the message and respond appropriately. In both the roles of the sender and the receiver, they are able to critically review, evaluate, and adjust communication as necessary to ensure alignment with the audience, message, and purpose.

"Listening is harder than talking. I ask questions when I'm listening to someone to make sure I really understand what they are saying."