

## ***Email 1:***

**Subject Line: Don't go to the gym until you've heard this..**

Genetics don't matter.

High metabolism, low metabolism.. It's meaningless..

Because **anyone** can make the decision to *conquer* their body.

..And **everyone** deserves to live in a body they can be proud of.

To *surpass* the limits of their dreams.

To *exceed* all expectations.

Success is not a matter of how.. It is a matter of when..

And the time is *now*.

[How this extreme program is getting people their dream physiques and DOUBLING PR's <<insert link here](#)

## ***Email 2:***

### **Subject Line: Why your training is suddenly failing you..**

You're at the gym, grinding to your PR.

You've built some muscle and got into a routine,

But then suddenly.. No growth.. No gains..

You take supplements and keep going, but you're still met with **no results**.

Maybe you think it's time to take the next step.. Where there seems to be two main options ahead.

You go for your physique and sacrifice your power,

Or go for strength but sacrifice your aesthetic.

It always seems like a lose-lose.

But there's a way to have a body that looks good and performs **even better**.

A way for you to have your dream physique and **still** keep your strength.

Big goals require **extreme measures**.

..So are you okay with where you are?

Or are you ready to fight?

*Powerlifting vs. Bodybuilding, and how you can have the best of both worlds with this little known program.* <<insert link here