CORTHO: 12-Page Semi-Custom Website
Example | Onboarding Doc | SiteMap | Style Guide

Client Code: *CORTHO*
Practice Name: *Camellia Orthodontics*
Tagline: *n/a*
Doctor's Name: *Diana Bozner*
Practice Address: *1. 858 Kaliste Saloom Rd., Suite A Lafayette, LA*
2. 2426 Jake Dr., Suite 4 Opelousas, LA 70570
Practice Phone Number: *(337) 291-9141*
Areas Serving: *Lafayette, LA & Opelousas, LA*
About The Dentist: *Board certified female orthodontist and mom, Commitment to excellence, Boutique feel in a medium sized practice, Modern atmosphere and up-to-date technology and techniques*
Preferred Tone/Voice: *friendly yet professional, upbeat*

MAIN NAVIGATION:
Home | About | *Services | *For Patients | Special Offer | Contact Us
[SOCIALS] | Schedule Now

FOR PATIENTS:
Forms & Financing | Before and Afters | Blog

*Not an actual page

HOMEPAGE

HERO/MASTHEAD
[IMAGE / LOGO]
H: Camellia Orthodontics
Buttons: Call (337) 291-9141 Calls on Click | Free Consultations links to Special Offer

CONTACT

H3: Lafayette **Contact:** (337) 291-9141 info@camelliaorthodontics.com **Address**: 858 Kaliste Saloom Rd Ste A Lafayette, LA 70508 **Hours**: Monday: 8am-5pm Wednesday: 8am-5pm	**H3:** Opelousas **Contact:** (337) 291-9141 info@camelliaorthodontics.com **Address**: 2426 Jake Dr Ste 4 Opelousas, LA 70570 **Hours**: Tuesday: 8am-5pm Thursday: 8am-5pm

CONTENT / IMAGE BLOCK: PRACTICE INTRO
[IMAGE]
H1: Your Lafayette & Opelousas Orthodontist
Sub: Where Your Best Smile Blooms
Copy: Inspired by a personalized approach to patient care, Camellia Orthodontics exists to help you look and feel like the best version of yourself with a lifetime of healthy, beautiful smiles. Dr. Diana Bozner and our sweet professionals specialize in high-quality treatments for the whole family, crafting their work using the most up-to-date innovations and techniques in modern orthodontics. With our inviting atmosphere, compassionate team, and truly customized experience, we can't wait to bring you the beams of your dreams!

FEATURE BOXES: FEATURED SERVICES
[ICON]
H: Metal Braces Links to Traditional Braces (Metal Braces)
[ICON]
H: Ceramic Braces Links to Ceramic Braces
[ICON]
H: Invisalign Links to Invisalign
[ICON]
H: Orthodontic Emergencies Links to Orthodontic Emergencies

PARALLAX CONTENT / IMAGE BLOCK: DOCTOR INTRO
H3: Meet Dr. Bozner
Sub: Changing Lives, With a Smile.
Copy: Dr. Diana Bozner is a mother and board-certified orthodontist with a passion for serving families. As the heartbeat behind Camellia Orthodontics, she created her practice to be a warm, welcoming space where every person in her care receives the highest standard of excellence.

While she absolutely loves the process of transforming teeth, there's nothing more rewarding to Dr. Bozner than seeing her patients discover a newfound excitement for sharing their smiles. If you're looking for a friendly orthodontist in Lafayette or Opelousas, you can trust you're in the most caring and qualified hands with Dr. Bozner!
Button: Learn More About Dr. Bozner links to About

TESTIMONIAL CAROUSEL: REVIEWS
H: Glowing Reviews & Testimonials

PARALLAX CONTENT / IMAGE BLOCK: COMMUNITY OUTREACH
H3: Catchy/engaging title [Market Name]
Sub: Maybe a subhead
Copy: Content about office or doctors or team… Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sed luctus diam. Nullam blandit ante a ullamcorper rutrum. Mauris augue augue, feugiat ac tempor et, ultricies at ante. Integer nec tellus malesuada sem porttitor porta id nec sapien. Pellentesque ex neque, pretium sed semper id, auctor et est. Aenean vestibulum turpis eget augue convallis pretium. Duis lobortis arcu quis nunc dictum, nec ultrices dolor finibus. Nulla aliquam urna vel augue pretium, in lacinia metus ornare.
Button: Learn More links to About

DOCTOR QUOTE
H: "I love being able to transform my patients' smiles and watch them gain a brand new confidence in the process." – Dr. Diana Bozner

SOCIAL BANNER

GLOBAL PARALLAX CTA
H: Your Dream Smile Starts Here
Button: Book Your Visit Links to Contact

GLOBAL: CONTACT INFORMATION
H: Let's Connect

H3: Lafayette **Contact:** (337) 291-9141 info@camelliaorthodontics.com **Address**: 858 Kaliste Saloom Rd Ste A Lafayette, LA 70508 **Hours**: Monday: 8am-5pm Wednesday: 8am-5pm [MAP]	**H3:** Opelousas **Contact:** (337) 291-9141 info@camelliaorthodontics.com **Address**: 2426 Jake Dr Ste 4 Opelousas, LA 70570 **Hours**: Tuesday: 8am-5pm Thursday: 8am-5pm [MAP]

ABOUT

HERO
H1: About

CONTENT / IMAGE BLOCK: MISSION/DIFFERENTIATOR
[IMAGE]
H1: The Camellia Mission
Sub: Committed to Excellence
Copy: Every day at Camellia Orthodontics, our mission is to provide exceptional orthodontic care with a stellar patient experience to match. Our unwavering dedication to quality powers every part of our practice, delivering stunning results with cutting-edge methods and a personalized, patient-focused approach. Whether it's giving your child the straight set of teeth they've always wanted or transforming your own, it's our absolute honor to create a lifetime of bright, thriving smiles for you and your family!

CONTENT / IMAGE BLOCK: DOCTOR BIO
[IMAGE]
H1: Dr. Diana Bozner
Sub: Crafting Lasting Confidence
Copy: Dr. Bozner is a Lafayette native who grew up inspired by her grandmother, a wholehearted dentist. She developed an early passion for orthodontics through her personal experience with braces, and knew she wanted to help others realize the brilliant beauty in their own smiles too.

Blending her love for people, science, and art, she became a Doctor of Dental Surgery at the Louisiana State University School of Dentistry in New Orleans. She then went on to complete her orthodontic residency program at the University of Alabama in Birmingham. She's board-certified by the American Board of Orthodontics, and an active member of the American Association of Orthodontics, Southern Association of Orthodontics, American Dental Association, and Louisiana Dental Association.

Today, Dr. Bozner couldn't feel happier to build her dream practice as the owner and founder of Camellia Orthodontics. For Dr. Bozner, being an orthodontist is about so much more than straightening teeth. She loves getting to learn her patients' stories, watch their confidence blossom like never before, and foster unbreakable bonds over years of care. With her authentic kindness, attention to detail, and wealth of knowledge, she's thrilled to be a trusted friend on the path toward your best smile yet!

Outside the office, you can find Dr. Bozner being a loving wife and mom to her beautiful family. She also enjoys tending to her garden and immersing herself in new experiences through traveling. If you're seeking a qualified, family-friendly orthodontist in Lafayette or Opelousas, Dr. Bozner can't wait to meet you!
Button: Book a Visit with Dr. Bozner Links to Contact

TEAM BLOCK: INTRO AND BIO FOR TEAM
H: Meet the Team

Sub: Come Smile With Us

[IMAGE]
Name: Liz Meche
Position: Office Manager
Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sed luctus diam. Nullam blandit ante a ullamcorper rutrum. Mauris augue augue, feugiat ac tempor et, ultricies at ante. Integer nec tellus malesuada sem porttitor porta id nec sapien. Pellentesque ex neque, pretium sed semper id, auctor et est

[IMAGE]
Name: Felicia Irvin
Position: Business Assistant
Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sed luctus diam. Nullam blandit ante a ullamcorper rutrum. Mauris augue augue, feugiat ac tempor et, ultricies at ante. Integer nec tellus malesuada sem porttitor porta id nec sapien. Pellentesque ex neque, pretium sed semper id, auctor et est

[IMAGE]
Name: Kelli Wichterich
Position: Clinical Assistant
Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sed luctus diam. Nullam blandit ante a ullamcorper rutrum. Mauris augue augue, feugiat ac tempor et, ultricies at ante. Integer nec tellus malesuada sem porttitor porta id nec sapien. Pellentesque ex neque, pretium sed semper id, auctor et est

[IMAGE]
Name: Danielle Deville
Position: Clinical Assistant
Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sed luctus diam. Nullam blandit ante a ullamcorper rutrum. Mauris augue augue, feugiat ac tempor et, ultricies at ante. Integer nec tellus malesuada sem porttitor porta id nec sapien. Pellentesque ex neque, pretium sed semper id, auctor et est

[IMAGE]
Name: Mia Brown
Position: Clinical Assistant
Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sed luctus diam. Nullam blandit ante a ullamcorper rutrum. Mauris augue augue, feugiat ac tempor et, ultricies at ante. Integer nec tellus malesuada sem porttitor porta id nec sapien. Pellentesque ex neque, pretium sed semper id, auctor et est

[IMAGE]
Name: Jennifer Doucet
Position: Lab Technician
Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sed luctus diam. Nullam blandit ante a ullamcorper rutrum. Mauris augue augue, feugiat ac tempor et, ultricies at ante.

Integer nec tellus malesuada sem porttitor porta id nec sapien. Pellentesque ex neque, pretium sed semper id, auctor et est

PARALLAX CONTENT / IMAGE BLOCK: WHY CHOOSE A BOARD CERTIFIED ORTHODONTIST?
H: Why Choose a Board-Certified Orthodontist?
Sub: Going Above & Beyond
Copy: When it comes to providing the highest level of excellence for your bite, a board-certified orthodontist has your back! Alongside 4 years of dental school and 2-3 years of orthodontic residency, board-certified orthodontists set themselves apart by voluntarily completing countless hours of additional education, rigorous exams, and a renewal every 10 years by the American Board of Orthodontics. As a board-certified orthodontist, Dr. Bozner is committed to caring for your smile with second-to-none quality, integrity, and expertise every step of the way.

CENTERED BLOCK: WHAT TO EXPECT
H: What to Expect
Sub: A Peek Into Your First Appointment
Copy: Whether you're at our office in Lafayette or Opelousas, you can always look forward to warm welcomes and thoughtful care with our friendly team. Feel free to grab a fresh cup of coffee from our complimentary beverage bar while we give you a tour of our space! During your first visit, we'll focus on getting to know you and learning how we can help take your smile to new heights with an in-depth consultation.

Dr. Bozner will begin by giving you an expert assessment of your smile with a thorough exam, x-rays, and digital scans. Next, she'll take ample time to provide a complete picture of your orthodontic health, answer any questions you may have, and create a pressure-free treatment plan tailored just for you. Dr. Bozner will go out of her way to lay out every option possible, and ensure you leave feeling informed and excited about reaching your smile goals!

PARALLAX CONTENT / IMAGE BLOCK: TECHNOLOGY HIGHLIGHTS
H: Our Technology
Sub: Champions of Innovation
Copy: Not all orthodontic equipment is created equal! That's why we've curated our office with the best tools and technology to give you unparalleled comfort, convenience, and accuracy throughout your orthodontic journey with us. From patient education to treatment planning and implementation, we're here to deliver maximum transparency and precision with our digital intraoral scanner. This state-of-the-art imaging tool allows us to develop a 3D model of your entire mouth, eliminating the need for messy, goopy impressions.

PARALLAX CONTENT / IMAGE BLOCK: COMMUNITY OUTREACH
H: Catchy/engaging title
Sub: Maybe a subhead
Copy: Content about office amenities and team… Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sed luctus diam. Nullam blandit ante a ullamcorper rutrum. Mauris augue augue, feugiat ac tempor et, ultricies at ante. Integer nec tellus malesuada sem porttitor porta id nec sapien. Pellentesque ex neque, pretium sed semper id, auctor et est. Aenean vestibulum turpis eget augue convallis pretium. Duis lobortis arcu quis nunc dictum, nec ultrices dolor finibus. Nulla aliquam urna vel augue pretium, in lacinia metus ornare.

GLOBAL MODULES

FORMS & FINANCING

HERO:
H1: Forms & Financing

CENTERED CONTENT BLOCK: NEW PATIENT FORMS
H2: New Patient Forms
Sub: Let's Streamline Your Experience
Copy: Planning your first appointment at Camellia Orthodontics? We're so glad you're here, and we're making it easier than ever to get started with downloadable new patient forms! These effortless forms help our team to get to know you, tailoring every detail of your appointment to your needs and preferences. Simply fill them out from the comfort of home and save time at our office. We look forward to seeing you!
Button: Download Your Forms links to PDF New Patient Forms

THREE COLUMN ROW: INSURANCE AND FINANCING

[IMAGE] **H3**: Your Insurance Options **Copy**: We operate on a fee-for-service model, which allows us to deliver the outstanding treatment you deserve at a fair price. While we're not in-network with any insurance companies, we're happy to accept your dental insurance and help you make the most of your coverage!	[IMAGE] **H3**: In-House Financing **Copy**: Helping you reach your best smile means everything to our team. If you don't have insurance, don't worry! We offer interest-free, in-house financing by providing flexible monthly payment plans that fit your budget. Give us a call today for more details!	[IMAGE] **H3**: Healthcare Lenders **Copy**: We've teamed up with some of the nation's most reliable healthcare lending companies to keep our community smiling with accessible, affordable care. If you're interested in financing with one of our third-party lenders, get in touch with our knowledgeable crew today!

PARALLAX CONTENT / IMAGE BLOCK: INTRO TO NEW PATIENT CONSULTATION
H2: Free Consultations for New Patients
Copy: We understand that jumpstarting your journey toward the teeth you've always wanted can feel intimidating. If it's your first time with us, we're so excited to offer complimentary consultations at our locations in Lafayette and Opelousas! Whether you're considering braces or looking to see if Invisalign is right for you, Dr. Bozner is in your corner with honest, one-on-one guidance and an individualized treatment plan–free of charge!
Button: Tell Me More links to Special Offer

GLOBAL MODULES

BEFORE & AFTERS

HERO
H1: Before & Afters

CONTENT BLOCK: INTRO
H3: Your Smile. Our Passion.
H2: See Results From Real Patients
Body: At Camellia Orthodontics, our practice goes beyond the surface of simply straightening teeth. We aim to make a lasting positive difference in the lives of our patients by enhancing their health and their confidence. As a board-certified orthodontist, Dr. Diana Bozner lends her trusted experience, modern techniques, and customized, compassionate care to bring you the beams you've always wanted. But you don't have to take our word for it. Check out some of our favorite transformations to see how we've helped patients just like you smile proudly in Lafayette and Opelousas!

IMAGE/CONTENT: FEATURE
H3: Lorem ipsum
H2: Lorem ipsum dolor sit amet
Body: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum urna odio, aliquet vel hendrerit nec, dignissim vitae justo. Aliquam quis justo quis nulla tincidunt malesuada. Sed eu placerat mauris, sed consequat purus. Aenean bibendum vitae metus vitae tempus. In feugiat nisl non nisl imperdiet lacinia. Aenean ullamcorper magna et tristique consequat. Ut vulputate metus at dolor porttitor, sed fringilla justo tempus. Sed volutpat lorem a viverra vestibulum. Etiam et libero porta, fermentum est vel, molestie velit. Sed vel posuere augue.

OR

H2: Lorem ipsum dolor sit amet **Body**: Lorem ipsum dolor sit amet, consectetur adipiscing elit. [IMAGE] **Body**: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse varius enim in eros elementum tristique. Duis cursus, mi quis viverra ornare, eros dolor interdum nulla, ut commodo diam libero vitae erat. Aenean faucibus nibh et justo cursus id rutrum lorem imperdiet. Nunc ut sem vitae risus tristique posuere.	**H2**: Lorem ipsum dolor sit amet **Body**: Lorem ipsum dolor sit amet, consectetur adipiscing elit. [IMAGE] **Body**: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse varius enim in eros elementum tristique. Duis cursus, mi quis viverra ornare, eros dolor interdum nulla, ut commodo diam libero vitae erat. Aenean faucibus nibh et justo cursus id rutrum lorem imperdiet. Nunc ut sem vitae risus tristique posuere.

GLOBAL MODULE

BLOG

HERO
H1: Blog

BLOG 1 CONTENT

Welcome to Camellia Orthodontics!

Get to Know Dr. Diana Bozner

Meet Dr. Bozner, your board-certified orthodontist! As the owner and founder of Camellia Orthodontics, she's passionate about helping Acadiana patients like you enjoy life with healthy, beautiful smiles. Known for her endless commitment to excellence and her friendly, understanding approach, Dr. Bozner's genuine care for each individual she treats shines through in every aspect of her work. She loves being able to help people from all walks of life reimagine their confidence by bringing them a truly personal patient experience and a stunning smile they can't wait to show the world.

Our Offices in Lafayette & Opelousas

You deserve the best, and that's exactly what you can expect when you step into Camellia Orthodontics! With two convenient locations in Lafayette and Opelousas, our spaces share a fresh and inviting atmosphere where you'll always be treated like family. Thoughtfully designed with your comfort in mind, our gorgeous offices are dressed with modern farmhouse details and the latest amenities to elevate your experience. Most of all, we have a rockstar team of smile pros who aim to make every appointment feel comfortable, encouraging, and fun. Come say hello and visit us at one of our offices today!

Orthodontic Services for Every Smile

Personalized orthodontic care for every patient is our speciality. From Invisalign and ceramic braces to traditional metal braces and same-day emergency treatment, we're proud to provide you with a comprehensive suite of services that are tailored to your needs, goals, and lifestyle! Dr. Bozner delivers every service using the most advanced technology and techniques in modern orthodontics, so you can always look forward to seamless, customized care and stellar results.

Ready to Watch Your Best Smile Bloom? Book a Visit Today!

At Camellia Orthodontics, we're your Lafayette and Opelousas orthodontic home for a brilliant, flourishing grin. If you're ready to kick start your smile journey with us, be sure to schedule a free consultation with Dr. Bozner today! To book your first visit, you can give us a call at (337) 291-9141 Calls on Click, or schedule online. We look forward to hearing from you!

SPECIAL OFFER (PPC)

HERO
H1: Want to Get Started for Free?
Body: At Camellia Orthodontics, we'd love to help you find the clarity you deserve to reach your happiest and healthiest smile with a complimentary consultation! As board-certified orthodontist, Dr. Diana Bozner is right by your side with her rich knowledge and straightforward, compassionate advice. Give our caring team a call today to book your free consultation!
Exclusions: *New patients only.

H2: Free Orthodontic Consultations:
✔ Exam
✔ X-Rays & Digital Scans
✔ Treatment Planning
Button: Call (337) 291-9141 Calls on Click

3-COLUMN ROW: BENEFIT BLOCK
H2: Your Complimentary Consultation Includes

[ICON] **H3:** Orthodontic Exam **Body:** Dr. Bozner will assess the health and aesthetics of your smile by carefully taking a look at your teeth, mouth, and jaws. She'll walk you through every step of the process with informative care.	[ICON] **H3:** X-Rays & Digital Scans **Body:** With our best-in-class x-rays and digital scans, we'll use advanced imaging technology to capture your dental health with unmatched efficiency, transparency, and precision.	[ICON] **H3:** Treatment Planning **Body:** After examining your smile, Dr. Bozner will share her findings with you in detail. Together, you'll team up to create a custom treatment plan that fits your unique needs and preferences!

CONTENT BLOCK
H2: Exceptional Orthodontic Care for All Patients
Body: Camellia Orthodontics is where every patient can smile brightly and confidently! From little ones to adults and every age in between, Dr. Bozner and our kind crew are passionate about providing you and your loved ones with warm, personalized care. Ready to get started? Reach out to our team anytime to kick start your dream smile with us! We're so excited to welcome you.
Button: Get in Touch Links to Contact

FAQS
H2: Have Questions About Camellia Orthodontics?
Body: Check out these frequently asked questions, or call us at (337) 291-9141 to speak with our team.

H3: Will There Be Any Additional Costs at My First Visit?
Body: Not at all! Your consultation is completely free. At our offices in Lafayette and Opelousas, you can always count on honest care from start to finish! With our no-strings-attached treatment planning, our goal is simply to empower you with the clear, individualized options you deserve to make the best decision for your smile.

H3: What Happens After My First Visit?
Body: We strive to leave you feeling excited and inspired about your smile! You'll walk away with a custom, no-commitment treatment plan that encompasses all the important details for your new smile, from cost estimates to the length of your procedure and so much more. If you decide to move forward with your treatment plan, just get in touch with our team. We'll be standing by to help you get started!

H3: Can I Use Dental Insurance?
Body: With our free consultation, you won't need insurance! However, we offer an array of flexible financing options once you're ready to start your treatment. While we're not in-network with any insurance companies, we're happy to accept your dental insurance plan, file a claim on your behalf, and help you maximize your benefits.

CONTACT FORM
H2: Can't Call Right Now?
Body: Submit your contact information and we'll get back to you!
Field: Full Name
Field: Email Address
Field: Phone Number
Button: Claim Your Free Consult Links to Email Submission

✔ Friendly Atmosphere
Body: When you're with our thoughtful, fun-loving professionals, you can always expect to be treated like family! We aim to make every visit feel meaningful, memorable, and comfortable from the moment you walk through our doors.

✔ Modern Orthodontics
Body: Treating you and your smile with the highest standard of care is a top priority for our team. Which is why we use the latest tools and techniques to deliver seamless treatments and results you really love.

✔ Convenient Locations
Body: As a local Acadiana practice, we're proud to provide all of your teeth-straightening needs at our close, beautiful locations in Lafayette and Opelousas! Come say hello and visit us today.

GLOBAL MODULES

CONTACT US

HERO
H1: Contact Us

H3: Lafayette **Contact:** (337) 291-9141 info@camelliaorthodontics.com **Address**: 858 Kaliste Saloom Rd Ste A Lafayette, LA 70508 **Hours**: Monday: 8am-5pm Wednesday: 8am-5pm	**H3:** Opelousas **Contact:** (337) 291-9141 info@camelliaorthodontics.com **Address**: 2426 Jake Dr Ste 4 Opelousas, LA 70570 **Hours**: Tuesday: 8am-5pm Thursday: 8am-5pm

MESSAGE FORM
H: Send Us a Message
[FIELD] : First Name
[FIELD] : Last Name
[FIELD] : Email
[FIELD] : Message
Button: Submit Links to Email Submission

GLOBAL MODULES