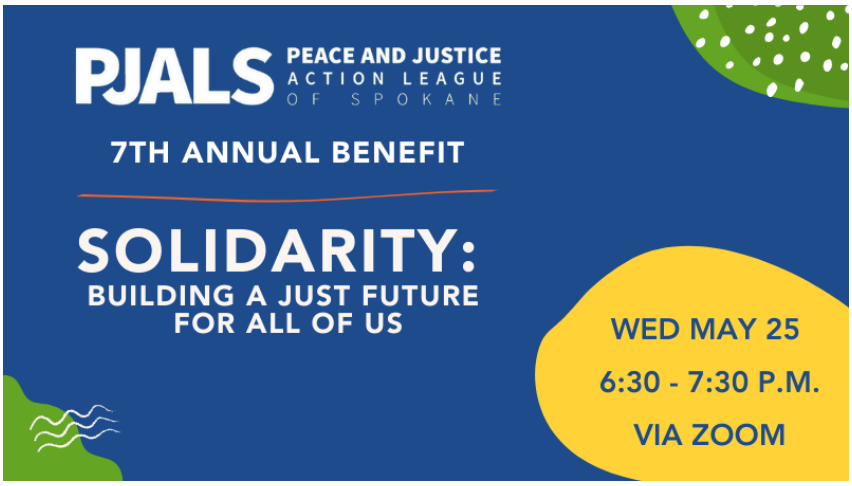


Virtual Benefit Host Packet

In our Peace and Justice Action League community, we believe everyday people can accomplish extraordinary things together. For more than 45 years, we have organized for racial equity, economic justice, peace, and human rights. As we continue our long-term transformational organizing to build collective power and dismantle structural oppression, our calling is to build a multi-racial, intergenerational, all-gender, rural-urban, bottom-up movement centered on the leadership of impacted people.

At Peace and Justice Action League's (PJALS) Virtual Benefit, ***Solidarity: Building a Just Future for All of Us,*** members, donors, and new friends will get the opportunity to be part of this movement for peace and justice. Guests will hear firsthand how PJALS expands the number of people confident to lead more people into strategic action to expose and transform systems of hate, violence, exclusion, and oppression to build a just future for all of us.

As a table host, invite your friends to participate in PJALS' Virtual Benefit. **There is no cost to attend – guests will have the opportunity to donate to PJALS largest fundraising event.** This year, we will be hosting the event on zoom as well as live streaming on YouTube. **This gives you two options as a host!** You can join your guests in zoom and then in a private breakout room at the end of the program **OR** host a watch party and gather with your guest in-person.

This packet contains information about PJALS' Virtual Benefit along with a table host description, timeline, and simple worksheet for table hosts and their guests. **If you would like to be a host this year**, please contact Shar at slichty@pjals.org.

Event Details

When:	**Wednesday, May 25th** **6:30pm Program** (please login by 6:20pm so we may begin promptly at 6:30pm)
Where:	**Zoom - Link will be sent via email 1 week prior to event**
Cost:	**No cost to attend, with an opportunity to donate to PJALS**

About the Event:

Our goal is to engage over 250 members and individuals throughout the Spokane region in our essential work for peace and justice and to better acquaint members with the intersectional lens of our analysis —looking at race, class, and gender as we examine the impact of the issues we work on during these trying times.

PJALS members like you make the difference as we grow -- thank you for making the Benefit a huge success as a table host!

Host Responsibilities

Your main responsibility as a host is simple: invite and confirm friends, neighbors, co-workers, and family members who care about peace and justice, to join you in attending PJALS' 2022 ***Solidarity: Building a Just Future for All of Us*** Virtual Benefit on **Wednesday, May 25th.** Your guests will have the opportunity to learn about and donate to support PJALS' important work.

Here are the specific steps:

Before the Event:

- Sign-up here to let us know you will host a table.
- Invite 7 or more guests (including yourself!) to attend PJALS' 2022 Virtual Benefit program.
    - Invite them by phone, email, or in person—using the example in this packet or your original ask.
    - Confirm their attendance by phone or email follow-up.
    - Collect their email address and (let them know this is so we can email them the zoom login and any other needed information prior to the event. They can easily unsubscribe to our email list after the event if they like).
    - Email your guest list (First and Last names and email address) to slichty@pjals.org **no later than Monday, May16th. This information is needed** in order for us to get zoom information to your guests and get an accurate count.
        - **NOTE:** your guests will be able to select your breakout room following the program.
        - **Send a reminder to your guests 1 week prior to the event with the zoom login information.** (They will have also received the Zoom information from us.)

During the Event:

- **Login to the event no later than 6:20pm**; we'll begin the program promptly at 6:30pm.
- Following the opportunity to give at the end of the program, we will put you and your guests into a "virtual table" breakout room. This will provide an opportunity for you to talk about what you enjoyed about the program, answer any questions, and encourage your guests to give.
    - **NOTE:** your guests will be able to select your breakout room following the program.
    - We will keep the breakout room space open until 7:45pm so you and your guests can also enjoy some social time together following the program.

After the Event:

- Contact your guests within two days to thank them, get their impressions of the event, and listen to their feedback—contact us with anything you think is pertinent! *Do not ask guests for money a second time, please.*

Important Dates:

Monday, May 16th: Deadline for Guest Lists to be sent to slichty@pjals.org (See worksheet below)
Wednesday, May 18th: One week! Remind guests **and send them zoom information.**
Wednesday, May 25th: Day of event, see you at 6:20pm!

Talking Points and Invitation Examples

As a host, you're probably already involved in PJALS' work and aware of the mission and the current priorities of the organization. However, if you need a refresher or ideas for engaging prospective guests, visit pjals.org.

By Phone:

1. Hello _____! [catch up with your friend]
2. Request:
   - You may already know I'm involved with the Peace and Justice Action League of Spokane
   - I know we've talked before about our shared interest in the issue and concerns that Peace and Justice Action League of Spokane focuses on (pull out details from your life, or from the website)
   - Peace and Justice Action League of Spokane and its members work diligently to build a just and nonviolent world. As a supporter of this organization, I'm hosting by inviting you to attend the Peace and Justice Action League of Spokane's ***Solidarity: Building a Just Future for All of Us!*** It's a great opportunity to virtually gather with like-minded peers and become part of a growing movement in building peace and fairness. There is no cost to attend and there will be an opportunity to support the organization during the event. I'd love to have you join me in support!
3. This is a benefit event and here are some of the details:
   - Date: **Wednesday, May 25, 2022 virtually on Zoom from 6:30p-7:30p.**
   - Location: (Zoom - Link will be sent with reminder 1 week prior to the event)

By Email:

Dear _____,

I am serving as a Host for Peace and Justice Action League of Spokane's Virtual Benefit ***Solidarity: Building a Just Future for All of Us*** and I would love for you to join me in participation.

(Share your personal connection to PJALS and why you support.)

The benefit will be held on **Wednesday, May 25, 2022 virtually on Zoom from 6:30p-7:30p.**

This will be a great opportunity to learn more about the amazing work Peace and Justice Action League of Spokane is doing, discover ways to get involved, and hear from a powerful line-up of PJALS members, staff, and community partners.

There's no cost to attend this benefit, though you will be given an opportunity to support the outstanding work and efforts of Peace and Justice Action League of Spokane, so please bring your giving spirit. I hope you will participate with me! Please RSVP to me before Monday, May 16th.

[Salutation], [YOU]

Solidarity: Building a Just Future for All of Us

Virtual Benefit Guest List

Wed, May 25th 6:30-7:30pm

Due Monday, May 16th

Table Host Name: _____

Name of Guest (First and Last)	Email (needed to email zoom info)	Text Number (to receive text with donation link during event)
1. Table Host (Listed above)		
2.		
3.		
4.		
5.		
6.		
7.		
8.		

To return your final list, please email this information to Shar at slichty@pjals.org.