

THE BUCHAREST HACKATHON 2024

PRIVACY POLICY

March 19th, 2024

ABOUT US

The Bucharest Hackathon is a dynamic weekend-long event where like minded worldwide programmers gather to work on groundbreaking software projects and solve tomorrow's coding challenges using the latest, most cutting-edge technologies available.

SIMPLE ADVISERS SRL, Reg com: J40/14620/2020, CUI: RO 43276280, headquartered in 12 D. Darian, District 1, Bucuresti 011716 is joint controller with respect to your personal data. This means that we decide the purpose and the way your personal data is processed, as specified in this Policy.

ABOUT THIS POLICY

This Policy describes how we collect and use the personal information you provide to us when you use our website or when you register to participate in our events.

WHAT DO WE UNDERSTAND BY PERSONAL DATA?

Personal data is the information related to a natural person and which can be used to identify that person such as name, email address, telephone number, social media usernames, location data or business titles.

This means that when you use our website, we will collect certain information about you ("personal data") which can identify you directly (name, email) or indirectly (IP address or another online identifier).

WHAT PERSONAL DATA WE PROCESS AND WHY?

When you attend our hackathons, workshops, techtalks, and events

We process your personal data (such as your name, surname, email address, telephone number, location, and any other information you voluntarily provide to us via the sign-up form) to register you as participant or as volunteer to our events, webinars and hackathons, and to contact you to provide useful information in relation thereto (venue, speakers, agenda etc.), and to enable your access to training and development resources and to collaboration platforms

We process data such as your home address to send you prizes, goodie bags and other items related to your participation in our events

The legal basis for processing your personal data is the consent you grant us when accepting our event terms and conditions.

We may process your personal data (such as your name, image, surname, school/workplace), to promote you, your organization, the hackathon, the collectors, and any other current or future events and programs

We may process your email and name to provide you with follow-up information after an event you have attended or to ask for your feedback; we may also contact you in relation to similar events that we organize (you may at any time choose not to receive this type of communication)

The legal basis for processing your data for the purposes detailed above is the explicit consent you grant us when accepting that your data may be used for marketing purposes.

Please note that when the registration page is handled by a third party (eg. a service provider) your personal data is collected in accordance with that third party's privacy policy, as made available upon registration.

For organizing these events we often use the services of different contractors which are data processors on our behalf, or which are data controllers themselves. Please check their privacy policies when registering to our events.

Photos and videos at our events

We may be taking pictures and video recordings within our events. Given that these events (even the ones organized online) are considered public areas, and that we do not intend to focus on you as an individual (unless you are a special guest, such as a speaker), we do this based on our legitimate interest to document our events and market their success.

If you have any concerns regarding the photos/recordings of you from an Event or if you want us to stop using photos/recordings of you in new material, please contact us. We will then no longer use your personal data in new information material. We will also remove you from already published material wherever possible. You can always object to being photographed or recorded during the event by reaching out to our photographers or organizing staff.

Testimonials

We may process your personal information to post testimonials on our website or social networks but will first obtain your consent to use your name and testimonial.

Speakers & Mentors

We will process your image and voice (photos, videos), name, title, company, information about your professional life and education, as well as your presentation slides (if the case) if you attend one of our events as a speaker or mentor. We may make this data public through our website, social media or other channels. We will ask for your consent to do so, however since our intention is to market our events, we may refuse to appoint you as a speaker if you do not agree to such use.

If you are a website visitor

To better understand navigational trends on our website, we may process the browser information, device used, IP address and user experience on the website (see section 6 of this Policy for the analytical tools we use) based on your acceptance of cookies available on our website.

TO WHOM WE DISCLOSE YOUR PERSONAL DATA

Depending on the specific situation, we may share your information with our affiliates, contracted companies, and service providers (collectively, "Service Providers") we rely upon to process data on our behalf and whose privacy policies are consistent with ours or who agree to abide by our policies with respect to personal data. We will not share any personally identifiable information with third parties and will not share any information with unaffiliated third parties.

Service Providers are not authorized to use or disclose your information except as necessary to perform services on our behalf or comply with legal requirements. Service Providers are given the information they need only in order to perform their designated functions, and we do not authorize them to use or disclose any of the provided information for their own marketing or other purposes.

We may also disclose any personal data we collect, use or receive if required or permitted by law, such as to comply with a subpoena or similar legal process, and when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request or to third parties' acquirers, if the collectors' business would be subject to a change of control or other similar procedure or acquisition and your personal data would be part of the transaction.

Please reach out to us to find out more details on the third parties we may share your data with.

WHAT ANALYTICS TOOLS DO WE USE?

Cookies

When you are visiting our website, we are using "cookies" to help personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. If you choose to decline cookies, you will not be able to use and experience the features of the website. You may learn more about cookies and how they work [here](#).

We may use cookies to collect, store, and track information for security and personalization, to operate the website and for statistical purposes. Please note that you have the ability to accept or decline cookies. Most web browsers automatically accept cookies by default, but you can modify your browser settings to decline cookies if you prefer.

Below is a list of the cookies used currently on our website for statistics:

	Path	Expires / Max-Age	Size	HttpOnly	Data		
<code>_ga_X1X...</code>	<code>GS1.1.1710868...</code>	<code>.thebuchar...</code>	<code>/</code>	<code>Thu, 19 Mar 2026 ...</code>	<code>52</code>	<code>false</code>	
<code>_ga</code>	<code>GA1.1.5510713...</code>	<code>.thebuchar...</code>	<code>/</code>	<code>Thu, 19 Mar 2026 ...</code>	<code>29</code>	<code>false</code>	Filter values <code>_ga</code>: "GA1.1.551071331.1708092452" Created: "Fri, 16 Feb 2024 14:07:31 GMT" Domain: ".thebucharsthackathon.com" Expires / Max-Age: "Thu, 19 Mar 2026 17:07:19 GMT" HostOnly: false HttpOnly: false Last Accessed: "Tue, 19 Mar 2024 17:07:19 GMT" Path: "/" SameSite: "None" Secure: false Size: 29 Parsed Value <code>_ga</code>: Array 0: "GA1" 1: "1" 2: "551071331" 3: "1708092452" length: 4 <code>__proto__</code>: Array

Data Analytics

We may use third-party analytics tools that use cookies, web beacons, or other similar information-gathering technologies to collect standard internet activity and usage information. The information gathered is used to compile statistical reports on user activity. We use the information obtained from these analytics tools to monitor the performance and improve our websites and services. We do not use third-party analytics tools to track or to

collect any personally identifiable information of our users and we will not associate any information gathered from the statistical reports with any individual user.

Do Not Track Signals

Some browsers incorporate a Do Not Track feature that signals to websites you visit that you do not want to have your online activity tracked. Tracking is not the same as using or collecting information in connection with a website. For these purposes, tracking refers to collecting personally identifiable information from consumers who use or visit a website or online service as they move across different websites over time. How browsers communicate the Do Not Track signal is not yet uniform. As a result, our website and services are not yet set up to interpret or respond to Do Not Track signals communicated by your browser. Even so, as described in more detail throughout this Policy, we limit our use and collection of your personal data.

Social Media Features

Our website and services may include social media features, such as the Facebook and Twitter buttons, Share This buttons, etc (collectively, "**Social Media Features**"). These Social Media Features may collect your IP address, what page you are visiting on our website and services, and may set a cookie to enable Social Media Features to function properly. Social Media Features are hosted either by their respective providers or directly on our website and services. Your interactions with these Social Media Features are governed by the privacy policy of their respective providers.

Email Marketing

We are committed to keeping your email address confidential and will not disclose your email address to any third parties except as allowed in the information use and processing section or for the purposes of utilizing a third-party provider to send such emails. We will maintain the information sent via email in accordance with applicable laws and regulations.

You may choose to stop receiving our newsletter or marketing emails by following the unsubscribe instructions included in these emails or by contacting us.

Links to Other Resources

Please be aware that we are not responsible for the privacy practices of other resources or third parties. We encourage you to be aware and to read the privacy statements of each and every resource that may collect personal data.

IS YOUR DATA TRANSFERRED ABROAD?

Your data may be transferred abroad when we use processors (eg. mailing services providers) to organize our events. When we do so, we make sure that your data is kept and transferred safely, by respecting European legal requirements for data transfers.

HOW LONG DO WE STORE YOUR DATA?

The controllers may store your data only for the period necessary, or as required by the law. If you have enrolled in one of our events, we will store your data for up to 5 years.

We will make sure not to keep excessive or irrelevant data, such as data which is out of date. We will also constantly review the periods of time for which the different categories of data we process are retained.

After the duration of the processing expires and the controllers no longer have legal or legitimate reasons to process your personal data, the data will be deleted in accordance with our procedures, which may involve archiving, anonymizing, or destroying it.

DO WE PROCESS PERSONAL DATA FROM MINORS?

Under certain circumstances we process personal data from minors attending our workshops or educational programs, respecting all applicable legislation, and taking the relevant consents.

IS YOUR DATA SECURE?

We care about the security of your personal data. Therefore, we implement appropriate and proportional security measures, in accordance with industry standards.

WHAT HAPPENS IF YOU DON'T AGREE TO YOUR PERSONAL DATA BEING PROCESSED?

If you refuse to have your personal data processed, depending on your relationship with us, we might not be able to provide you with access to our events, products or services, to send you newsletters, information about our events or other offerings, and we won't be able to enter into a contract with you, or otherwise interact with you as described in this Policy.

WHAT ARE YOUR RIGHTS?

When we process your personal data, it is important to know that you have the following rights:

The right of access to the personal data we process about you: you have the right to obtain a confirmation whether or not we process your personal data, and, if so, to have access to the type of personal data and to the conditions of processing, by sending us a request in this regard.

The right to request the rectification or deletion of personal data: you have the right to request, the rectification of inaccurate or incomplete personal data which we have about you, or the erasure of your personal data in case (i) the data are no longer necessary for their original purpose (and no new lawful purpose exists), (ii) we initially process your data based on your consent and you withdraw your consent and therefore no lawful ground exists anymore, (iii) you object and we have no overriding grounds for continuing the processing, (iv) the data have been processed unlawfully, (v) erasure is necessary for compliance with EU law or Romanian law, or (vi) the data were collected from children.

The right to request the restriction of processing: you have the right to ask for the restriction of processing in cases where: (i) you consider that the personal data processed is inaccurate, for a period enabling us to verify the accuracy of the personal data; (ii) the processing is unlawful, however you don't want us to erase your personal data, but to restrict the use of data; (iii) in case we no longer need your personal data for the purposes we described in this Policy, but you are requiring the data for establishing, exercising or defending a legal claim or (iv) you have objected to processing pending the verification whether our legitimate grounds prevail;

The right to withdraw your consent for processing, when the processing is based on your consent, without affecting the lawfulness of processing undertaken until that moment

The right to object to the data processing on grounds related to your particular situation, when the processing is based on legitimate interest and to object at any moment to the data processing for direct marketing purposes, including profiling.

The right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects for you similarly affect you in a significant manner

The right to data portability, meaning the right to receive your personal data, which you provided us in a structured, commonly used and machine-readable format and the right to transfer those data to another controller, if the processing is based on your consent or the performance of a contract and is undertaken by using automatic means;

The right to file a complaint with the Data Protection Authority ([ANSPDCP](#)) and the right to address to the competent courts of law.

Information Security

We secure information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use, or disclosure. We maintain reasonable administrative, technical, and physical safeguards in an effort to protect against unauthorized access, use, modification, and disclosure of personal data in our control and custody. However, no data transmission over the Internet or wireless network can be guaranteed.

Therefore, while we strive to protect your personal data, you acknowledge that (i) there are security and privacy limitations of the Internet which are beyond our control; (ii) the security, integrity, and privacy of any and all information and data exchanged between you and the collectors cannot be guaranteed; and (iii) any such information and data may be viewed or tampered with in transit by a third party, despite best efforts.

As the security of personal data depends in part on the security of the device you use to communicate with us and the security you use to protect your credentials, please take appropriate measures to protect this information.

Data Breach

In the event we become aware that your personal data has been disclosed to unrelated third parties as a result of external activity, including, but not limited to, security attacks or fraud, we reserve the right to take reasonably appropriate measures, including, but not limited to, investigation and reporting, as well as notification to and cooperation with law enforcement authorities. In the event of a data breach, we will make reasonable efforts to notify affected individuals if we believe that there is a reasonable risk of harm to the user as a result of the breach or if notice is otherwise required by law. When we do believe we are dealing with a data breach, we will post a notice on the website, and send you an email.

Changes and Amendments

We reserve the right to modify this Policy or its terms at any time at our discretion. When we do, we will revise the updated date, and send you an email to notify you. We may also provide notice to you in other ways at our discretion, such as through the contact information you have provided.

An updated version of this Policy will be effective immediately upon the posting of the revised Policy unless otherwise specified. Your continued use of our websites and services after the effective date of the revised Policy (or such other act specified at that time) will constitute your consent to those changes. However, we will not, without your consent, use your Personal Information in a manner materially different from what was stated at the time your Personal Information was collected.

Acceptance of this Policy

You acknowledge that you have read this Policy and agree to all its terms and conditions.

Contacting Us

If you have any questions, concerns, or complaints regarding this Policy, the information we hold about you, or if you wish to exercise your rights, we encourage you to contact us: info@bucharesthackathon.com