

Heather Olson

Heather Olson is a seasoned marketer, inclusive recruiter, and well-networked advocate. Doing business as Soladay Olson | Connections for Creatives, Heather connects employers with talent of all identities. Supports jobseekers in their search. And introduces entrepreneurs to prospective clients.

This AIGA Fellow's career has crossed the thresholds of design firms, ad agencies, corporate in-house groups, and sole proprietorships — first as a practicing graphic designer, and later as a marketer and recruiter.

Heather's mission is to increase the visibility of capable professionals. Encourage inclusivity in hiring. And match-make new collaborations that produce innovation.