

Swiss Chalet User Generated video / photos ideas and requirements

- Someone cooking a holiday dinner for their family.
- People playing in the snow together.
- Siblings helping each other.
- Family members reading books to their child/children.
- People cleaning up huge holiday messes, cleaning up after the holidays (dishes, wrapping paper, etc)
- People decorating their homes, offices, etc.
- Holiday office parties.
- All around acts of holiday joy/kindness.
- Friends celebrations.
- People cooking giant family feasts.
- Parents up late or up early wrapping presents/getting the house ready, etc
- People doing some kind of charity work for the holidays
- Funny videos from the holidays
- Ideally your video/photo does not have logos, or keep the logos at a minimum if we have to edit it.

Example videos:

<https://www.youtube.com/watch?v=v3KrapfMXqU&t=42s>

https://www.youtube.com/watch?t=209&v=VMnM_KAw34s&feature=youtu.be

<https://www.youtube.com/watch?v=NQGkXgLoZM8>

<https://www.tiktok.com/@meagandobbrow/video/6907367886646414598>

<https://www.youtube.com/watch?v=ZSg9C0OnFMU&t=131s>

<https://www.youtube.com/watch?v=JKG3L8v6ugk&t=36s>

<https://www.youtube.com/watch?v=hKDKEXYZKeE>

Reminder - We're looking for humans of all ages, genders, ethnicities and religions, but are especially looking for videos/photos of the following people:

- Young families with young children
- LGBTQIA+ friends and families
- People between the ages of 18-25
- New Canadians
- People celebrating holidays in December other than Christmas (Hanukkah, Kwanzaa, etc.

If you don't have any pre-existing footage of the above and would like to make one. Please read our video/photo requirements below:

- 1) Please wear clothing that has NO LOGOS. Holiday attire is encouraged.
- 2) Please do not film any logos and brands in the foreground or background. (E.g Preparing a holiday meal, be mindful of not having any food brand packaging in the footage)
- 3) The video clips should be 60 seconds or less.
- 4) As high res as possible.
- 5) We accept footage from a variety of mediums: super 8, vhs, digital, phone...etc.

If interested, you must upload your video/photo to be considered to:

<https://swisschaletugc.castingcrane.com/>

If you have any questions, please contact: info@jigsawcasting.com