Personal Layout Assignment Guidelines

Following are a few requirements and guidelines for the personal layout project.

The requirements



- 1. The project must contain **four** letter-sized pages.
- 2. Page 1 must contain a flag. The flag must contain the date, your name, your address, the volume number, and the issue number of your publication.
- 3. Page 2 must contain a masthead. The masthead must contain an editorial policy and a list of the names of the people who helped with the project.
- 4. You must include photographs. One of those photographs must demonstrate your ability to flow text around a graphic and place a caption under that graphic. I'd

recommend a two-column layout for this requirement. At least one of the photographs in the publication must be taken by you.

- 5. You must include headlines.
- 6. You must include folio lines along the tops of the pages and a line under each folio.
- 7. You will use external margins of ½ inch.
- 8. You will use the Trojournal styles for all text, headlines, etc.
- 9. You must use a two-column layout and a three-column layout somewhere in the publication.
- 10. Stories for the publication are to be created in Google Docs and placed in InDesign. All layout is to be completed in InDesign. The final product is to be displayed on the Personal Publications board.

The content: Create a practice publication.

Page 1: Use a **feature photo** on page 1 that covers the entire page. Caption the photo.

Page 2: **Editorial (Opinion)**: Write and place an **editorial** providing your feelings about a current topic. Then consider adding a **column** or using a student **opinion poll** about the same topic. (See a recent issue of The Trojournal for an example of the an opinion poll,

"Time Out," on a sports page) Consider the following ideas, or others, borrowed from the <u>New York Times</u>:

- *Do You Think a Longer School Calendar Is a Good Idea?
- *How Should We Prevent Future Mass Shootings? Does Reality TV Promote Dangerous Stereotypes?
- *Should Students Be Allowed to Skip Senior Year of High School?
- *How Many Text Messages Are Too Many?
- *Does Buying and Accumulating More and More Stuff Make Us Happier?

Page 3: **Feature**: This page will involve writing about a student at SES. We will all write different stories about the same student using the same interview, possibly with Mrs. Wright. You may include photos, the student's personal stats, or any other visuals or stories that you desire to fill the page, but all content on page 3 should relate, in some way, to features, and better yet, to the main feature on the page.

Page 4: News: Write and place a news story. Make sure that the story sounds like a news story, having a lead, following a statement-quote pattern, and placing most important details first.

Grading

You will be graded on the quality of each story you write for the publication, for the quality of the photo you choose for page 1, and for the quality of your layout. A rubric will be used for each item.