



## Tourism IdeasFest!

Saturday 28th April 2018

The Tourism IdeasFest is an exhilarating one day ideas hackathon event at the Wirraway Business Centre at Darwin International Airport. It is open to everyone with tourism ideas and visions for the Territory.

Tourism is A \$1.8 billion dollar industry in the Territory, and one of 5 key sectors in the Northern Territory Government's 10 year Economic Development Framework - yet it's been suffering hard times.

The Chief Minister announced at the time of Turbocharge Tourism that he will "leave no stone unturned to support Territory businesses". So let's offer some opportunities!

It's a day of generating fresh ideas - a special event to generate a fresh look at a sector that will continue to contribute so much to our future.

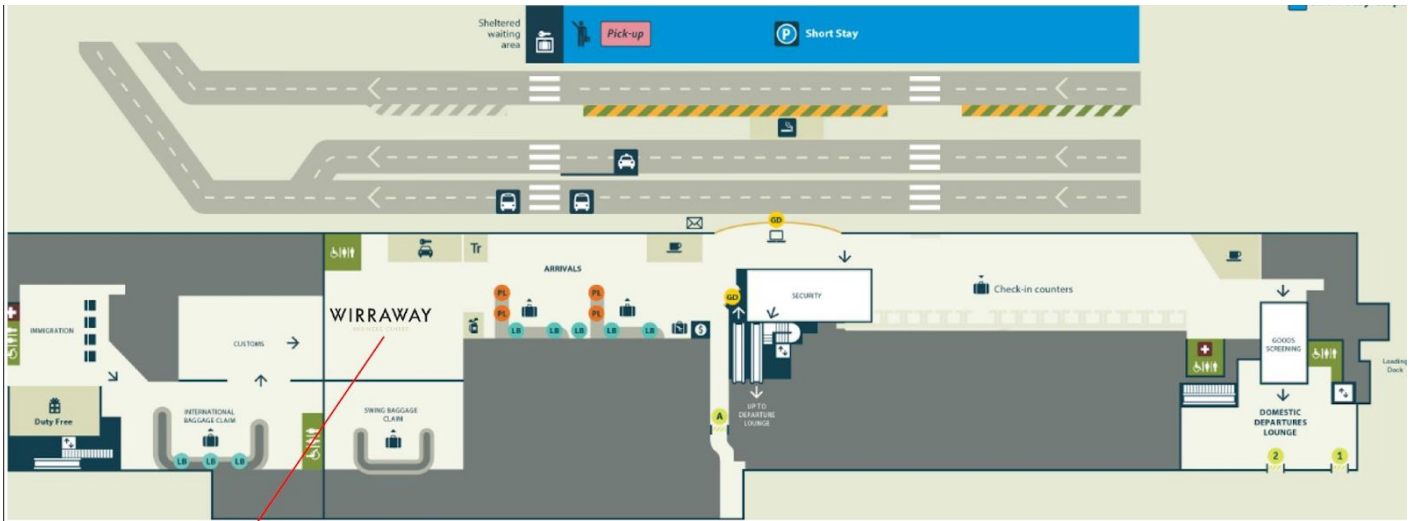
You might focus on solving problems, or you may bring fresh new ideas, including some experienced as travellers. You might just love new ideas and seeing how they crystallise!

Up to 70 people can be accommodated in this wonderful venue-which means lots of people to explore great ideas working in teams through the day. The day will be expertly facilitated by Troy Haines from TheSpace in Cairns using a hackathon method, expertly supported by local entrepreneurs. Breakfast lunch and dinner will be provided. Parking will be offered at a flat fee of \$10.

### HOW THE DAY WILL WORK

0800	Arrive and check in with breakfast
0825	Welcome and Introductions
0830	Let's start! - Insights into tourism
0915	Pitch Fire
0930	IDEAS voted on / Team formation around chosen ideas
1000	Team briefing on startup methodology
1100	Teams begin work on their ideas with morning tea
1100- 1400	Expert mentors to help teams one-on-one.
1300	Lunch on the go!
1300	Team check in, status reports and calls for help
1500	Replenish mind and body - 20 minutes of yoga designed to refresh your brain
1530	Refuel with afternoon tea and then back into it
1600	Bringing it all together - teams preparing for pitches - Presentation Prep & Tech Check
1800	Judging panels briefed
1830	Tools down and dinner break
1850	TEAMS PITCH the IDEAS
1930	Judges decide and ITS A WRAP ! - Next steps
2000	Clean up, close up - Share beverages and stories

**REGISTER FOR \$32.74 INC BOOKING FEE TO EXPERIENCE THE WHOLE DAY CREATING IDEAS FOR NEW TOURISM** <https://tourism.topendideasfest.com/> <https://www.facebook.com/topendideasfest/>



\* Located at the west end of the terminal near Carousel 3  
 (private lift and stairwell leading up to the business centre)

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