

**Description of the impact of the
results of the activities of a scientific institution / higher education
institution on the development of science, society and economy**
Kyiv National Economic University named after Vadym Hetman
Department of Socioeconomics and Human Resources Management

Social sciences

for the period from 2019 to 2023 years
(period – 5 years)

Порядковий № впливу Impact No.	
Основний вид впливу (необхідне підкреслити) Main type of impact (underline necessary)	<p>на забезпечення безпеки та оборони країни; на розвиток економіки; на розвиток технологій; на забезпечення здоров'я та якості життя; на розвиток передової науки; на популяризацію результатів наукових досліджень; на розвиток освіти; на розвиток соціальної сфери; на розвиток культури; на збереження стану навколишнього природного середовища; на забезпечення продовольчої безпеки; на розвиток державної політики</p>
<p style="text-align: center;">Перелік основних наукових результатів, які дали змогу досягти впливу</p> <p>1) tools for social protection of employees - Research project No. 0120U102149, http://surl.li/bvndlp</p> <p>2) construct of a model for managing the realization of the potential of young scientists - Research project Realization of the potential of young scientists in the integration of science, education, business, in 0120U102126, Shkoda T.)</p> <p>3) draft regulations for the organization of labor activity - Research project No. 0121U10959, http://surl.li/jsnejh</p> <p>4) structural and functional model of the social sphere and model of training of specialists in social sphere management - http://surl.li/lbgffp</p>	
<p>Опис основних наукових результатів, які дали змогу досягти цього впливу</p> <p>1. The toolkit includes a model of social protection, supplemented by tools for social protection of workers working in a mixed mode or on remote employment; recommendations for improving social policy in rural areas through the development of public-private partnerships; a structural and conceptual model for implementing the SMART approach in rural development practice, which takes into account the economic, social, and institutional prerequisites for improving the social quality of life of the rural population. The professional standard for the group</p>	

of professions “Teachers of Higher Education Institutions” was developed jointly with the initiative group of the Ministry of Education and Science of Ukraine. Dissertations of M. Makhsma, A. Shandar, I. Riabokonia have been defended.

2. The construct combines the developed Program of the training seminar for young scientists and the improved methodology for assessing the potential of young scientists using the graph-analytical method and the author's tool for determining the potential (questionnaire). Analytical report “The State of Academic Entrepreneurship in Ukraine”, which allowed to assess the real situation, identify problems of development of scientific work of young scientists and offer recommendations for the development of academic entrepreneurship

3. The draft regulations on the organization of labor activity, including on the basis of well-being, are based on an improved concept of decent work, which takes into account the increased need for social protection of workers in the current conditions (significant challenges to worker safety due to the pandemic, armed conflict, etc.) The roadmap for the organization of labor activity in the new global ecosystem includes theoretical and methodological recommendations for the development and implementation of labor regulations for various forms of work

4. the structural and functional model of the social sphere is based on the theory of ecosystems, describes the ability to transform under the influence of external challenges, and allows to propose measures to adapt the social protection system to modern challenges. The model of training specialists in social sector management is a structured reflection of the needs of the social sector and the labor market in the relevant competencies of modern managers, which allow specialists to work effectively in conditions of uncertainty and socio-economic risks

Роль наукової установи / закладу вищої освіти, що звітує, у досягненні впливу

KNEU is a powerful research center in the field of social development, human capital, and improvement of the social protection system. The university has a scientific school “Socioeconomics and Human Resources Management”, which is recognized among scientists. On the basis of the Department of Socioeconomics and Human Resources Management, systematic training of social scientists is carried out.

The institution provides:

Scientific and methodological research base: socially oriented scientific school, modern research methodology, access to international scientific databases.

Expert support: leading scientists in the social sphere, social protection, experienced scientific supervisors;

Practical component: cooperation with social institutions (Pension Fund of Ukraine, Ministry of Social Policy of Ukraine), stakeholders implementing socially responsible policies, access to empirical data, opportunities to test research results, holding events within the University of Social Initiatives;

Infrastructure support: modern material and technical base, information resources, platforms for publishing results.

International cooperation: participation in international projects, internships, publications in international journals.

This allowed us to train highly qualified specialists in various social areas and obtain significant scientific results for the development of the social sphere of Ukraine.

Опис впливу

1. The scientific and applied tools for strengthening social security in the context of the digital economy have allowed organizations to influence the social sphere at the level of organizations, strengthening the social security of employees: the financial burden on the country's budget for social programs is reduced, since improved approaches to determining social standards, including in the field of income, help reduce the number of workers in need of social assistance from the state; application of the proposed guarantees for people working in a mixed mode or non. The beneficiaries are the government, employers, research institutions, and society. The toolkit was presented and supported by the Union of Entrepreneurs of Small, Medium and Privatized Enterprises in 2022, the Institute of Demography and Social Studies in 2022. The impact is ongoing.

Recommendations for improving social policy include an organizational and economic mechanism for ensuring effective employment of the rural population, which allowed the rural population to realize the right to decent work and social mobilization of rural communities; a structural and conceptual model based on the SMART approach ensured the creation of institutional prerequisites for improving social quality in communities; it is the basis for developing strategies and plans for sustainable development of Ukrainian communities (beneficiaries are communities, ministries, and enterprises). The impact was made in 2019-2020). Applied recommendations for improving the quality of working life of academic staff contributed to improving the social policy of HEIs, reducing stress, development and self-realization of this category of employees (beneficiaries are businesses and HEIs, impact realized in KNEU in 2021 and enterprises).

The adopted professional standard for the group of professions “Teachers of Higher Education Institutions” normalized the list of labor functions and allowed for high-quality recruitment, which helped reduce conflicts in hiring (due to lack of understanding of the requirements for the position) and improve the quality of performance of university teachers. The beneficiaries are the Ministry of Education and Science and the HEIs. The impact was realized through the adoption of the standard in 2021 and continues to have an impact.

2. The design of the new model for managing the realization of the potential of young scientists in the integration of science, education, and business includes an improved methodology for assessing the human potential of young scientists, which allowed the development of training on goal setting, value identification, building professional communities for mutual support and exchange of experience, and

creating an effective system of motivation for young scientists. Such a management model has a positive impact on the social sphere by engaging a wide range of young scientists in research and education and increasing their interest in implementing various projects, including social ones. The training was successfully tested on 19.07.2022 at the webinar “Development of Soft Skills for Realizing the Potential of Young Scientists” (reached an audience of more than 100 young scientists on Zoom and Facebook; the event was supported by the Council of Young Scientists of Ukraine). The analytical report “The State of Academic Entrepreneurship in Ukraine” allowed to focus on the problems of developing the scientific work of young scientists and to provide recommendations for the development of academic entrepreneurship in Ukraine. The beneficiaries are young scientists, society, and the government. The impact was realized in 2022 and is ongoing.

3. Draft regulations for the organization of labor activities and a project for the formation of a favorable professional environment based on well-being management were developed, among other things, for higher education and insurance companies, which allowed them to reduce the shortage of decent work by including provisions for social protection of employees, as well as to improve their own social policy. The roadmap, which includes methodological recommendations for the development and implementation of labor organization regulations, was implemented in a media organization and used to improve the regulations of higher education institutions, which contributed to the improvement of employees' mental health and social indicators of the organizations' development. The beneficiaries are the Ministry of Education and Science, higher education institutions, social and business organizations. The impact was realized through the capitalization of work results (acts of research and development) and implementation in organizations. The impact was realized in 2021-2022 and is ongoing.

4. The developed theoretical and methodological foundations and mechanisms for ensuring the development of the social sphere of Ukraine, taking into account the peculiarities of institutional transformation and the inherent features of the functioning and development of the social sphere of Ukraine in the conditions of the war period, allowed to substantiate strategic approaches to reforming this sphere in the conditions of war and post-war recovery. The developed model of training of management specialists, including those in the social sphere, was implemented in the educational programs for training of specialists in social sphere management (OP “Social Sphere Management”), social managers (OP “Social Management”), which allowed to train a number of graduates who work effectively in the social sphere, contributing to its improvement; are engaged in volunteer and charitable activities, spreading the values of social responsibility. The beneficiaries are higher education institutions, local communities, society, and the government. The impact has been ongoing since 2021.

Перелік підтверджень впливу (опис підтвердження кожного впливу до 1000 знаків (акти виконаних робіт за договорами, контрактами,

ліцензійними угодами; посилання на результати впливу (нормативні документи, стандарти, будівельні норми тощо); експертні висновки, документи наукової та науково-технічної експертизи; публікація на офіційному сайті (за наявності такого) об'єкту впливу; публікації результатів соціологічних досліджень впливу, публікації результатів впливу у всеукраїнських чи закордонних медіа; документи щодо розроблених і впроваджених методик лікування; публікації на офіційних сайтах центральних органів виконавчої влади, органів місцевого самоврядування; публікації на офіційних сайтах публічних органів іноземних держав, міжнародних організацій; підтвердження широкого використання результатів науковою та освітньою спільнотою; підготовлені законопроекти (нормативно-правові документи, аналітичні довідки (висновки)), підготовлені на замовлення державних органів.

1. Acts of work performed under contracts

Act of completion of work on self-supporting research and development №7/21-g dated 11/30/21 “Harmonization of social and labor relations in the company Media-Pro LLC on the basis of the latest labor regulations” <http://surl.li/lpcytb>

Act of completion of work on self-supporting research and development №1/22-g dated 04.10.2022. “Development of regulations for the organization of work with clients in the insurance services market under martial law by Ionov O. M.” <http://surl.li/djjgcc>

Certificate of completion of work on self-supporting research and development project No. 2/22-g dated 04.10.2022. “Development of regulations for the organization of labor activity of scientific and pedagogical workers of PJSC “National Academy of Management” under martial law” <http://surl.li/xxvaoz>

Act of work performed on self-supporting research and development №4/21-g dated 09/02/2021. “Roadmap for the development of a scenario for the functioning of ONLINE MEDIA GROUP LLC in an unstable global ecosystem”, <http://surl.li/noyqqi>

2. Confirmation of widespread use of the results by the scientific and educational community (Implementation certificates)

Reference No. 147/1 of 19.12.2022, No. 146/2 of 19.12.2022 Union of Entrepreneurs of Small, Medium and Privatized Enterprises of Ukraine <http://surl.li/hmjrtw>

Reference No. 2-2/144 of 13.03.2019. UAC <http://surl.li/elyawd>

Reference No. 17-9 of 11.04.2019, Astarta-Kyiv <http://surl.li/hdwijb>

Reference no. 25.09.2020 from the National Consultant of PCOOH in Ukraine <http://surl.li/ohmhsa>

Reference No. 02/11 of January 19, 2021, PJSC “VF Ukraine” <http://surl.li/xmrmwe>

Reference No. 02/14 dated 10.06.2021 Primary Trade Union Organization of the SHEI Vadym Hetman Kyiv National Economic University <http://surl.li/wkjquad>

Reference No. 19-12/2022-K of 19.12.2022. KINOLINE LLC

<http://surl.li/fhpybg>

Reference No. 181-4/215 of 26.12.2022. Ptukha Institute for Demography and Social Studies. <http://surl.li/rgwncf>

C/c No. 104802. <http://surl.li/lseawq>

C/c No. 113521. <http://surl.li/qsotag>

C/c No. 117950 of April 10, 2023 <http://surl.li/qrhnrw>

C/c No. 117232 of March 20, 2023. <http://surl.li/fxdehu>

C/c No. 107098 dated August 06, 2021. <http://surl.li/xrbgdw>

3. drafted bills (regulatory documents, analytical reports (opinions)) prepared at the request of government agencies

Proposals to the Labor Code:

No. 01/13-674 of 26.12.2022 to the State Employment Center

<http://surl.li/futyti>

No. 01/13-502 of 20.10.2022. Ministry of Economy of Ukraine

<http://surl.li/annygb>

No. 01/13-506 of 24.10.2022. National Coordinator of the International Labor Organization in Ukraine <http://surl.li/hdpust>

No. 01/13-520 of November 01, 2022. Federation of Trade Unions of Ukraine

<http://surl.li/yaodop>

No. 01/13-520 of November 01, 2022. Ukrainian League of Industrialists and Entrepreneurs. <http://surl.li/kakeue>