MYKRA

Our Funding Roadmap

We are going to raise funds in small, transparent tranches. We will make sure funders know what's happening every step of the way.

Step One

- 100 hours of Chinese/English/Spanish lessons. We need to improve our Chinese, English and Spanish in order to promote this app to other people. 1500TWD for 3 hours.
- 50,000 to fix our home offices.
- 100,000 for programming and analysis.
- 50,000 for sound and guitar equipment

Per Week

(Zeczec subscription) 訂閱式專案

- 80 hours per month of Chinese/English/Spanish lessons. We need to improve our Chinese, English and Spanish in order to promote this app to other people. We pay private teachers 1500TWD for 3 hours.
- A microphone to record people in the street.

In return, in 6 months time, we will deliver

- How to fundraise

- Responsive app
- At least 5 fundraising teaching nights
- 5x tech focused recorded language exchanges
- How to fork codepen and make a local Mykra
- 3 local versions
- Solid documentation and guides about how to use Mykra
- 3Xstreet interviews with the people of Taipei. 1 hour each.

https://www.zeczec.com/

What we won't do

We don't need an expensive office. We work on laptops in 500 per day co-working spaces or in cybercafes for 60twd per hour.

Our Fundraising Parties

We will host a party in Yuanshan to demonstrate the app and hopefully raise some money. Free cider cocktails and wine, Peroni and Belgian beers. Especially Vegetarian buffet, and beer's best friend nachos.

Metal Business Cards

Limited Edition metal business cards.

https://www.plasmadesign.co.uk/wood-business-cards

https://www.plasmadesign.co.uk/us-price-list

We will interview people.

NOTES (Not for publishing)

Targeted Facebook Ads.

Target LINE? and DCard? Yahoo.

Count Clicks.

5,000 Taiwanese Dollars. Each Click costs 2 TWD.

Depends on when you put it online...

Exam Period.

Trending Keywords

Hop on a keyword. like BLACK HOLE, GAME OF THRONES, WOMEN YU ER DE JULI...