

# **CHAINBREAKERS**

PROJECT OVERVIEW

## Introduction

Chainbreakers is a 3D blockchain gaming franchise that will launch on the Ethereum blockchain. The first ideas about a web3 game emerged during Q1 2018 before the Decentraland game was announced. Over the past two years, we made Chainbreakers one of the most popular games in the Ethereum ecosystem. A third one has been already teased to explain our greater vision.

Our team has attended around 15 blockchain/gaming events on 4 continents. At these events our team has been present as speaker, panelist as well as hackathon mentor and -judge. Trial of Artemis is one of the first games on the popular Layer-2 solution Matic Network.



### **Related Links**

Video Overview: State of Chainbreakers (Nov 2019)

Binance AMA: https://twitter.com/binance/status/1141925764989771776

Current State: https://medium.com/chainbreakers/a-two-year-long-rollercoaster-e421718454a7

# Chainbreakers Blockchain Games

## **Chainbreakers (Decentraland Title)**



During 2018 the initial idea of the Ethereum-based strategy-rpg Chainbreakers has grown into an exclusive launch title for Decentraland. The game is comprised of 6 different quest areas that will be distributed across Decentraland. The low-poly art style allows web3 enabled browser-gaming.



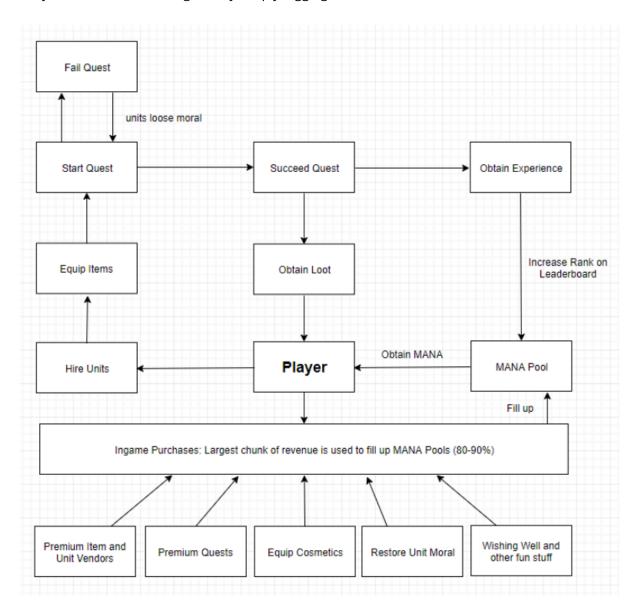
NPCs offer quests to the player who is rewarded with items (NFTs) on completion. The game aims to pioneer "play-to-earn" gaming. Smart contract based reward pools will be filled with ingame revenue from players as well as second market trading fees. Players who perform above average will be rewarded with the pooled cryptocurrency that will be distributed periodically.

Around 10 ether have been collected on an Ethereum address so far. We promised to move the funds to the reward contract once deployed: <a href="https://etherscan.io/address/cb-rewards.eth">https://etherscan.io/address/cb-rewards.eth</a>



One of the most interesting synergies with Decentraland is the social aspect of the game. Players can interact and communicate by default which adds a MMO component to the strategy-rpg gameplay. Our crowdsale did benefit a lot from the Decentraland community: We were able to raise \$130k with NFT sales while the franchise was still in its infancy.

Considering the large user base of Decentraland and the seamless onboarding to Chainbreakers, we envision this title as a powerful user acquisition tool. Players will be able to use their NFTs in every other Chainbreakers game by simply logging into another titles' website.



The compulsion loop grants an initial overview about the mechanics of the Decentraland title. Please find detailed gameplay and story descriptions in the official Game Design Document.

## **Related Links**

Game Design Document: <u>Chainbreakers GDD</u>
Chainbreakers Crowdsale: <u>Crowdsale Report</u>
Story and Universe: <u>Chainbreakers Lore</u>

### **Chainbreakers: Trial of Artemis**



The multiplayer arena web browser-game "Chainbreakers: Trial of Artemis" has been announced in September 2019. It's designed to push the boundaries of fast-pace gameplay on the Matic Network sidechain. Trial of Artemis utilizes existing Chainbreakers assets and allows players to select their pet NFTs to join into the game session.

The development is not finished yet. ToA will most likely launch before the first strategy-rpg due to the overall simplicity of the title compared to the other Chainbreakers games. An interesting play-to-earn mechanic should be implemented once ToA is balanced (not public knowledge):

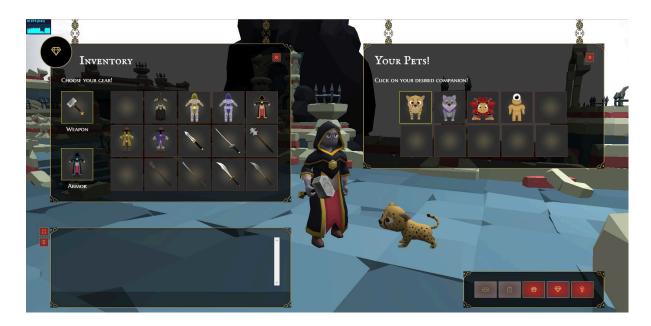
Each Player has to pay 1 DAI to enter the battlefield. 50% is revenue for the team while the other 0.5 DAI is awarded to the killer of the player. The player breaks even after 2 kills per round while each additional kill allows the player to earn 0.5 DAI.

#### **Related Links**

Gameplay Demo: <u>Trial of Artemis - Gameplay Demo</u>
Announcement: <u>Chainbreakers: Trial of Artemis</u>
Blockchain Esports: <u>Trial of Artemis and E-Sports</u>

Matic Explainer: Why we chose Matic Network Layer 2

## "Chainbreakers 2" (Working Title)



In 2019 we made the pivotal decision to become independent of Decentraland. Some of the official game assets were integrated into an early prototype that has been initially demoed during ETHBuenosAires 2018. There is no game design document yet.

The main purpose at this prototype is to explain the vision of the Chainbreakers franchise (larger 3D worlds in browser) to the community and potential VC investors. It's also an important puzzle piece to explain the benefits of NFT interoperability.

### **Smart Contracts**

We've been working on 11 smart contracts so far. Four of these contracts have been already deployed to Ethereum Mainnet to manage the 4 different Chainbreakers ERC-721 NFTs:

https://etherscan.io/address/cb-items.eth https://etherscan.io/address/cb-units.eth https://etherscan.io/address/cb-pets.eth https://etherscan.io/address/cb-rings.eth

## **Brand Recognition**

## **Social Media and Community Management**

The Chainbreakers community has been primarily grown via Twitter (~2000 Followers) and Discord (~1900 Members). Facebook page and Telegram announcement channel exist as well but have not been part of the major marketing strategy so far.

We've incentivized players very early to connect their Chainbreakers account (Ethereum address) to their Discord handle which is an interesting information that helped us to manage the community and communicate specific members in the past. Around 15% of all NFT holders have linked a Discord account.

Over 50 articles have been published on the official Medium publication since Chainbreakers was launched: <a href="https://medium.com/chainbreakers">https://medium.com/chainbreakers</a>

#### **Business Relations**

One of the most important first mover advantages are first-hand contacts on executive level. By knowing the most of the following projects/platforms' founders in person, requests are usually answered way faster. Prioritized handling of issues and problems can save a lot of time.

We'd love to forward the contacts by giving proper introductions:

- Matic Network (Public Plasma EVM Sidechain)
- Portis Wallet (Non-Custodial Javascript Wallet)
- Decentraland (Exclusive Engine/Platform for the Chainbreakers strategy-rpg)
- Opensea (Crowdsale and 2nd market)
- Blockchain Gaming Alliance (Early Member, Founded during Lyon Conference in 2018)
- Chain Guardians (NFT interoperability)
- Non-Fungible.com (NFT Analysis)
- Mintbase.io (NFT Vouchers)
- Dapp.com and Dappradar.io (Dapps Analysis)
- egamers.io, cryptoandgamers.net, sludgefeed.com, blockchaingamer.net, blockchaingamer.biz (blockchain gaming press contacts)

## **Conference and Event Attendance**



Our team has been attending various conferences, hackathons and other events while Chainbreakers has been under development. We maintain a good relationship with conference organizers like NFT.NYC and have been accepted to many ETHGlobal hackathons in the past.

•	03 - 2018	EthCC Paris
•	05 - 2018	ETHBuenosAires
•	06 - 2018	Gamelab Barcelona
•	07 - 2018	NIFTY Hong Kong
•	08 - 2018	Gamescom
•	09 - 2018	ETHBerlin
•	09 - 2018	Blockchain Game Summit Lyon
•	10 - 2018	Media Days Munich
•	11 - 2018	DoraHacks Berlin
•	02 - 2019	ETHDenver
•	02 - 2019	NFT.NYC
•	05 - 2019	Malta Blockchain Summit
•	06 - 2019	Pirate Summit Cologne
•	08 - 2019	Gamescom
•	08 - 2019	ETHBerlin
•	10 - 2019	Devcon Osaka

## Linked Resources

Website: <a href="https://chainbreakers.io">https://chainbreakers.io</a>

Medium: <a href="https://medium.com/chainbreakers">https://medium.com/chainbreakers</a>
Twitter: <a href="https://twitter.com/cchainbreakers">https://twitter.com/cchainbreakers</a>

VC Pitch Deck: Chainbreakers Deck

Video Overview: State of Chainbreakers (Nov 2019)

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Matic Explainer: <u>Why we chose Matic Network Layer 2</u>

Teaser: The Future Of Chainbreakers (Video)

Official Blog: The Future Of Chainbreakers (Blog Post)

Reward Contract: <a href="https://etherscan.io/address/cb-rewards.eth">https://etherscan.io/address/cb-rewards.eth</a>

Items Contract: <a href="https://etherscan.io/address/cb-items.eth">https://etherscan.io/address/cb-items.eth</a>
Units Contract: <a href="https://etherscan.io/address/cb-units.eth">https://etherscan.io/address/cb-units.eth</a>
Pets Contract: <a href="https://etherscan.io/address/cb-pets.eth">https://etherscan.io/address/cb-pets.eth</a>
Rings Contract: <a href="https://etherscan.io/address/cb-rings.eth">https://etherscan.io/address/cb-rings.eth</a>