

STICKYWIKI.NET -- real-world things tagging service.

I think I have found an interesting way to tag things in the real world and link them to the information on the Internet. Actually, there are already some ways to do it and one of them is to tag things with QR-codes. Most modern phones have built-in apps to scan QR-codes and some of them (like Xiaomi or iPhones) do it with a standard Camera app so you just point it to the code and get the info almost instantly.

So, QR-codes are pretty useful to be read by the phone but if we want to place our own QR-codes it is getting a little bit complicated. First, you have to make a web-page to get an URL (Google doc will work as well), then you have to convert the URL into a QR-code image, then you need to print it and, finally, stick it to the thing you want to tag. I think it's not so easy to do and there should be a really important reason to pass this quest.

But I know how to change it and I'm suggesting you rethink the way you keep the information about things you have around the house (office, etc.).

So, let me introduce the concept of StickyWiki service -- ready to be applied small stickers with unique QR-codes. Each of these stickers leads to a web-page that can be transformed into an information card linked to the thing it is stuck to.

Sounds weird? Let me explain how it works. Just imagine that you are working with something that needs additional information stored with it. It could be some papers or equipment or anything else. You can make a web page about it or notes in your phone but it is getting not really useful when you have to pass this information to somebody else or make it available to just anybody who is going to work with this thing. With StickyWiki you are solving this situation quick and simple -- just stick any of StickyWiki tags laying around to this thing, scan it with your phone and add notes to the card. That's it! Anybody who will scan this sticker later will get the information you have left. And even more -- you can update information any time later as you will have all the cards listed in your personal account area at stickywiki.net web-site.

How to get these stickers? Easy. On the stickywiki.net web-site you will have the area where you can "generate" as many stickers as you want and download them as PDF-file. You can print this PDF with your printer using special sticker paper. Stickers are not linked to your account so you can pass them to your friends and colleagues.

What kind of information could be stored with StickyWiki cards:

- Text
- Link to some other web-page
- Photos/Images
- Files

- Calendar (yes, you can plan some events related to the thing and get notifications so you won't miss it)
- Comments (any card can be discussed with Facebook/VK widget)
- Actions (you can initiate any action with your card using IFTTT.COM web-site)

There is also an option for team-work with the card -- you can make your own teams (family members, colleagues, etc.) and allow them to work with the cards.

All the cards are getting available in your personal My Cards area at stickywiki.net with the ability to search them.

There are many ways you can use this service, here are some of them:

- Home/Corporate inventory
- Manuals and instructions
- Contact details
- Tools and equipment at public areas



Thank you for your attention and welcome to stickywiki.net!

More examples (... and more to come):

Car keys: card with maintenance calendar

TV Remote: link to the programs schedule web-site

Electricity counter: card with service company contacts

Wallet: link to shopping list page

Water filter: card with replacement date

School bag or book cover: link to contact information, emergency details

Bracelet (for the elderly/patient): contacts and health information details

Compare to paper sticky notes

During the discussion of stickywiki we got an interesting question -- what makes it better than traditional paper sticky notes. So we found it very interesting to compare so check this out.

What is common about them:

- Both of them can be stuck to the thing it is related to
- Both of them are easy to use (just stick to it!)
- Both of them are used to put some additional information about the thing
- Both of them could be stuck as “blank” and additional information could be added later
- Information “reading” is really simple and there is no need in any additional knowledge

What are advantages of StickyWiki:

- There could be a lot more information stored (just any amount!)
- Information can be updated any time later
- There could be not only text but anything else (files, video, links, comments, events calendar, etc.)
- You don't have to be near to the thing to update the information
- Access to information can be restricted just to yourself and/or your team (family)
- Information can be updated by others (your team when you let to)
- Sticker can be linked to action (see IFTTT.com)
- Sticker can be pretty small and still have all the information in it

What are advantages of paper sticky notes:

- Can be bought pretty anywhere
- You don't have to use your phone