

Cold Email Outreach

SL:

Hi [Name],

I recently came across your work on [specific platform] and I was really impressed by your [Specific Accomplishment].

It's clear that you have a unique perspective and approach that is making a real impact on your audience.

I have followed your business for some time and I would love the opportunity to offer you my digital copywriting services to help you achieve your [dream outcome].

I already have a few ideas that will possibly [achieve dream outcome] and I would love to share my ideas with you.

However, I'm looking at your business from an outside perspective.

Therefore, It would be nice hopping on a zoom call with you to further understand your business and offer you my services.

Ethan Wiles