

## **NUS School of Computing - Developer's Students Club Hack 4 Good Hackathon**

### **What is DSC Soc?**

DSC SoC is part of an international community of over 750 student-run clubs across the world initiated by Google that focuses on using technology to bring meaningful social impacts. We are officially a student-run club incubating under the NUS School of Computing. Our mission in DSC SoC is to promote the idea of #TechForGood within the NUS community. To achieve this, we have worked with various partners to organise hackathons and tech workshops for undergraduate students in NUS.

### **What Event are we organizing?**

Our club will be organising Hack for Good, a tech-for-good hackathon for undergraduates in NUS and other local universities. The event is meant to encourage students to use technology to create solutions for non-profit organisations that we are partnering with such as Big at Heart.

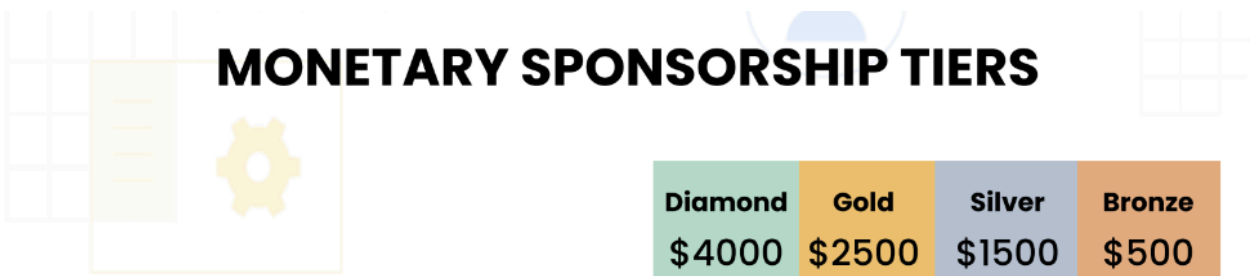
### **What are we asking for?**

We are hoping to obtain sponsorships from your company to support our hackathon. The details of the sponsorship package for Hack for Good can be found in the document attached to this e-mail. We accept both monetary and in-kind sponsorship, including but are not limited to: Company Exclusives (e.g Vouchers, Company Products), Shirts, Towels, Water Bottles, Tech Accessories, Bags, Notebooks, Stickers. In return, we are able to offer you multiple advertising and publicity opportunities - placing your logo on our website, featuring your brand on our social media platforms, publicising it on the days of our hackathon. We believe that this can be a mutually beneficial partnership between us to support our hackathon and increase awareness of your company within the student community in NUS and other universities.

If you are interested or have any other ideas or suggestions, our team is very willing to discuss how we can benefit both your company and the participants of our hackathon.

Thank you very much and please feel free to contact me for more details. Looking forward to hearing from you soon!

Here is our brochure for sponsorships: [H4G 2024 Sponsorship Kit \(1\).pdf](#)



## MONETARY SPONSORSHIP TIERS

	Diamond \$4000	Gold \$2500	Silver \$1500	Bronze \$500
Follow-up Q&A session at finale event	●			
Recruitment talk/Opportunity sharing at finale event	●			
Access to participants' resumes	●	●		
Individual section on Hackathon website	●	●		
5 minute introduction at finale	●	●		
Dedicated post on Instagram & LinkedIn	●	●	●	
Blast on NUS Telegram and Outlook channels	●	●	●	
Goodie bag product placement for participants	●	●	●	
Special mention during finale	●	●	●	●
Logo on Zoom background for online sessions	●	●	●	●
Logo in email blasts & registration form	●	●	●	●
Logo on website & t-shirt	●	●	●	●

If you are a student interested in participating check out this page: [eFC DSC - Publicity Document - Google Docs](#) [[Link to Publicity Document]]