

2023-2028 Five-Year Strategic Plan

Springmier Library Mission Statement

The Springmier Community Library will provide quality materials and services, which will fulfill the educational, cultural and recreational needs of the community in an atmosphere that is welcoming, respectful and business-like.

Community Information

The library director, staff, and the library board conducted informal surveys to determine the needs of the community and how they would like the library to respond. The director also consulted the city of Tiffin census data to get an idea of the community demographics, along with general census data information from the Clear Creek Amana School District.

Goal 1: Improve Financial Support

Donation, Endowments and Funding:

- Pursue fundraising events and activities to meet specific needs within the library, with a focus on library collection and learning spaces.
- July 2023: Attend Clear Creek Amana Foundation meetings and work closer with the Springmier Library Foundation to address new ways to inform community members about the Springmier Foundation and the support it provides the library.
- December 2023: Find appropriate community members, through the library board and “Friends Group,” to help in pursuing grants and other funds from local and state outside sources.
- August 2023: Receive, and provide, training to implement a donor recognition program for the Springmier library and begin the task of implementing it throughout the year.
- In July 2023 the director will address both short term and long term finance goals for the library’s planning and operations and proceed in accordance with realistic projections with the Tiffin City Council, the Library Board, Johnson County Board of Supervisors and the Clear Creek Amana School Board Of Education

Goal 2: Friends Group

- Establish a “Friends Group” August 2023, with the goal of meeting monthly (in conjunction with the library board)
- Attend webinars and create connections with libraries in the community that have an established “Friends Group”
- Provide adequate education to members of the “Friends Group” on methods on how to collect materials to seek donations, endowments, estate and memorial giving.

Looking into these efforts will allow the library to sustain and enhance their current service, and work toward their long term goals

Goal 3: Enhance Access to Library Services

- Update and add devices to public computer lab
- Purchase and implement computer monitoring software
- Create and share Public Service Survey to collect data on library programming, hours, and services in order to offer user-centered services
- Enhance teen programming
- Create effective learning and study spaces for patron use

Goal Four: Increase Access to Diverse Collection

- Complete an effective weeding session at the start of the 2023 fiscal year
- Complete diversity audit at the start of the 2023 fiscal year to inform purchasing decision and find gaps in representation

Meeting these goals will allow the library to sustain and enhance their current service, and work toward their future long term goals

2020-2023 Five-Year Strategic Plan

Springmier Library Mission Statement

The Springmier Community Library will provide quality materials and services, which will fulfill the educational, cultural and recreational needs of the community in an atmosphere that is welcoming, respectful and business like.

Community Information

The library director, staff and the library board conducted informal surveys to determine the needs of the community and how they would like the library to respond. The director also consulted the city of Tiffin census data to get an idea of the community demographics, along with general census data information from the Clear Creek Amana School District.

Goal 1: Improve Financial Support

Donation, Endowments and Funding:

- Pursue fundraising events and activities to meet specific needs.

We did secure funds from the Johnson County Board of Supervisors and the City of Tiffin. We will continue to pursue fundraising events.

- August 2020 Attend Clear Creek Amana Foundation meetings and work closer with the Springmier Library Foundation to address new ways to inform community members about the Springmier Foundation.

I met with the president in 2021 briefly and will continue to build a relationship with them. They hold funds that were donated to the Springmier Library by Henry Springmier.

- December 2021 Find appropriate community members to help in pursuing grants and other funds from local and state outside sources.
- *We have not found anyone to pursue grants for the library but will continue to work on that 2023-2028.*
- August 2020 Get training to implement a donor recognition program for the Springmier library and begin the task of implementing it.

We were unable to implement the donor program but will continue to work on this in 2023-2028.

- In January 2021 I will address both short term and long term finance goals for the library's planning and operations and proceed in accordance with realistic projections with the Tiffin City Council, the Library Board, Johnson County Board of Supervisors and the Clear Creek Amana School Board Of Education.

The City of Tiffin cannot even give us a realistic projection. With our growth having us as one of the fast's growing cities in Iowa. There are so many things on the docket water plant upgrades, streets and sidewalk repairs, new businesses, roundabouts, a rec center and so much more.

Goal 2: Friends Group

- Establish A Friends Group January 2023

The "Friends Group" was not established with COVID this made it very hard. We will Continue meet all these obligations in 2023 -2028

- In January of 2022 I will attend webinars and visit other libraries “Friends Groups” to gather information and share with the board to start a friends group.
- *I did attend a Friends Group webinar and again these obligations will be worked on in 2023.*
- Starting October 2022 I will provide training and make it available to all those interested in donating their time to the “Friends Group” providing Information on their role and what it will bring to the library, and what an asset a group like this is for a library.
- Meeting monthly with the “Friends Group” Starting in November 2022
- January 2023 Provide education to members of the “Friends Group” on methods on how to collect materials to seek donations, endowments, estate and memorial giving.

Looking into these efforts will allow the library to sustain and enhance their current service, and work toward their long term goals,

Goal 3: Increase the circulation and increase programming numbers

- Document ways to find unique and interesting programming the community will enjoy during the summer 2022. *We have worked so hard on this goal*
- To do a complete weeding in our library starting the summer of 2020.
We did complete a weeding
- Provide a more diversified Library.
We have worked very hard to diversify the the
- Up date computers and add more computers
Our computers are updated and maintained by our tech department
- To Address library hours to meet community needs we will be sending a survey out through a city mailing 2021.
We did not do the mailing but continue to meet the need of our patrons when it Comes to hours and programs that will be forwarded to the 2023-2028 plan
- After school tutoring will begin in the fall of 2021.
Due to COVID and being in the school that will be added to the 2023-2028
- Enhance teen programming
- *We were able to enhance teen programming by adding a weekly game night and crafting program*

Meeting these goals will allow the library to sustain and enhance their current service, and work toward their future long term goals. *It's clear that COVID and being in a school put us a bit behind.*

Covid set us back on our strategic plan. We are prepared to add any items that were not completed to be added to the 2023-2028 plan.