

5 Tasks & Activities - Notification UX Writing for uxcel.com

give 20 suggestions for an e-commerce platform suitable for mobile. Rank them in the ease in UX writing copy.

Here are 20 e-commerce platform ideas for mobile, ranked from easiest to most challenging in terms of UX writing:

1. Fashion & Accessories

- Copywriting: Light, trendy language for styling tips and personalized outfit suggestions.

2. Beauty & Skincare

- Copywriting: Engaging, benefit-focused, and educational, emphasizing product results and self-care.

3. Home Decor

- Copywriting: Descriptive with sensory language, often centered around comfort, coziness, and style.

4. Pet Supplies

- Copywriting: Fun, friendly language appealing to pet owners with practical descriptions and pet-care tips.

5. Books & Stationery

- Copywriting: Straightforward but with room for playful language, using evocative words for genres and features.

6. Sports & Fitness Equipment

- Copywriting: Informative, focusing on benefits and usability for different fitness goals and expertise levels.

7. Groceries & Meal Kits

- Copywriting: Engaging and direct, highlighting freshness, convenience, and meal ideas.

8. Toys & Games

- Copywriting: Creative and playful, focusing on imagination, enjoyment, and age-appropriate descriptions.

9. Gadgets & Tech Accessories

- Copywriting: Simple but engaging, highlighting features in an accessible way.

10. Health & Wellness

- Copywriting: Educational and approachable, focusing on benefits and ease of use.

11. Jewelry

- Copywriting: Elegant and refined, focusing on details like materials, symbolism, and timeless style.

12. Baby & Kids Products

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- Copywriting: Friendly, with an emphasis on safety, ease, and the joys of parenting.

13. Luxury Goods

- Copywriting: Polished and descriptive, focusing on exclusivity and sophistication.

14. Eco-friendly Products

- Copywriting: Transparent and eco-conscious, explaining materials, ethics, and impact.

15. Office & Work-from-Home Supplies

- Copywriting: Simple and practical, with a focus on productivity and functionality.

16. Subscription Boxes

- Copywriting: Friendly and enticing, describing what customers receive each month, emphasizing excitement.

17. Collectibles & Memorabilia

- Copywriting: Descriptive, with language that conveys authenticity and emotional value.

18. Automotive Parts & Accessories

- Copywriting: Precise, focusing on compatibility, performance, and specs.

19. Outdoor & Camping Gear

- Copywriting: Detailed and adventurous, focusing on durability, safety, and specific use cases.

20. Musical Instruments & Gear

- Copywriting: Technical with room for creative descriptions, emphasizing quality, sound, and use.

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Persona's Needs - Used QoQo

<https://www.figma.com/design/Tx4m04QC13lwIPYPOXDp4Y/uxcel-projects?node-id=134-1428&t=lbG1ggGs8tnc6pEu-1>

1. reminder for online orders
2. cat toy availability
3. homeless / stray cat adoption
4. vet appointments
5. grooming services

Brainstorm different ideas for each need

1. reminder for online orders

- Dog treats
- Pet food
- Cat house
- Scratch post
- Squeaky toy
- Dog bone
- Cat bed
- Collar
- Catnip
- Dog clothes
- Cat treats
- **Scratch post**
 - Dog treats

2. cat toy availability

- New product
- Promp price
- Popular
- Limited time offer
- Buy one free one
- Benefits of cat toy
- Liquidation
- features
- Recently purchased
- Shipping
- **New product**
 - shipping

3. homeless / stray cat adoption

- When
- Where
- People attending
- How to get there
- Pictures of cats
- How many cats for adoption
- Volunteering
- Help needed
- How long
- Invitation
- **Invitation**
 - What is it about

4. Vet appointments

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- Which pet
- What time
- Which doctor
- For what illness / procedure
- Things to remember
- Last appointment
- Next appointment
- Where to go
- What to expect
- Medication update
 - Next appointment
- **Medicine pickup**

5. grooming services

- Name of pet
- Where to go
- Which groomer
- Type of haircut
- Next appointment
- Video
- Other's pets who have been groomed
- Type of cuts
- Promo price
- Price changes
 - Price changes
- **Next appointment**

Branding Voice & Copy Format

- Fun & concise

Example Title copy length - 8 words (can add emojis)

Body text Body text Body text Body text

Example body copy length - 20 words (add emojis)

Body text body text Body text body text Body text body text

Body text body text Body text body text

reminder for online orders - Scratch post

cat toy availability - New product

homeless / stray cat adoption - Invitation

Vet appointments - Medicine pickup

grooming services - Next appointment

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Chat GPT - prompts & results - Scratch Post

create a notification subject line. Warm, friendly and concise. no more than 10 words. This is for an e-commerce store selling pet supplies. Subject is: cat scratch post. Create 10

reminder for online orders - Scratch post

Subject

- "Your Cat's New Favorite Scratch Post Awaits!"
- "Purr-fect Scratch Post for Your Furry Friend!"
- "Give Your Cat the Ultimate Scratch Post!"
- ~~"New Cat Scratch Post: Scratch, Stretch, Relax!"~~
- "Treat Your Cat to a New Scratch Spot!"
- "Scratch Post Sale! Perfect for Your Cat's Claws!"
- ~~"Your Cat Deserves This Scratch Post Upgrade!"~~
- ~~"Let the Scratching Begin! New Post for Cats!"~~
- ~~"Scratch Time! Find Your Cat's New Favorite!"~~
- ~~"New Arrival: Scratch Posts Your Cat Will Love!"~~
- Purr-fect scratch post awaits you
- Cat claws, engage
- Meow! Scratch Post for your furry friend
- **Meow! The ultimate scratch post is here**
- Let your cat scratch all day

now create the body text for the subject 'Meow! The ultimate scratch post is here ', 20 words. create 10 variants

Body

- "The perfect scratch post for endless fun! Give your cat the gift of play and relaxation today."
- "Keep your kitty happy and your furniture safe! Our ultimate scratch post is here for all their scratching needs."
- ~~"Treat your cat to the ultimate scratch post! Keeps claws busy, bodies active, and your furniture safe!"~~
- ~~"The ultimate scratch post your cat's been waiting for! Snag one now and watch them purr with joy."~~
- ~~"Perfect for scratching, climbing, and lounging. Get the ultimate scratch post today — your cat will thank you!"~~
- ~~"Give your cat a scratch post they'll adore! Designed to keep them active, healthy, and thoroughly entertained."~~
- "Cats love to scratch, so why not make it fun? Grab the ultimate scratch post for endless entertainment!"
- "The scratch post your cat needs is here! Keeps them busy and your furniture safe. Grab yours now!"
- "A happy cat is a scratching cat! Get the ultimate scratch post for hours of feline fun and exercise."
- ~~"Give your cat a scratch post they'll love. Keeps claws busy, bodies active, and spirits high!"~~
- Keep your cat happy
- **The purr-fect gift for endless fun! Keep your cats busy and your furniture safe. Order one today.**

The purr-fect gift for endless fun! Keep your cats busy and your furniture safe. Order today.

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Chat GPT - prompts & results - New Product

create a notification subject line. Warm, friendly and concise. no more than 10 words. This is for an e-commerce store selling pet supplies. Subject is: cat toy availability - New product. Create 10

Title

- "New Cat Toy Alert! Fun Awaits Your Furry Friend!"
- "Paws Up! New Cat Toy Just Arrived!"
- ~~—"Playtime Upgraded: Check Out Our New Cat Toy!"~~
- ~~—"Your Cat's New Favorite Toy Is Here!"~~
- ~~—"Meow! New Cat Toy Available Now!"~~
- "New Arrival: Toy Your Cat Will Love!"
- "Bring Home Fun! New Cat Toy in Stock!"
- ~~—"Just for Your Cat: Our Newest Toy!"~~
- ~~—"New Cat Toy Launch - Perfect for Playtime!"~~
- "Your Cat's Playtime Just Got Better - New Toy!"

Personalized

- **Im-Paws-ibble! New cat toy arrival**
- Toy Alert! Toy Alert! Furry Fun awaits.
- This just in. A new cat toy has arrived.
- Cat Playtime just got better

create a notification subject line. Warm, friendly and concise. no more than 10 words. This is for an e-commerce store selling pet supplies. Subject is: homeless / stray cat adoption - Invitation. Create 10

Body

- "Great news! Our new cat toys have arrived. Treat your feline friend to some fun and excitement today!"
- ~~—"Exciting update! We have new cat toys in stock. Your kitty will love exploring these paw some additions!"~~
- ~~—"Our latest cat toys are here! Surprise your furry friend with something new and fun to play with!"~~
- "New cat toys are here to spark joy! Visit us today and discover the purr-fect toy for your kitty!"
- ~~—"Im-Paws-ibble! New cat toys are available now. Your cat will love these fun and engaging additions!"~~
- ~~—"Check it out! Our new cat toys have arrived. Bring home something special for your furry companion!"~~
- ~~—"Paws up! New cat toys just landed. Treat your feline friend to a fun surprise they'll adore!"~~
- "New toys have arrived for your kitty! Swing by today to explore our latest cat toy collection!"
- "Purr-fect news! Our new cat toys are here. Make playtime even more fun for your furry friend!"
- "Im-Paws-ibble! New cat toys are waiting for you. Stop by and find something your kitty will love!"

Personalized

- Great news! New cat toys just arrived.
- Spark joy with your cat
- New cat toys are waiting for you.
- Spend some time playing with your cat
- **Meow you're talking. Explore our new cat toy collection and have fun playing with your cat.**

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Chat GPT - prompts & results - Cat Adoption

create a notification subject line. Warm, friendly and concise. no more than 10 words. This is for an e-commerce store selling pet supplies. Subject is: homeless / stray cat adoption - Invitation. Create 10

Title

- "Help a Cat Find Home – Join Our Adoption Event!"
- "Your New Furry Friend Awaits – Adopt a Cat!"
- ~~— "Open Your Heart – Adopt a Stray Cat Today!"~~
- ~~— "Looking for Love? Adopt a Cat in Need!"~~
- "Help a Cat in Need – Adoption Event Inside!"
- "Make a Difference – Adopt a Homeless Cat!"
- ~~— "Give a Stray Cat a Forever Home!"~~
- ~~— "Ready for a New Friend? Adopt a Cat Today!"~~
- "Adopt, Don't Shop – Find Your Feline Friend!"
- ~~— "Bring Love Home – Adopt a Stray Cat!"~~

Personalized

- Help Cats find a home and love
- You need a cat indeed - adopt a cute little kitten
- Homeless cat looking for a family to love
- **Cat Adoption Event - reserve your spot today**

create body text for the subject 'Cat Adoption Event - reserve your spot today ', 20 words. keep is friendly and concise. create 10 variants

Body

- "Join us for our Cat Adoption Event! Reserve your spot today to meet your new furry friend!"
- "Exciting news! Our Cat Adoption Event is coming. Reserve your spot today to find your perfect match!"
- "Don't miss our Cat Adoption Event! Reserve your spot today and give a cat a loving home!"
- ~~— "Ready to adopt? Reserve your spot for our Cat Adoption Event today and meet your new best friend!"~~
- "Our Cat Adoption Event is here! Reserve your spot today and help a cat find its forever home!"
- ~~— "Join us to find your feline friend! Reserve your spot for our Cat Adoption Event today!"~~
- ~~— "Get ready to adopt! Reserve your spot today for our upcoming Cat Adoption Event. Feline friends await!"~~
- ~~— "Our Cat Adoption Event is around the corner! Reserve your spot today and change a cat's life!"~~
- ~~— "Meet your new furry companion! Reserve your spot for the Cat Adoption Event today and let love unfold!"~~
- "Find your purr-fect match! Reserve your spot today for our Cat Adoption Event and help a cat in need!"

Personalized

- **5th annual Cat Adoption Event is around the corner. Reserve your spot today and bring home a new friend**

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Chat GPT - prompts & results - Medicine Pickup

create a notification subject line. Warm, friendly and concise. no more than 10 words. This is for an e-commerce store selling pet supplies. Subject is: Vet appointments - Medicine pickup . Create 10

Title

- "Friendly Reminder: Vet Appointment & Medicine Ready for Pickup!"
- "Vet Visit Coming Up! Don't Forget to Pick Up Medicine!"
- ~~"Time for Your Pet's Vet Visit & Medicine Pickup!"~~
- "Keep Your Pet Healthy! Vet Appointment & Medicine Reminder"
- ~~"Upcoming Vet Appointment - Medicine Pickup Made Easy!"~~
- ~~"Get Ready for Your Vet Visit & Medicine Pickup!"~~
- ~~"Reminder: Vet Appointment & Medicine Waiting for You!"~~
- "It's Vet Time! Medicine Pickup Ready for Your Pet!"
- "Stay on Track! Vet Appointment & Medicine Reminder"
- ~~"Vet Appointment Reminder - Don't Forget the Medicine!"~~

Personalized

- It's about time.
- Rover needs to see his vet soon.
- Friendly reminder: Vet appointment this week
- **Spot's medicine is ready for pickup tomorrow**

create body text for the subject 'Spot's medicine is ready for pickup tomorrow ', 20 words. keep is friendly and concise. create 10 variants

Body

- ~~"Spot's medicine is ready for pickup tomorrow! Swing by anytime to grab it. See you soon!"~~
- "Good news! Spot's medicine will be ready tomorrow. Stop by for a quick and easy pickup."
- ~~"Spot's meds are ready for you tomorrow! Drop by at your convenience to pick them up."~~
- "Friendly reminder: Spot's medicine is available tomorrow. Feel free to stop by anytime!"
- ~~"Spot's medicine is all set! Swing by tomorrow for a quick pickup. Take care!"~~
- ~~"Spot's medication is ready tomorrow! Pick it up whenever you're free. We're here to help!"~~
- ~~"Your pet's medicine is ready! Stop by tomorrow to pick up Spot's meds at your convenience."~~
- "Spot's medication will be ready tomorrow! We'll see you for a quick and easy pickup!"
- "Friendly reminder: Spot's meds are available tomorrow! Stop by whenever it's convenient for you."
- "Spot's medicine is good to go tomorrow! Drop in for a quick pickup. See you then!"

Personalized

- **Stop by tomorrow from 10am to 8pm for a quick and easy medication pick-up.**

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Chat GPT - prompts & results - Next Appointment

create a notification subject line. Warm, friendly and concise. no more than 10 words. This is for an e-commerce store selling pet supplies. Subject is: grooming services - Next appointment. Create 10

Title

- ~~"It's Grooming Time! Your Pet's Next Appointment Awaits!"~~
- "Upcoming Grooming Appointment – Your Pet's Spa Day!"
- "Time for a Fresh Look! Grooming Appointment Reminder"
- ~~"Grooming Appointment Soon – Get Ready for Fluffy!"~~
- ~~"Your Pet's Next Grooming Session is Just Around the Corner!"~~
- ~~"Time for Pampering! Grooming Appointment Coming Up!"~~
- "Grooming Day Reminder – Your Pet Deserves the Best!"
- "Get Ready for Glam! Next Grooming Appointment Set!"
- ~~"Fluffy's Spa Day Approaches! Grooming Appointment Reminder"~~
- "Mark Your Calendar! Grooming Appointment for Your Pet"

Personalized

- Grooming appointment Reminder
- Spot's glow-up! Grooming day is in a few days
- Make those paws shine! Grooming session this week
- **Spot's big day! Grooming session next week.**

create body text for the subject 'Spot's big day! Grooming session next week. ', 20 words. keep is friendly and concise. create 10 variants

Body

- "Spot's grooming day is coming! Get ready for fresh fur and fun. We can't wait to see you both!"
- ~~"Mark your calendar! Spot's grooming session is next week. Ready for a fresh, happy pup? We sure are!"~~
- "Spot's spa day is nearly here! Prepare for clean fur and wagging tails. Looking forward to seeing you soon!"
- ~~"Almost time for Spot's grooming session! We're excited to help him look and feel his best next week."~~
- ~~"Spot's big grooming day is set! Prepare for a fresh look and happy pup. See you next week!"~~
- "Spot's next grooming session is coming! Fresh fur and good vibes await. We'll be ready for him!"
- ~~"Spot's grooming day is next week! Time for a refresh – we can't wait to pamper your pup!"~~
- "Spot's next groom is almost here! Expect a fresh look and lots of tail wags. See you soon!"
- "Your pet's big grooming day is around the corner! We're excited to give Spot a fresh look!"
- ~~"Spot's spa day is coming soon! Prepare for soft fur and a happy pup. Looking forward to it!"~~

Personalized

- Grooming day is near. We can't wait help
- Get ready to see tail wags and big kisses.
- **Spa Day is coming. Get ready for a fresh look and big tail wags. Can't wait to see you both!**

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