



Title Must Be Straightforward, a Maximum of 12 Words, Georgia 16 Pt, Bold, Centered

First Author¹, Second Author², and Third Author³ (exclude title, Georgia 12pt)

¹ Institution/Affiliation/Organization 1, City, Country

² Institution/Affiliation/Organization 1, City, Country if different with first author's

ABSTRACT

Abstract is written in English, using font Georgia 10 pt, Italic, single space, alignment justify. It is a summary of the entire community service which includes the background, objectives, implementation methods, results and conclusions in a concise and clear form. The maximum number of words in the abstract is 200 words.

Keywords: Reflects the important concept of the article. Consists of 5 words separated by semicolons; (example: communication; culture; environment; human; interaction)

INTRODUCTION (11 PT, BOLD)

This template is the standard manuscript format for the Journal of Research on Business and Tourism. To use this template, please save this file as an Ms. Word document in the *.doc or *.docx format and change the file name into "Your Name - Article Title". The submitted manuscript needs to be based on research and consists of 4000-9000 word counts. The introduction includes background, urgency, objectives, core issues, and novelty of the research.

Text should be typed in Georgia 11pt font, 1.15 spacing, justified alignment. The manuscript should be essay-style, without bullet points or numbered lists. If numbering is necessary, present it in narrative form like: (1) one, (2) two, and (3) three.

Use of abbreviations is allowed, but the full term must be provided upon first mention, followed by the abbreviation in parentheses. Foreign or regional terms should be formatted in Italic.

Quotations follow a direct citation format. Quotes of less than four lines should be included in-text with quotation marks. Quotes longer than four lines must be in a separate paragraph with 1.25 cm left indentation, single line spacing, 9 pt font, also within quotation marks.

Please ensure citations are accurate and listed in the References section.

Book citations: (Author's last name, year, page) or (Author's last name, year). Online sources: (Author/editor/institution, year posted). Avoid citations such as: Mulyana (2000, p.

56) in Rafiqi (2015, p. 23). Instead, cite the original source directly: Mulyana (in Rafiqi, 2015, p. 23).

Sub-Section

The title for the sub-section is formatted in Bold and with the first letter of each word being Capitalized.

Literature includes the theories and scientific concepts that support the article. References must be relevant to the topic and up-to-date. Every cited reference must be listed in the References section.

METHOD

This section should explain the stages of the research, including research design, procedures, and how data analysis and testing were conducted. Support your methodology with references to ensure it meets scientific standards.

RESULT

This section presents the findings of the research. The data presented should be processed data, not raw data. Usage of tables, figures, or charts is encouraged to be used when necessary, with proper captions and explanations. The results must highlight what was found in the study, showing the outcomes of tests, measurements, or data collection. Each result must be described completely and clearly to reflect the significance of the findings and to be presented in an organized and concise manner.

DISCUSSION

This section interprets the findings and data presented in the Result section. This section also discusses the connection between the result and the theoretical framework used or the established hypothesis. The discussion must include the analysis based on a valid and reliable data. This section also discusses whether the findings are consistent or in conflict with previous research, and what new insights they contribute to the field.

CONCLUSION & RECOMMENDATION

This part summarizes the linking the introduction to the analysis and discussion. Additionally, it may also include the possibility for further development based on the research outcomes and future studies (based on findings and discussions) which may also include other recommendations. It is written in paragraph form, not in a listed or numbered format.

ACKNOWLEDGEMENT

This section is dedicated for author to give thanks to the people whose work contributes in the research for this journal article but their involvement does not meet the criteria to be listed as an author. The maximum paragraph for this section is ONE paragraph. If this section is not applicable, please just put “N/A” for this section.

DECLARATION

Any potential conflict of interest should be stated and declared in this section. This includes any financial support for the study to be disclosed as well.

REFERENCES

References are formatted according to the APA 7th edition and listed alphabetically, without numbers, and are not separated by source type (e.g., books, online sources, etc.). We recommend using software such as Mendeley, Endnote, or Zotero to manage your references. Sources should be from the last 10 years, with a minimum of 60% of the total sources listed to be from the primary sources (scientific journals). The minimum number of reference sources is at least 15 sources with at least ONE sources from an article previously published on Journal of Research on Business and Tourism. For detailed citation and reference formatting, please refer to <https://apastyle.apa.org/style-grammar-guidelines/citations> and <https://apastyle.apa.org/style-grammar-guidelines/references>.

Below are the examples of the recommended format for tables and figures (if applicable:

Table 1. Typologies of Political Parties (9 pt, bold)

	Integrative	Competitive
Support	Sectarian (exclusive, regional, class, highly ideological)	Comprehensive (client-oriented, pragmatic)
Organizations	Closed (authoritarian, action-oriented, direct, repressive)	Open (permissive) and pluralistic
Methods of Activities and Functions	Diffused (spread out) national integration, community development, emphasizing mobilization	Specialized (aggregative and representative)

Source: Almond (in Surbakti 1993, p. 124-127) (centered, 9 pt)

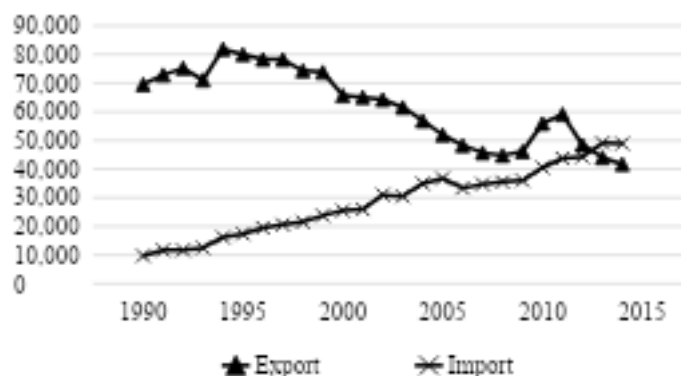


Figure 1. Indonesia Export-Import Data (9 pt, bold)
Source: Almond (in Surbakti 1993, p. 124-127) (centered, 9 pt)

Tables, graphs, or figures are placed immediately after being mentioned in the text. Only use horizontal lines for tables to separate the column title with the content in the table and avoid using vertical lines unless they are essential to the structure of data. Figures that have been published by other author must obtain written permission from the author and publisher. Include one high-quality printed figure on a full page or a scanned image with good resolution in {filename}.jpeg format. If the figure is in photo format, include one original photograph. Figures will be printed in black and white.

Below is the example of citing references:

Book

Kotler, P and Keller, K. L. (2016). *Marketing Management* (16th ed.). Pearson Education Limited.

Articles on website with author's name available

Wijanarko, R. T. (2016, Desember 8). *Penjualan TV Stagnan, Home Appliances Akan Tumbuh di 2017*. Marketeers.
<http://marketeers.com/penjualan-tv-stagnan-home-appliances-akan-tumbuh-di-2017/>

Articles on website without author's name available

Teen posed as doctor at West Palm Beach hospital: police. (2015, January 16). Diakses pada April 22, 2021 dari: <http://www.nbcmiami.com/news/local/Teen-Posed-as-Doctor-at-West-Palm-Beach-Hospital-Police-288810831.html>

Journal

Teng, S., Khong, K.W. & Goh, W.W. (2014). Conceptualizing Persuasive Messages Using ELM in Social Media. *Journal of Internet Commerce*, 13(1), 65-87.
<https://dx.doi.org/10.1080/15332861.2014.910729>

Interview Report

Marino, B. (personal interview, October 18, 2014).

Encyclopedia

Kammen, C. & Wilson, A. H. (2012). Monuments. *Encyclopedia of local history*. (pp. 363-364). AltaMira Press.

Printed Newspaper

Rosenberg, G. (1997, March 31). Electronic discovery proves an effective legal weapon. *The New York Times*, p. D5.

Online Media

Tamara, N.H. (2019, August 23). *Analisis Data: Pasang Surut Kinerja Tiga Raksasa Telekomunikasi*. Katadata.
<https://katadata.co.id/analisisdata/2019/08/22/pasang-surut-kinerja-tiga-raksasa-telekomunikasi>

Idris, M. (2021, April 22). *Fintech Adalah: Pengertian, Jenis, dan Aturan Hukumnya*. Kompas.com.
<https://money.kompas.com/read/2021/04/22/185857226/fintech-adalah-pengertian-jenis-dan-aturan-hukumnya?page=all#page2>

Online News associated with printed newspaper

Grahadyarini, B. M. L. (2021, April 22). Lahan Rumah Susun Berpeluang dikuasai Negara Lagi. Kompas.
<https://www.kompas.id/baca/ekonomi/2021/04/22/lahan-rumah-susun-berpeluang-dikuasai-negara-lagi/>